

**RUFF DRAFTS**

THE VOICE OF THE DWAA



FOUNDED IN 1935

***THE DOG WRITERS  
ASSOCIATION OF AMERICA, INC.***

[WWW.DWAA.ORG](http://WWW.DWAA.ORG)

*Holiday Edition*

DECEMBER 2009

**TIRED  
OF WAITING  
FOR THE HOLIDAYS  
TO ARRIVE?**



# PRESIDENT'S COLUMN

BY CARMEN BATTAGLIA PhD.

Over the years the success of the DWAA has been a major source of pride for the membership. Our main attention has been strongly focused on the flagship activity of dogs and writings, which this year is on course for another major success. Nearly all of the committees are on course and should meet their goals. Members of DWAA include a broad range of writers; some are new to DWAA but not new to writing. Others are new to writing. The majority are long-time members. Common to all is a supportive drive to write. Board members and officers have come and gone. The time demands on the volunteer work force of those who serve DWAA generally goes unnoticed except to those few who keep up with ongoing matters of the organization. Therefore, we should not be surprised when volunteer officers, board members and committee members retire or quit the ranks of DWAA and return to a less stressful time of writing.

We all know that times are rough once again. While the economy is looking somewhat better, money is tight and volunteers have less time available to serve. Sometimes there is what appears to be confusion when money is tight and there is turnover on the board or on a committee. The DWAA has recently had several resignations. The vacancies will be filled two ways. The nominating committee has made its recommendations. Members who run by petition need only collect 10 signatures and send them to the Secretary by the deadline. The slate for 2010 will be sent the members on December 1. The ballots are due back to the Secretary by December 31. Other board vacancies will be filled by the board in accordance with the By-Laws. This means that the election season will soon be in full swing. As with most elections, there will be no shortage of erroneous information or personal agendas. I find it disheartening to learn that some will run for the board with no intention of serving on a committee or attending the annual meeting in New York. DWAA needs a board of active volunteers. There is much to be done.

There is yet another topic we need to discuss. Sometimes comments are made that are inappropriate, divisive, negative, incendiary, and insensitive. As DWAA professionals, we are held to a higher standard because we can use words better than most to communicate ideas. This is why we have to watch the words we use in our emails that are posted for others to see. Oftentimes a word or phrase will have an unintended consequence. A simple phrase or statement can polarize groups. Comments that do not accurately reflect on the DWAA should be avoided. In the past, the good writers thrived because they were hungry, dynamic, scared of failure and convinced that they had something noteworthy to write. Today, that hunger and dynamism seems less evident.

The DWAA is your organization. It is not a perfect organization due to the fragile nature of humans. Yet, it is with a sincere heart that I express to you the diligent efforts that this board of directors has taken to protect the integrity of the organization and see that it continues to run smoothly. If we take a big-picture view, the future looks bright. Our members continue to write, remain flexible and have a robust interest in being a DWAA professional. Mark your calendar to be with us in New York City for the annual meeting, the DWAA Awards Banquet and the Westminster Kennel Club Dog Show.



*President Carmen Battaglia, PhD.*

## I 2009 DWAA COMPETITION UPDATE

Terry Albert provided some interesting last statistics on this year's writing competition:

- ▶ 630 entries in the regular categories, 248 in the Special Awards categories, for a total of 878 entries overall.
- ▶ The regular category with the most entries is B5: Feature in *All-Breed Magazine*, with 48 entries.
- ▶ The Special Award category with the most entries is Merit Human-Animal Bond Award, with 56 entries, followed by Eukanuba Canine Health Award with 44 entries.
- ▶ 80+ judges volunteered to serve this year.
- ▶ DWAA member Pat Kelly did a mass mailing to all of the AKC clubs in hopes of increasing entries in those categories this year. There were 45 entries in the National Club categories, and 27 in the local club categories.
- ▶ Nominees will be announced in mid-December. Mailed notifications and nomination certificates will be out by January 1, 2010.

*Terry wishes to send a special thank you to everyone, especially Pat Kelly, for their assistance and patience with such a huge project.*

## II DWAA ANNUAL BANQUET

The Dog Writers Association of America, held the night before the beginning of Westminster Kennel Dog Show, promises to be just as memorable as in past years. Outstanding writers will be awarded Maxwell Medallions and cash prizes. Please make banquet checks payable to DWAA and send your reservation form and payment to Pat Santi, Banquet Chairperson, 173 Union Road, Coatesville, PA 19320.

