

Dog Writers Association of America



# ruff DRAFTS

*Winter 2015*



inside ...

2014 Writing  
Competition nominees  
and update  
Banquet reservations  
Banquet catalog ads

New Member bios

Member news

cover photo: Bernd Guenter





## Officers

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66 Adams Street, Jamestown, NY 14701  
716-484-6155, dogwriter@windstream.net

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P.O. Box 787, Hughesville, MD 20637  
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marsha\_pugh01@comcast.net

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335 Westford Glen, Roswell, GA 30075  
770-998-3679  
carmenbattaglia513@gmail.com

## Board of Governors

### ~Class of 2015~

Bryna Comsky  
565 Illinois Boulevard  
Hoffman Estates, IL 60169  
847-885-8395, bcomsky@aol.com

Robert H. McKowen  
297 West Main Street, Leola, PA 17540  
717-656-9300

### ~Class of 2016~

Patricia Cruz  
15 Shiloh Court, Coram, NY 11727  
631-928-1517, lacruz928@optonline.net

Martin Deeley  
15549 Vinola Drive, Montverde, FL 34756  
407-469-5583, cdawgs@mindspring.com

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205 West 89th Street, Office 1A  
New York, New York 10024  
Dr.JoelGold@gmail.com

Gail C. Parker  
4241 Cottman Avenue  
Philadelphia, PA 19135  
rebelslair@aol.com



# President's column

by Ida Estep

## Update on Pat Santi

As most of you know, Pat Santi, our recently retired secretary, has been ill and, after a stay in the hospital, she is currently recuperating in an acute care facility.

While she has her laptop and phone, she does not seem to feel like talking on the phone. So, all my updates are from one of her kennel partners, located in Tennessee, who is caring for Pat's dogs.

At least for the present, there does not seem to be a great deal of change in her condition. As many of us know, Pat has suffered from multiple chronic medical issues, and she is currently being weaned off dialysis. The facility is evaluating moving her to another location, depending on the need for dialysis.

For the present time, her address remains Pat Santi, Room 3405B, LifeCare Hospitals of Chester County, 400 E. Marshall St., West Chester, PA 19380. I have asked her kennel partner to let me know if and when this contact information changes.

In the meantime, she is very pleased to receive snail mail cards and notes so please consider dropping her a line periodically so she knows she has not been forgotten.

## Thoughts for the New Year

As it seems nobody has decided to run as an individual or pull together a slate of officers for the coming election, the slate originally recommended by the Board of Governors will be elected/re-elected. That will be Ida Estep, President; Elaine Gewirtz, Vice-President; Susan Ewing, Secretary;

Marsha Pugh, Treasurer; and Carmen Battaglia, Past President. The new Board of Governors members will be Robert H. McKowen and Caroline Coile.

We really want to expand member participation in DWAA but we need members to identify themselves and their interests. The officers and Board of Governors are willing to put in a lot of volunteer time but we cannot do it all. I know I have mentioned this before but the response has been somewhat underwhelming and I am hoping more folks will step up and share their time and ideas.

Several areas we have identified are (1) an internet review of what services professional groups similar to DWAA offer their members and in which of these our members would be interested; (2) more outreach to companies producing dog-related products and how we can better relate to them to the benefit of all; (3) more work on increasing new member outreach; and (4) any other areas in which members express interest.

Please do think about these areas and consider where your interests lie and where you can help. We all want DWAA to grow and be of more service to its members but this will require member effort, and the more member participation, the less time each member will have to spend.

Otherwise, we all hope everybody had a Merry Christmas, a Happy Hanukkah, a Good Kwanza, or whatever Season's Greetings apply plus wish you a very Happy New Year.

# Secretary's page

by Marsha Pugh

## Membership roster changes

Anderson, Teoti, phones/e-mail: (c) 803-606-8129; (b) 803-344-0174;  
teoti@getpawsitiveresults.com

Fainsbert, Lucie, phone: (c) 908-229-9587

Heider, Suzette M, e-mail: SMH722@hotmail.com

Klein, Arlene, phone: (h) 941-927-1934

Ladouceur, Kelly, address, phone/occ: Publisher, ACN Review Magazine  
512 Radley Way SE, Calgary AB, Canada T2A 5X7; (h) 587-350-9421; (c) 780-715-8010

Meisels, Gerry, first name

Phelps, Rachel, e-mail: rachelcay@gmail.com

Presberg, Carole L, e-mail: carole@woolgather.org

Rasmussen, Anne Marie, occupation/e-mail: Publisher, Rhiannon Promotions  
annemarie@rhiannonpromotions.com

Rugaas, Turid, first name/e-mail: turidrug@frisurf.no

Savoie, Laurie, address/phone: 1357 Qualicum Beach, BC, Canada V9K 2S4;  
(h) 250-594-5140

Slone, Ernie, phone, (b) 949-855-8822, ext 3104

Walkowicz, Chris, city, E. Moline, IL 61244

Weiss, Seymour, phones, remove fax: (h) 410-969-7094; (c) 347-276-2730

*Sadly, the following members have passed away:*

Dr. Robert Berndt

Leitha Braden

Dr. Alvin Grossman

## Welcome new members

Cathy Weselby; P/Freelance; 21412 Shady Lane, Los Gatos, CA 95033  
408-482-8486; cathy.weselby@gmail.com; sponsors: Caroline Coile and Marsha Pugh

Chris P. Janelli; PO Box 532, Salisbury, CT 06068; 860-485-4066; chrisjanelli@gmail.com  
sponsors: Susan Ewing and Marsha Pugh

Peri Norman; PO Box 90400, Los Angeles, CA 90009; 805-231-2759;  
periandbob@aol.com; sponsors: Elaine Gewirtz and Deb Eldredge

Susan Cooper; 1711 Gallop Drive; Loxahatchoe, FL 33470; 561-719-1807  
echo561@@aol.com; sponsors: Pat Santi and Marsha Pugh

Dawn Taylor; 2125 Timberlake Cr. Unit 2; Vero Beach, FL 32966; 772-713-8868;  
dtaylor\_va@live.com; sponsors: Marsha Pugh and Ida Estep

## DWAA 2014 Committees

### Banquet

Marsha Pugh, Chair

### Budget and Finance

Ida Estep, Chair  
Carmen Battaglia, Martin Deeley  
Susan Ewing, Marsha Pugh, Pat Santi

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Patricia Cruz, Pat Santi

### 2014 Contest

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### Hall of Fame

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### Liaison with Cat Writers Association

Susan Ewing

### Membership

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Bryna Comsky, Susan Ewing, Pat Santi

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Caroline Coile, Martin Deeley, Marsha Pugh

### ruff DRAFTS

Vicky Clarke, Editor

### Webmaster

Paul Costa

**www.dwaa.org**

## ruff DRAFTS

send all material to  
Vicky Clarke, editor  
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775-538-7331, uziduzit@wildblue.net

### issue deadlines~

Spring, March 1  
Summer, June 1  
Fall, September 1  
Winter, December 1

The editor reserves the right to refuse and/or edit material, and is not responsible for errors in difficult to read copy. Every attempt will be made to publish information accurately. Submission implies right to publish all or in part. Unsigned or misleading material is not accepted. Material published is the opinion of the author and does not imply endorsement by the editor or DWAA. Neither editor nor DWAA assumes liability for information contained herein or typographical errors.

# Treasurer's report

by Marsha Pugh

## October 1, 2014 ~ December 1, 2014

Balance brought forward . . . . . \$26,298.02

### Income

Application . . . . . 225.00  
Contest Entry Fees . . . . . 4,335.00  
Dues . . . . . 760.00  
Special Award Sponsor . . . . . 350.00  
Total income . . . . . 5,670.00

### Expenses

Accounting . . . . . 710.00  
Computer Service. . . . . 300.00  
Contest Expenses . . . . . 712.18  
Design . . . . . 1,000.00  
Donation (Catwriters) . . . . . 500.00  
Insurance . . . . . 508.00  
Postage . . . . . 89.96  
Printing. . . . . 445.34  
Total expenses . . . . . 4,265.48

Balance as of 12/01/2014 . . . . . 27,702.54

## DWAA Writing Competition Banquet Catalog ADS NEEDED!!!

All ads are black and white only.

Full page, \$40.00

Half page, \$25.00

Business card size, \$10.00

Camera-ready is acceptable as a 300 dpi PDF,  
but not necessary (we will design).

Submit all or parts electronically, by e-mail, to  
Marsha Pugh, [marsha\\_pugh01@comcast.net](mailto:marsha_pugh01@comcast.net)

**FIRM DEADLINE: FRIDAY, FEBRUARY 6, 2015**

## Roxie

by Janice Biniok



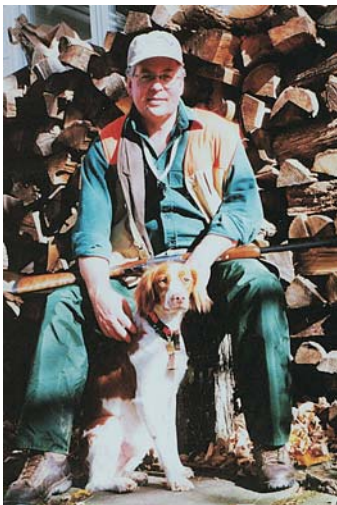
*Burned out? I have your remedy right here!*



# meet our New Members

## Chris P. Janelli

Chris is a Director of The Simon Foundation, Inc., one of Connecticut's largest no-kill animal rescue and adoption shelters; and the Executive Director of the Foundation's Center for Canine Behavior Studies whose mission is "To maintain the behavioral wellness of dogs and strengthen the human-companion animal bond to ensure that dogs remain in their owners' home as trusted and valued companions for life." The Center's Chief Scientific Officer is Tufts University professor Dr. Nicholas H. Dodman, BVMS, DVA, one of the world's preeminent animal behaviorists and behavioral pharmacologists who, in 1986, founded the Tufts Animal Behavior Clinic. Chris is also the co-founder of Bio Wellness, Inc., the developer of BIO®, a cloud-based physician-directed, coach-supported personal health management system that enables individuals to benefit from the world's best peer-reviewed information. BIO's health modeling engine uses a systems biology approach to generate evidenced based recommendations that are predictive, pre-emptive, preventive and personal (the basis for P4 Medicine). BIO's personalized recommendations are an individual's guide for maintaining or restoring optimal health for all ages, genders, lifestyles, conditions and goals. Chris invites dog owners and lovers to connect with him on LinkedIn at Chris P. Janelli.



research I also learned the potential of her being a service dog so we went down that path. Our little pug became a hearing/Post Traumatic Stress Disorder Service Dog for my husband. He is a veteran and when he retired was having problems with his hearing and dealing with the PTSD. My next venture was to work and help others realize the potential each and every dog has in order to become a service dog, due to dedication, no matter the size. Hence, my articles promoting Service Dogs and our Veterans. I still currently write my column on pugs, writing for pug groups as far away as the United Kingdom, blogging for pug sites, write articles for different magazines/books on pugs and/or service dogs, and in the process of working on my first book to help others understand Veterans and Service Dogs.

## Cathy Weselby

Cathy grew up reading James Herriot's All Creatures Great and Small and dreamt of becoming a veterinarian. Today she is a frequent contributor to Dogster.com, writing about subjects ranging from "How to Find a Job at a Dog-friendly Workplace" to "Five Ways I Can Tell My Dog is an Introvert." Before Dogster, she had a weekly pet column on Patch.com. She also has a blog about dogs in entertainment called Pup-Culture.com. She and her husband live with Sasha, a rescued Australian Shepherd/Border Collie mix, in the Santa Cruz Mountains of California.



## Dawn Taylor

I began to write about pugs when I adopted one from a no-kill shelter. I adopted her to help keep my husband company while I was out. I had no idea what that little pug could do for him and me. With her and the love she showed us, I began to work with Pug rescues to help others experience the love and devotion from pugs. As I worked with them so many questions and concerns came up that I wanted to be able to help, so I threw myself into researching the breed, the pet food industry, health for pets, and the best toys for specific breeds. With that I began to write so others could learn what I learned without doing the research. Our little pug opened a new world to writing and friendships. With my



### WANTED: new member bios and photos!

In your newsletter, we would like to profile the DWAA members and their work in the business of dogs. As a new member, you are invited to submit an approximate 200-word summary of your background and work in the field of dogs along with a photo of yourself.