## III EDUCATIONAL UPDATE

Every two years researchers and parent club representatives meet to exchange information at the AKC Canine Health Foundation National Parent Club Health Conference held in St. Louis, MO in October. It's also

a chance for dog writers to find out about some ongoing research and alert their readers to the latest studies and advances in dog health and science.

Unfortunately, this year there were no press passes, so only a handful of writers (including Eve Adamson, Caroline Coile, and CA Sharp) attended. Those who did were invited to seminars about new technologies in canine genomics and how they are coming to impact diagnostics, particularly of treatment response in lymphoma patients; clinical trials in veterinary oncology; new diagnostic and therapeutic investigations of neurological diseases in dogs; advances in canine heart research, particularly in arrhythmogenic right ventricular cardiomyopathy, small dog mitral valve disease, and dilated cardiomyopathy; Dalmatian uric acid and genes; the effect of canine herpesvirus on ocular disease; nutrients to promote physical recovery after exercise; nutrition and immunology, among other topics.

View some presentations from the 2009 National Club Canine Health online, visit [www.akcchf.org](http://www.akcchf.org). Click on Video and Podcasts in on the navigation bar.

## IV TREASURER'S REPORT

The acting treasurer is developing a realistic budget for the balance of this fiscal year and for next year. In addition, she has developed a reimbursement form that will be used by anyone needing either reimbursement for personal expenses or payment to a vendor. When the form is finished, it will be put on the webpage for easy availability.

## V IN MEMORY

The following DWAA members are no longer with us.

*Ed Eames, member since 1994*

*Sue LeMieux, member since 2001*

*Esme Treen, member since 1976*

*Arnold Woolf, member 1957*

*On October 31, 2009 DWAA member Gail Miller Bisher and her Dachshunds competed in the New Jersey Beanfield Earthdog Club event in Crosswicks, NJ. Both dogs, Ch. Rose Farm's High Art (smooth) and Wagsmore's Let's Motor CD (longhair) earned their Junior Earthdog titles that day.*

PHOTOGRAPH BY MARY BLOOM



# DWAA AWARDS BANQUET

SUNDAY, FEBRUARY 14, 2010 | 6:00 PM

## AFFINIA MANHATTAN HOTEL

371 Seventh Avenue, New York, NY 10001

### MENU

PLEASE CHOOSE ONE



Apple & Apricot-Stuffed Chicken with Wild Rice & Orzo, Julienne Carrots & Snap Peas



Horseradish Crusted Salmon with Tomato Risotto & Summer Squash



Grilled Vegetable Napoleon, Shaved Asiago, Quinoa Pilaf & White Truffle Oil

All meals come with warm rolls, creamery butter, salad,  
Affinia Manhattan cheesecake, coffee and assorted teas.

### RESERVATIONS

\$65 PER GUEST

Number of reservations \_\_\_\_\_

Please provide names of all persons attending and their choice of meals from the above menu:

_____ / _____	_____ / _____
_____ / _____	_____ / _____
_____ / _____	_____ / _____

Total amount submitted \$ \_\_\_\_\_



Send me an email confirmation of my reservation to

\_\_\_\_\_ @ \_\_\_\_\_

Please make checks payable to DWAA in US funds and send along with this page to:

Pat Santi  
173 Union Road  
Coatesville, PA 19320-1326

You may telephone, fax, or email your reservation.

TELEPHONE: (610) 384-2436  
FAX: (610) 384-2471  
EMAIL: rbydowen@aol.com

Reservations are not complete until payment has been received.

# NEXT YEAR

## PAYMENT OF DUES, \$40

Dues payments should be received by March 1st.  
The DWAA yearly calendar runs from March 1, 2010–February 28, 2011.

Please fill out the required fields below, cut along the dotted line and mail this form to the Eve Adamson, DWAA Secretary.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Home Phone \_\_\_\_\_

Work or Cell Phone \_\_\_\_\_

Fax \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

Please Choose One

Professional (Paid)       Associate (Not Paid)       Freelance

Or

Send me the newsletter by email

@ \_\_\_\_\_

Please make check payable in US Funds to DWAA  
an send along with this page to:  
Eve Adamson, DWAA Secretary  
1202 Tyler Court  
Iowa City, IA 52240

In order to prepare a 2010 Member Directory,  
please complete and mail in the form above.

Please cut along dotted line and mail in.