If you have anything else that you would like to contribute to ruff DRAFTS, please let me know of your idea. We do not have a budget to pay for articles, photos and artwork, so any contribution would have to be pro bono. And please remember that submissions are always welcome for our cover!

Looking forward to hearing from you - thanks!  
—editor

# memberNews!

Former DWAA President **Chris Walkowicz** doesn't spend all her time writing or judging dog shows. **Ed and I** celebrated our 50th anniversary this year. Our kids asked if we wanted a party. I said, "No, let's all go to Hawaii!" So we did - four kids, their spouses, three grandkids and us.



## Bad-Mouthed

by Susan J. Kroupa



Who knew chasing a rat in the middle of a Christmas pageant could cause so much trouble? Certainly not Doodle, the obedience-impaired labradoodle

who works for "the boss," Josh Hunter of Hunter Bed Bug Detection, nor Molly, the boss' ten-year-old daughter. But then Doodle's the first to admit he doesn't quite get Christmas.

Doodle's antics during the pageant draw the attention of a popular video-blogger, who asks to do a feature on his sniffer-dog skills. But when the blog airs, pretty much the opposite of what Molly and the boss expected, the boss' phone rings off the hook with distraught customers who think Doodle's bed bug "finds" can't be trusted.

Throw in a handful of threatening letters, some lost dogs, and a devastating fire, and Molly and Doodle have their

hands - well, in Doodle's case, his paws - full finding out just who's been naughty and who's been nice.

**About the author:** Susan J. Kroupa is a dog lover currently owned by a 70-pound labradoodle whose superpower is bringing home dead possums and raccoons. She is also an award-winning author who has published non-fiction in The Arizona Republic, High Country News, and American Forests. She lives in the Blue Ridge Mountains in Southwestern Virginia, where she's busy writing the next Doodlebugged mystery. You can find her books and read her blog at <http://www.susankroupa.com>.

## Canine Reproduction and Neonatology

by Marthina L. Greer, DVM, JD

- A practical and liberally illustrated working guide on canine breeding management and health.
- Provides detailed protocols for vaccination and management of important reproductive diseases and disorders.
- All aspects of assisted reproduction are evaluated and step by step procedures are provided.

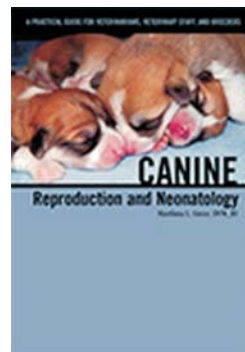
• Fifty one thoughtfully developed Appendices are provided for use by staff, clients and veterinarians. The appendices are provided in printed and digital form for efficient and easy use.

• A current and thorough drug formulary is provided.

Price: \$85.00

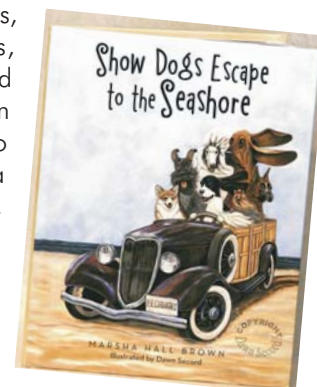
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## Show Dogs Escape to the Seashore

Author, Marsha Hall Brown (Dog Writer and AKC Judge). Illustrator, Dawn Secord. In this fanciful children's tale, a group of show dogs embark on an adventure that takes them on trains, boats, planes, and cars and leads them from windmills to beaches to a haunted house, as they discover what it truly means to be champions.





## Leo, the Incredible and Amazing Dog Star One Young Dog's True Story

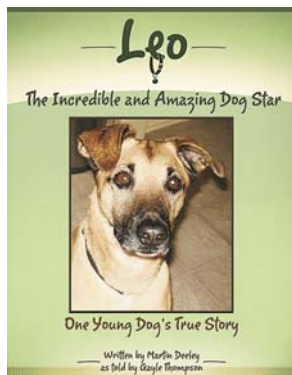
by Martin Deeley

Published: 2/14/2014. 72 color pages.

Format: E-Book (available as ePub, Mobi, and PDF files)

ISBN: 978-1-49072-678-6. Price \$5.95  
<http://bookstore.trafford.com/Products/SKU-000894364/Leo-the-Incredible-and-A-mazing-Dog-Star.aspx>

The book tells the story of a pup found in a sports field and then adopted to become part of a family of three dogs. It is Leo himself that tells the story of how he developed and the problems he came up against in his "pack." In telling his story, Leo explains how bad behavior and habits are easily learned and how he did not always understand why they were not accepted. The story then takes on a new turn as Leo then recounts how he came to be included in the pack of a world-famous dog trainer



and behaviorist known as the Dog Whisperer. From that moment onward, his life changed and his behavior began to be more acceptable. He also found his true vocation in life: running, jumping, and playing ball . . . a game in which he excelled and made him a star of posters and photographs all over the world. Leo explains throughout in simple terms how poor

behavior is developed in dogs and gives his thoughts on how good behavior can be encouraged and taught in a way that dogs understand. Leo tells his story from his viewpoint to help dog owners and potential owners, and especially children/young people, how dogs think and learn.

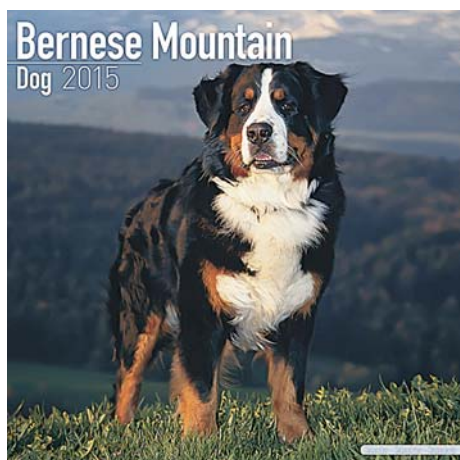
About the author: Martin Deeley is an internationally-recognized dog trainer, writer, and commentator inducted into the International Association of Canine Professionals Hall of Fame. Martin has been training dogs for 35 years. He has not only trained with the best but also trained the best. He has been a feature writer for leading American and European magazines and is the only journalist ever granted a personal interview with Her Majesty the Queen of England. Martin wrote the foreword to his friend Cesar Millan's first book, *Cesar's Way*, and Cesar wrote the foreword to Martin's 2009 revised *Working Gundogs*. In spring of 2008, he featured in the Mastering Leadership DVD "Sit and Stay the Cesar Way" and has acted as advisor and consultant on Cesar's books, plus writing content for *Cesar's Rules*. Martin now not only trains dogs and owners but also is sought out as an expert in dealing with problem behavior in dogs.



### From Bernd Guenter~

Cover, *DER HUND*, 1/2015. This is one of Germany's oldest, most prestigious and most widely read all-breed magazines. This is the 10th issue since 1991 that has featured one of my Bernese images on the cover.

The calendar is the 20th consecutive Bernese calendar (since 1996) that I have photographed for Petprints/Avonside.



### Bernese Mountain Dog 2015 Calendar



Avonside Publishing Ltd  
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 Manton, Shropshire, Sh212 8BT, England UK.  
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 Corona Del Mar, CA 92625, U.S.A.  
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[petprints@petprints.com](mailto:petprints@petprints.com) - [www.petprints.com](http://www.petprints.com)

Designed, Published & Printed in the UK



[ed. note: even though the holidays are passed, this is a gift that gives all year round]

## **Dog and Cat Lovers Rejoice: PetGiftBox.com launches the Premier Monthly Gift Box for Pets**

PetGiftBox.com, a monthly subscription-based service that sends its members a box of hand-selected treats and toys specifically created for cats and dogs, is ready to kick off its service just in time for the busiest shopping season of the year - the holidays!

"With over 45 million US households caring for a cat and 56 million households caring for a dog (2013-2014 APPA National Pet Owners Survey), it's time for a monthly pet gift box geared toward both cat and dog owners," says Moshe Cohen, co-founder PetGiftBox.com. "Our goal is to give our members a robust selection of the highest quality products for their best pet friend at great value and convenience. Plus, our boxes are 'Unleashed' - we offer the added benefit of delivery right to your door without any long term contracts and hefty upfront annual fees, like others charge.

PetGiftBox.com lets visitors choose whether they are ordering a box for their own pets or as a gift for a friend. Subscribers then provide a bit more information about their pet; i.e.; name, small or large sized cat or dog, and how long they would like their four-legged friend to receive their PetGiftBox subscription. Subscriptions range from just \$17.99 per month without long term commitments, to one time gifts at \$24.99. And shipping is always free.

"Our boxes will be filled with new and existing products, even before they hit the marketplace, so that our members can purchase them again in their local pet retailers," adds Cohen. "Our goal is to work directly with different top tier manufacturers to ensure we source only the most tail wagging, purr producing products."

"With Thanksgiving and Christmas shopping now in full gear, PetGiftBox.com is a great way to treat your pet with new products each month or as a one-time gift for a friend who adores their pet," adds Cohen. "From monthly contests and promotions to inviting pet owners to send us videos and pictures of their pets (#holidaytailz), we are excited to build a great pet community."

A portion of all proceeds will be given to America's VetDogs®, an organization serving the needs of veterans with disabilities. For more information visit [petgiftbox.com](http://petgiftbox.com) and follow at [facebook.com/PetGiftBox](https://facebook.com/PetGiftBox).

## **\$19 billion later, Pentagon's Best Bomb-Detector is a dog Stapleton Group offers Vapor Wake® Canine Services to help protect the public from terrorist attacks**

Stapleton Group, an ITC Security Partner understands that all high profile, large public gatherings that celebrate popular culture are and will remain a potential target of terrorism. Magazine Inspire, a propaganda tool for al-Qaeda, drew attention recently because it



**ADOPTASHELTER**  
*just shop to donate!*

AdoptAShelter.com  
You can earn money for the shelter or rescue of your choice every time you shop online at hundreds of top retailers.  
click: [AdoptAShelter.com](http://AdoptAShelter.com) "How It Works"  
—Chris Ruben CLICK. SHOP. DONATE!

listed "Crowded Sports Arenas" as ideal terrorist targets.

Auburn University Canine Performance Science (CPS) Researchers have developed what many are considering the tool to level the playing field with the patented Vapor Wake® Canine. CPS Vapor Wake® canines are a non-intrusive highly effective means to combat the ever changing war on terror.

As the first and only private security firm to offer Vapor Wake® Canine Services, Stapleton Group remains unmatched in the field of explosive detection canines. The overwhelming feeling that people have toward these exceptionally gifted animals create a level of comfort just starting to be realized. "This is only one reason we have received overwhelming positive feedback from our Vapor Wake® clients," says Paul Stapleton. These loveable canines are energetic, hunting breeds that work tirelessly with the other members of existing security procedures. Hundreds of thousands of pedestrians are being thoroughly examined and screened without even knowing it at locations throughout the country.

Vapor Wake® Canine capabilities: Vapor Wake canines can detect explosives in-motion. Whereas traditional canines must be led to objects and instructed to search. Vapor Wake canines are trained to be obedient only to explosive odor not static objects and they sample the air four times per second. "This requires a much higher trained dog, and fewer numbers of dogs are able to do that," Dr. Jim Floyd, Director of Auburn University CPS. Visit [www.VaporWake.com](http://www.VaporWake.com) to learn more about Vapor Wake Technology and how it can help protect your next large scale event.

Former NYC Police Commissioner Raymond Kelly said that a key to the department's success has been technological innovation. January 2012, the commissioner highlighted two new and promising programs speaking to 100 supporters and guests of the Police Foundation at its annual fund-raising breakfast at the Regency Hotel in midtown Manhattan, Kelly highlighted one of the two new and promising programs: "Vapor Wake dogs, Labrador retrievers trained to detect airborne particles trailing behind someone who has been around explosives."

Stapleton Group has deployed Vapor Wake® canine teams at hundreds of media rich, high profile events such as marathons, sporting events, convention centers, government facilities as well as site specific locations throughout the country. Next time you see a



Stapleton Group Vapor Wake® Canine Team, please come over and say hello. We encourage interaction with the community. Our responsibility is first to help protect persons and property from devious acts of terrorism and second to educate as many people as we can as to all the proactive tools this country has on our side.