## ATTEND THE BUSINESS OF PET WRITING CONFERENCE

Learn more about animal interest publishing & improve your earning potential...

The 2010 Business of Pet Writing Conference features a variety of seminars designed to give pet writers inside information, detailed direction and constructive criticism about writing, publishing and selling their work. Topics include “How Libraries Build Their Pet Book Collections”, led by Library Journal book review editor, Wilma Williams, “Leveraging Social Media for Profit”, led by book marketing and media expert, Penny Sansevieri and “The Basics of Children’s Publishing”, led by author Harold Underdown. Michael Schaffer, author of *One Nation Under Dog*, will be the keynote speaker.

In addition to the expert led seminars, the Pet Writing Conference also offers agent and magazine panels composed of animal interest magazine and successful agents discussing the direction magazine and publishing houses are taking. Specifically, the agent panelists will discuss the future of the publishing industry and how the agent works with the writer to sell a book proposal. The magazine panel will cover the difference of pitching magazine versus online content. Beyond the panel discussions, representatives from Fine Print Literary Management, Folio Literary Management, Epstein Literary, Foundry Literary + Media, and others will be available for one-on-one sessions.

Editors (Bowtie Press, Kennel Club Books, Animal Wellness, Doggie Aficionado, Alpine Publications, St. Martin’s Press, Dog Wise Publishing, TFH Publications, Dogs in Review, Barron’s Publishing, Storey Publishing and Houghton Mifflin Harcourt) will also be on hand for personal sessions with pet writers to discuss book and magazine pitches and proposals.

Sponsors include American Animal Hospital Association; American Pet Products Association; American Veterinary Medical Association; Automobile Association of American; Cat Fancier’s Association; Comfort Zone; Dyson; Halo, Purely for Pets; Metropolitan Dog Club, and the Pet Food Institute.

## GUARANTEE

Take part in a unique opportunity to meet with publishing insiders & pet industry experts by registering early for the 2010 Business of Pet Writing Conference.

Conference Admission for DWAA Members..... \$150 .  
(UNTIL JANUARY 31ST)

For more information about the Business of Pet Writing Conference, please contact:

The Pet Socialite, Inc.

362 Broome Street, Suite 20

New York, New York 10013

EMAIL: [info@petwritingconference.com](mailto:info@petwritingconference.com)

TELEPHONE: (212) 631-3648

FAX: (888) 492-3452



# DWAA MEMBERS

## OFFICERS

### PRESIDENT

*Carmen Battaglia, PhD.*  
335 Westford Glen  
Roswell, GA 30075  
TELEPHONE: (770) 998-3679  
EMAIL: [cbattaglia@mindspring.com](mailto:cbattaglia@mindspring.com)

### VICE PRESIDENT

*Charlotte Reed*  
362 Broome Street, #20  
New York, NY 10013  
TELEPHONE: (212) 966-5225  
EMAIL: [char@charlottereed.com](mailto:char@charlottereed.com)

### SECRETARY

*Eve Adamson*  
1202 Tyler Court  
Iowa City, IA 52240  
TELEPHONE: (319) 358-0044  
EMAIL: [eve@eveadamson.com](mailto:eve@eveadamson.com)

### ACTING TREASURER

*Stephanie Smith, PhD.*  
433 Country Road 1006  
Wolf City, TX 75496  
TELEPHONE: (903) 496-9147  
EMAIL: [lamdakennels1@gmail.com](mailto:lamdakennels1@gmail.com)

## BOARD MEMBERS

### CLASS 2010

*Marion Lane*  
5509 State Route 145  
Cobleskill, NY 12043  
TELEPHONE: (518) 234-3450  
EMAIL: [marionl@aspc.org](mailto:marionl@aspc.org)

### CLASS 2010

*Pat Santi, RN, PhD.*  
173 Union Road  
Coatesville, PA 19320-1326  
TELEPHONE: (610) 384-2436  
EMAIL: [Rhydowen@aol.com](mailto:Rhydowen@aol.com)

### CLASS 2011

*Caroline Coile, PhD.*  
1263 145th Road  
Live Oak, FL 32060  
TELEPHONE: (386) 842-5003  
EMAIL: [ccoile@windstream.net](mailto:ccoile@windstream.net)

### CLASS 2012

*Stephanie Smith, PhD.*  
433 Country Road 1006  
Wolf City, TX 75496  
TELEPHONE: (903) 496-9147  
EMAIL: [lamdakennels1@gmail.com](mailto:lamdakennels1@gmail.com)