Stapleton Group strives to offer capable and cost-effective Vapor Wake® and explosive detection canine services. To ensure they offer best-in-class services, they operate on a strict value system. They believe that their dedication to the fundamental tenets of honesty, integrity and fair business dealings will enable them to continue their long legacy of success. For more information on Stapleton Group, visit [Stapleton-Group.com](http://Stapleton-Group.com).

This article is courtesy of Paul Stapleton.

Paul Stapleton began his career in the field of bomb dogs as a handler in 1996 and worked his way through every position in the field to become President of Stapleton Group, a major international private specialized security firm. Paul has spent over twenty years developing innovative training methods for Explosive Detection Canines, and handlers. These years have included designing a state-of-the-art canine training facility 70 miles from Manhattan NY

Please contact Stapleton Group at: [www.stapleton-group.com](http://www.stapleton-group.com), 212-945-0336, fax 646-304-5602

## **CanineActiv Sponsorship of Pursuit Channel's Wildly Popular "KT Diaries" make impression on hunting and sporting dog owners**

Thanks to a new corporate sponsorship, CanineActiv (<http://canineactiv.com/>) is now enjoying ad placement on the Pursuit Channel's wildly popular signature outdoor adventure show, KT Diaries (<http://ktdiaries.com/>). The centerpiece of the deal is a 30-second television spot starring KT Diaries' host Kevin Townsend.

The commercial features the host describing how CanineActiv High Performance has benefited his own dogs. As part of the sponsorship, Keven Townsend (KT) field tested CanineActiv and found it highly effective in helping his dogs recover from the rigors of a hard day's work.

Manufactured by Vireo Systems, Inc., CanineActiv High Performance is formulated for the demanding activities of hunting and working dogs. It contains compounds that reduce lactic acid buildup and support muscle recovery and endurance. CanineActiv High Performance helps dogs avoid soreness and lead an active lifestyle. For improved mobility and pain management, Vireo also makes CanineActiv Pain Relief.

KT Diaries is a weekly half-hour program airing on the Pursuit Channel. Townsend, guided by his canine assistant, Friday, takes viewers on adventure-filled expeditions to some of the world's best hunting and fishing locales. The program features not only pulse-pounding action but also educational segments on everything

from tools and equipment to environmental and conservation issues.

KT Diaries' audience is an ideal demographic for CanineActiv High Performance; viewers are typically middle-class men aged 25 to 54, college educated and married. Their leisure activities include hunting and fishing, hiking, camping and other outdoor activities. Many are dog owners who want their canine companions to perform at high levels.

The CanineActiv High Performance commercial airs during each new show throughout the 13-week fall/winter television season, which coincides with the height of many hunting seasons around the nation. 41 Entertainment, the Dallas-based production house behind KT Diaries and other successful outdoors programs, has lent its skills to the development of CanineActiv's ad campaign.

Since its January 2013 premier, KT Diaries has built a loyal following among hunting and fishing enthusiasts from coast to coast and earned a Telly Award for Excellence in Nature/Wildlife Programming. The Pursuit Channel is a leader in the outdoors entertainment category and reaches 38 million households via DISH Network and DIRECTV. In the United States alone, there are approximately 20 million hunters and 45 million fishers.

About Vireo Systems, Inc: Taking its name from one of the Latin words for "health," Vireo Systems, Inc. is the manufacturer of a number of nutraceuticals and health products including AminoActiv, the #1 alternative to ibuprofen and NSAIDs. The company was founded in 2002 as part of a project with several university-based researchers, and today, the company's products deliver safe, effective relief for inflammation and pain as well as other health conditions. Vireo Systems, Inc. manufactures CanineActiv and other health-related products in a GMP and HACCP compliant facility. Its manufacturing facility also is SQF product safety management certified. Vireo Systems, Inc. is headquartered just outside Nashville, Tennessee, with a secondary facility in Plattsmouth, Nebraska.

Contact: Don Raymond, Product Manager, Vireo Systems, Inc., 855-442-6466

# Contest News

by Elaine Waldorf Gewirtz, 2014 Contest Chair

The judges' results are in! To see the finalists in this year's writing competition, check out the list in this newsletter, as well as on our website. Special Award winners will be announced at the banquet.

Nominees will receive a certificate in the mail, and the winners will receive the coveted Maxwell Medallion at the banquet in NYC.

Special thanks to everyone who entered, and to the judges who diligently read, reviewed, and rated the entries. This year we received many excellent submissions, and several judges noted that making the final decisions proved challenging.

Thank you for the privilege of chairing this competition. Other than my e-mail program crashing from the last-minute onslaught of entries, my IT guy inadvertently "fixing it" by reloading all of my deleted messages from the past five years back into my Inbox, plus the ongoing task of deleting 18,764 messages from my Inbox, it's been fun!

Looking forward to seeing you all at the banquet!

## Dog Writers Association of America 2014 Writing Competition Regular Category Nominees

### A. Newspaper Articles and Columns

#### 1. Article/Column – Health and General Care

Joanne Anderson, "Golden Retriever Lifetime Study" ([Massapequa Post](#))

Monique S. Balas, "Keep Your Sights on Animal Health" ([The Oregonian](#))

Tom Sandford, "Canines Conquering Adversity" ([Dogs, Dogs, Dogs](#))

#### 2. Article/Column – Behavior and Training

Joanne Anderson, "Billy: A NY SWtate of Mind Beardedie" ([Amityville Record](#))

Joanne Anderson, "Cancer Detecting Dogs" ([Amityville Record](#))  
Peggy Swager, "Wolf-dog Mix Definitely Not the Best of Both Worlds" ([Gazette Telegraph](#))

#### 3. Article/Column – Rescue

Jen Reeder, "Pit Bulls for People" ([The Durango Telegraph](#))  
Jen Reeder, "A New Leash on Life" ([The Durango Telegraph](#))  
Tom Sandford, "What Became of the Rescued Dogs from Mile 26?" ([Dogs, Dogs, Dogs](#))

#### 4. Article/Column – Any Other Topic

Susan Ewing, "The Bloodhound Gang" ([The Post-Journal](#))  
Michael Thomas Ford, "Lillie" ([The Dog & Hound](#))  
Peggy Swager, "A Tale of Two Terriers" ([Petacular](#))

### B. Magazines

#### 5. All Breed

[AKC Family Dog](#)  
[Dog Fancy Magazine](#)

#### 6. Single/Related Breeds

[Sighthound Review](#) (Bo Bengtson)  
[Just Frenchies](#) (Susan Cooper)  
[The Royal Spaniels](#) (Holly Cornwell)

#### 7. Special Interest or Annual

[The APDT Chronicle of the Dog](#) (The Association of Professional Dog Trainers)  
[Ready, Set, Rescue Magazine](#) (Jackie Brown, Editor)  
[Rescue Me Magazine](#) (Jackie Brown, Editor)

### C. Magazine Articles and Columns

#### 8. Article/Column – Health and General Care

Mary Helen Berg, "5 Common Eye Diseases" ([Just Labs](#))  
Caroline Coile, "When Fats are Fatal" ([AKC Family Dog](#))  
Genevieve Rajewski, "Heal Thyself" ([Cummings Veterinary Medicine](#))

#### 9. Article/Column – Behavior and Training

Gina Mireault, "Perfect Pitch" ([AKC Family Dog](#))  
Anna O'Brien, D.V.M., "5 Subtle Signs of Stress" ([Dog Fancy](#))  
Dorice Stancher, "Wet, Wild, and Wonderful" ([AKC Family Dog](#))

#### 10. Article/Column – Rescue

Lynn M. Hayner, "No-Kill Nation" ([Rescue Me](#))  
Diana Laverdure, "The Legacy of Lucas" ([Rescue Me](#))  
Meredith Wargo, "A Giving Network" ([Rescue Me](#))

#### 11. Article/Column – Breed

Denise Flaim, "Gypsy Queen" ([Sighthound Review](#))  
Jillian LaCross, "The Beginning" ([Just Labs](#))  
Jen Reeder, "Canine Crime Solvers" ([Just Labs](#))



## 12. Article/Column – Any Other Topic

James Colasanti, Jr., “Butchy” ([O’Henry Magazine](#))

Brian Patrick Duggan, “Horrie the Dinkum Rebel” ([AKC Family Dog](#))

Kate Eldredge, “National Owner-Handler Series Everything You Need to Know” ([Canine Chronicle](#))

Erika Mansourian, “Tusk & Fang” ([AKC Family Dog](#))

## D. Canine or All-Animal Newspapers or Newsletters

### 13. Canine or All-Animal Newspapers or Newsletters

[Canine Companions for Independence](#) (NER)

[Dogs, Dogs, Dogs](#) (Tom Sandford)

[AMAL Tales](#) (Alaskan Malamute)

## E. Canine or All-Animal Newspapers or Newspaper Articles

### 14. Article – Health or Care

Pat Miller, “New Old Friends” ([Whole Dog Journal](#))

Fran Pennock Shaw, “Pursuing a Cure for Breast Cancer” ([Dogwatch](#))

### 15. Article – Any Other Topic

Kate T. Kuligowski, “Oscar, a Seventy-Year Wait” ([ruff DRAFTS](#))

Pat Miller, “Copy That” ([Whole Dog Journal](#))

Deborah Wood & Jennifer Keene, “Is That Dog Going to Bite?” ([Animal Tales](#))

## F. Online

### 16. Website

Bernese Mountain Dog Club of America ([www.bmdca.org](#)) Adam Conn & Ann Milligan

Denise Fenzi ([www.denisefenzi.com](#))

WOOFipedia ([www.WOOFipedia.com](#)) powered by the American Kennel Club)

### 16a. Blog

Fidose of Reality ([http://fidoseofreality.com](#)) Carol Bryant

Nancy Tanner ([http://nancytanner.com](#))

The Daily Junior Dog Blog

([http://thedailyjuniorblog.wordpress.com](#)) Jill Schilp

The Grady Report ([http://thegradyreport.wordpress.com](#)) Betty Sleep

### 17. Online Magazine or Newsletter

AKC Gazette

AKC Canine Partners News (Penny Leigh & Joanne Tribble)

Dog Gone Art (Anne Marie Rasmussen)

## G. Online Articles

### 18. Article – Health and General Care

Ranny Green, “In Jackson’s Case” ([www.seattlekennelclub.org](#))

Louis Spirito, “Walking in a Winter Wonderland” (WOOF!)

Kim Campbell Thornton, “Food Rules” (Pet Connection)

### 19. Article – Behavior and Training

Liz Palika, “When Your Dog Wants to Eat the Mail Carrier” (The Water Bowl by Embrace)

Dusty Rainbolt, “When is it Time to Say Goodbye to Your Dog?” (Dogster.com)

Kim Campbell Thornton, “Best Smeller” (Pet Connection)

### 20. Article – Rescue

Christine Booras, “The Blue Eyes of Rescue” ([www.Puppytoob](#))

Bernadette E. Kazmarski, “Devoted to the End” ([www.thecreativecat.net](#))

Dusty Rainbolt, “10 Reasons to Foster a Shelter Dog” (Dogster.com)

### 21. Article – Any Other Topic

Caroline Coile, “Whatever Happened to Balto?” (Dogster.com)

Deb M. Eldredge, D.V.M., “Dog in the Barn – Delight or Danger?” (Equimed.com)

Ranny Green, “What You See at Westminster” ([www.seattlekennelclub.org](#))

Cori Solomon, “Toby: A Blind Dog’s Journey” (Examiner.com)

### 22. Blog – Any Topic

Emma Kesler, “Canine Ear Health Guide” ([www.milesandemma.com](#))

Emma Kesler, “Sitting Still in Exciting Environments: A Simple & Positive Exercise for High-Drive Dogs” ([www.milesandemma.com](#))

Jill Schilp, “To Love and to Work: Dogs with Jobs” ([http://thedailyjuniorblog](#))

## H. Graphics

### 23. Single Photo

“Felton” AKC Canine Health Foundation

Mary Fish Arango, “Inside the Mind of a Border Collie” ([Borderlines](#))

Melissa Duffy, “Toby, English Shepherd” ([Idiots Guides: Dog Training](#))

Rachel Phelps, “Beach Westie” ([Texas With Dogs](#))

### 24. Series Photos

Mary Fish Arango, “Promises Fulfilled: Puck’s Triple Championship” ([Borderlines](#))

Chet Jezierski, “Masterpiece” ([Dog News](#))

Chet Jezierski, “Wired” ([Dog News](#))

Joanne Lefson, “Wonderwoman & Her Underdogs” ([AKC Family Dog](#))

## 25. Single Illustration or Painting

Melanie Feldges, "The Shame Game" ([Just Frenchies](#))  
Susan Kamen Marsicano, "The 3 Basenji Musicians"  
([The Rip Van Wrinkler](#))  
Sandy Bergstrom Mesmer, "German Shepherd"  
([store.about-small-dogs.com](#))  
Dawn Secord, "Cover Illustration"  
([Show Dogs Escape to the Seashore](#))

## 26. Series of Illustrations or Paintings

Sue Ellen Ross ([The Royal Spaniels](#))  
Dawn Secord, "Book Illustrations"  
([Show Dogs Escape to the Seashore](#))  
Diane Wynen ([The Havanese: Illustrated Study Guide](#))

## 27. Posters, Calendars

2014 Champions for Canine Health Calendar  
(AKC Canine Health Foundation)  
2014 Canine Companions for Independence Puppy Calendar  
(Canine Companions for Independence-NER)  
The Healthy Dog Calendar (Caroline Coile & Jamie Pflughoeft)

## 28. Brochures and Pamphlets

[Pet Lovers Guide, San Diego Edition](#) (Judy Macomber)  
[Pet Lovers Handbook, San Diego Edition](#) (Judy Macomber)

## I. Humor, Poetry, Short Fiction, Opinions/Editorials

### 29. Humor

Barbara Garnett-Wilson, "A Creative Way to Eliminate Dog Hair"  
([The Bulletin](#), Cavalier King Charles Spaniel Club, USA, Inc.)  
Jen Reeder, "I've Become a Crazy Dog Lady, But I'm Okay  
With It" ([The Huffington Post](#))  
Betty Sleep, "Revenge is Sweet" ([www.thegradreport.com](#))

### 30. Poetry

Bobby Clark, "Of Love and Adventure" ([LadyLouiseSpeaks.com](#))  
Debra Lampert-Rudman, "Lincoln Leaves" ([la Joie](#))  
Lee Netzler, "Fire Hydrant" ([Bagpiper](#), Scottish Terrier  
Club of America)

### 31. Short Fiction

James Colasanti, Jr., "The Dog Who Came For Christmas"  
([O'Henry Magazine](#))  
Helen Duberstein, "Eleanor" ([AKC Family Dog](#))  
Barbara Magera, "Romeo & Juliet" ([The Royal Dispatch](#))

### 32. Opinions/Editorials

Lori Mauger, "Celebrity Dog Trainer's Valuable Message is  
Muddled by the Grandeur" ([www.lorimauger.com](#))  
Dusty Rainbolt, "Farewell to the Colonel" ([Catster.com](#))  
Joan Weston, "On the Couch" ([Dogs, Dogs, Dogs](#))

## J. Other Media

### 33. Video, DVD, or TV Broadcasts

AKC Canine Health Foundation, "Bloat: What Every Dog Owner  
Needs to Know"  
Pamela Dennison, "The R.E.W.A.R.D. Zone For Aggressive &  
Reactive Dogs" (Shadow Publishing)  
Homeward Bound Golden Retriever Rescue (Audrey Farrington),  
"Jayden Wants a Home"

### 34. Radio, Podcast, or Other Audio

AKC Canine Health Foundation, "Dealing with Separation  
Anxiety in Dogs"  
AKC Canine Health Foundation, "Noise Phobia in Dogs"  
Megan Blake, "The Hero Dogs Are Here" (Pet Life Radio)

## K. Club Publications (National, Regional, or Local)

### 35. Magazine format

Barbara Gibson, Editor, [The Bagpiper](#) (Scottish Terrier Club of  
America)  
LuAnn Stuver Rogers, Editor [The Royal Dispatch](#) (American  
Cavalier King Charles Spaniel Club, Inc.)  
Pamela Rape, Editor, [The Ridgeback](#) (Rhodesian Ridgeback Club  
of the United States)

### 36. Newsletter format

Lynn S. Beman & Mary Pat Brunson, Editors, [Cavalier Chronicle](#)  
(Cavalier King Charles Spaniel Club of Northeastern New York)  
Carolyn Grande, Editor, [The Scottie Scuttlebutt](#)  
Susan Marsicano, Editor, [The Rip Van Wrinkler](#) (Rip Van Wrinkle  
Basenji Club)

## L. Club Publication Articles

### 37. Article – Any Topic

Stephanie Abraham, "Losing Harry Arthur" ([Royal Dispatch](#))  
Barbara Magera, "A Sixth Sense" ([The Royal Spaniels](#))  
Cheryl Zappala, "The Nation's First Official Police Comfort Dogs"  
([The Saint Fancier](#))  
Tracie Laliberte, "How my Cavalier went viral" ([The Royal Spaniel](#))

### 38. Regular Column or Series

Elizabeth M. Jarrell, "Just So" ([The Aussie Times](#))  
Nancy P. Melone, Ph.D., "Brucellosis" ([The Alpenhorn](#) – Bernese  
Mountain Dog Club of America)  
Liz Palika, "Behavior Conundrums" ([The Australian Shepherd  
Journal](#))



## M. Club Special Publications

### 39. Club Special Publications

Dr. Gail C. Golab, "Relocation of Dogs and Cats for Adoption: Best Practices" (American Veterinary Medical Association)  
Suzanne McKay, Claire Paulson, Lauren Goebel, Paula Martel, and Cindy MacLean, "The Havanese: Illustrated Study Guide" (Havanese Fanciers of Canada, Inc.)  
Jane R. Schubart, "Illustrated Guide to the Standard of Norwich Terriers" (The Norwich Terrier Club of America, Inc.)

## N. Books

### 40. Single Breed

Alice Lovejoy Carnahan, Wolfsong in Georgia: Memoirs of a German Shepherd Dog Family (Wolfsong Publishing)  
Patricia F. Lehman, Boston Terrier (Animal Planet Dogs 101) (TFH Publications, Inc.)

### 41. Related Breeds or All Breeds

[no entries]

### 42. Health and General Care

Linda Case, Dog Food Logic (Dogwise Publishing)  
Jean Hofve, D.V.M., and Celeste Yarnall, Ph.D., Paleo Dog: Give Your Best Friend Long Life, Healthy Weight, and Freedom From Illness (Rodale, Inc.)

### 43. Training and Behavior

Denise Fenzi & Deborah Jones, Ph.D. Dog Sports Skills, Book 2 Motivation (Fenzi Dog Sports Academy Publishing)  
Pat Miller, How to Foster Dogs (Dogwise Publishing)  
Emma Parsons, Teaching the Reactive Dog Class: Leading the Journey from Reactivity to Reliability (Karen Pryor Clicker Training)

### 44. Reference

Adrienne Hovey, The Dog Trainer's Resource 3 (Dogwise Publishing)  
Amy Shojai, Complete Puppy Care (Cool Gus Publishing)  
Cat Warren, What the Dog Knows: the Science and Wonder of Working Dogs (Touchstone, Simon & Schuster)

### 45. Fiction

Sheila Webster Bonham, The Money Bird (Llewellyn/Midnight Ink)  
Tracey Weber, Murder Strikes a Pose (Llewellyn/Midnight Ink)  
Susan Wilson, A Man of His Own (St. Martin's Press)

### 46. Children's

Betsey Anderson, Maggie Goes to Maine (Maine Authors Publishing)  
Marsha Hall Brown, Show Dogs Escape to the Seashore (Archway, Simon & Schuster)  
Martin Deeley, Leo-The Incredible and Amazing Dog Star (Trafford)

Denise Fleck, Rescue Critters Pet First Aid for Kids (Thales & Co., LLC dba Rescue Critters)

### 47. Human Animal Bond

Valerie Silver, Rescue Me: Tales of Rescuing the Dogs Who Became Our Teachers, Healers, and Always Faithful Friends (Valerie Silver)  
Sherry Bennett Warshauer, For the Love of Kinsey (Publish America/America Star Books)  
Nicole Wilde, Hit by a Flying Wolf (Phantom Publishing)

### 48. Any Other Topic

Leila Grandemange, Pawz and Pray, Short Reflections About God, Life, and the Dogs I Love! (Sunnyville Publishing)  
Kate J. Kuligowski, Our Most Treasured Tails, Sixty Years of Rescue (Our Guys Publishing Company)  
Paris Permenter, DogTipper's Texas with Dogs (Open Road Guides)

*Congratulations  
to all nominees;  
best of luck  
in the finals!*

—editor

## DWAA Awards Banquet

**Sunday, February 15, 2015 at 6:00 pm  
Hotel Pennsylvania, Gold Ballroom**

The Gold Ballroom is reached by entering the  
Hotel Pennsylvania 33rd Street entrance.

Inside the door is the Statler Restaurant.

Use the elevator located next to the restaurant.

In the elevator, push the button that reads

"Gold Ballroom."

See page 4 for banquet catalog ad information . . .  
**WE NEED YOUR SUPPORT, PLEASE!!!**



## DWAA Awards Banquet

**Sunday, February 15, 2015 at 6:00 pm**

**Important: note the location!**

**Hotel Pennsylvania, Gold Ballroom, 401 Seventh Ave, New York 10001**

**Menu~** [please choose one per guest]

☐ Grilled chicken breast In white wine mushroom sauce. Quantity: . . . . .

☐ Grilled Atlantic salmon. Quantity: . . . . .

☐ Vegetable plate. Quantity: . . . . .

All meals come with appetizer, mixed green salad, cheesecake, brewed coffee, decaffeinated coffee, tea, or soda upon request. *If you have food allergies, please let us know so we can better serve you.*

Cost: \$65.00 per person

Name of guest(s) . . . . .  
.  
.

Address of person making reservation . . . . .

E-mail . . . . . Phone number . . . . .

Number of reservations . . . . .

Total amount submitted . . . . .

Please make checks payable to DWAA in U.S. funds and send along with this form to:

Marsha M. Pugh, Secretary-Treasurer

P.O. Box 787, Hughesville, MD 20637

301-274-3435, marsha\_pugh01@comcast.net

You may phone or e-mail your reservation, or direct questions, to Marsha, but your reservation is not complete until payment has been received. Reservations can also be made online through PayPal at [www.dwaa.org](http://www.dwaa.org)



# Dues renewal notice

**Payment of dues, \$40**

**Dues payments are due by March 1**

**DWAA annual membership runs from March 1- February 28**



*Please fill out the required fields below, cut along the dotted line and mail this form to Marsha Pugh, Secretary-Treasurer.*

Name . . . . .

Address . . . . .

City . . . . . State . . . . . Zip . . . . .

Home Phone. . . . .

Work or Cell Phone . . . . .

Fax . . . . .

Email . . . . .

(Please use your current e-mail address. It is used for all DWAA online services.)

Website . . . . .

Choose one:

☐ Professional (paid)      ☐ Associate (not paid)

To insure complete information, are you:

☐ a freelancer      or, employed by: . . . . .

*Make check payable in U.S. funds to DWAA and send along with this page to*

*Marsha M. Pugh, Secretary-Treasurer*

*P.O. Box 787, Hughesville, MD 20637*

*marsha\_pugh01@comcast.net*

**NOTE: Your dues must be paid to be included in the 2015 DWAA membership roster**



Marsha M. Pugh,  
Secretary-Treasurer  
P.O. Box 787  
Hughesville, MD 20637

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**DWAA past and present.** Past President Dr. Carmen Battaglia and current President, Ida Estep, visiting at the Greensboro KC show, Greensboro, North Carolina.



**reserve NOW!!!**

## **DWAA Awards Banquet**

**Sunday, February 15, 2015. 6:00 pm**  
**Hotel Pennsylvania, Gold Ballroom**  
**401 Seventh Ave, New York 10001**  
reservation form, page 14

**Banquet Catalog ADS NEEDED!!!**

see page 4 for information