## COMMITTEE MEMBERS

### BANQUET CHAIRPERSON

*Pat Santi, RN, PhD.*  
173 Union Road  
Coatesville, PA 19320-1326  
TELEPHONE: (610) 384-2436  
EMAIL: [Rhydowen@aol.com](mailto:Rhydowen@aol.com)

### CONTEST CHAIRPERSON

*Terry Albert*  
14021 Earle Lane  
Poway, California 92063  
TELEPHONE: (858) 748-9863  
EMAIL: [petportraits@cox.net](mailto:petportraits@cox.net)

### LEGAL ADVISOR

*Ida Estep, Esq.*  
1420 NC Hwy 98  
Spring Hope, NC 27882  
TELEPHONE: (252) 478-6088  
EMAIL: [irwestep@earthlink.net](mailto:irwestep@earthlink.net)

## NEW MEMBERS

*Mary Fish Arango*  
1960 Cate Mesa Road  
Carpinteria, CA 93013  
TELEPHONE: (805) 570-8899  
FAX: (805) 684-8940  
EMAIL: [mary\\_arango@cate.org](mailto:mary_arango@cate.org)  
[www.maryfisharangophotography.com](http://www.maryfisharangophotography.com)  
Professional

*Lynne Bettinger*  
9920 Watkins Road  
Gaithersburg, MD 20882  
TELEPHONE: (310) 428-7680  
EMAIL: [happydog@his.com](mailto:happydog@his.com)  
Professional

*Megan Blake (c/o Kim Swartz)*  
Animal Attractions TV  
11377 W. Olympic Blvd.  
Los Angeles, CA 90064  
TELEPHONE: (310) 880-0080  
EMAIL: [gratitude8@meganblake.com](mailto:gratitude8@meganblake.com)  
Professional

*Carol Bryant*  
36 East Pettebone Street  
Forty Fort, PA 18704  
TELEPHONE: (570) 718-1548  
EMAIL: [carolbwriter@yahoo.com](mailto:carolbwriter@yahoo.com)  
[www.carolbryantwriter.com](http://www.carolbryantwriter.com)  
Professional

*Tim Link*  
2492 Bagley Road  
Cumming, GA 30041  
TELEPHONE: (404) 422-6355  
EMAIL: [timelink@wagging-tales.com](mailto:timelink@wagging-tales.com)  
[wagging-tales.blogspot.com](http://wagging-tales.blogspot.com)  
Professional

*Peter Lopatin*  
44 Pleasant Street, Apartment 22  
Stamford, CT 06901  
TELEPHONE: (203) 325-8168  
EMAIL: [peter.lopatin@sbcglobal.net](mailto:peter.lopatin@sbcglobal.net)  
Professional

*Ami Moore*  
910 W. Van Buren, #242  
Chicago, IL 60607  
TELEPHONE: (847) 284-7760  
EMAIL: [chicagodogcoach@gmail.com](mailto:chicagodogcoach@gmail.com)  
[www.chicagodogcoach.com](http://www.chicagodogcoach.com)  
Associate

*Dan Sayers*  
2 Browning Road  
Merchantville, NJ 08109  
TELEPHONE: (215) 429-2480  
EMAIL: [ninodanny@aol.com](mailto:ninodanny@aol.com)  
[www.dansayers.com](http://www.dansayers.com)  
Professional

*Jo Unbehaun*  
2608 Royal Circle  
Plano, TX 75075  
TELEPHONE: (972) 816-8353  
EMAIL: [planocu@tx.rr.com](mailto:planocu@tx.rr.com)  
[www.dawgagility.org](http://www.dawgagility.org)  
Associate

## UPDATED MEMBER ADDRESSES

*Patricia Daly-Lipe*  
4354 High Ridge Road  
Haymarket, VA 20169

*Mordecai Siegal*  
226-26 Union Turnpike, Apt. 1M  
Oakland Gardens, NY 11364

*Happy Holidays...*  
***SEE YOU IN 2010!***



FOUNDED IN 1935  
***THE DOG WRITERS  
ASSOCIATION OF AMERICA, INC.***  
[WWW.DWAA.ORG](http://WWW.DWAA.ORG)



FOUNDED IN 1935  
**THE DOG WRITERS  
ASSOCIATION OF AMERICA, INC.**  
WWW.DWAA.ORG



SOME PHOTOGRAPHS PROVIDED BY WWW.ISTOCK.COM

*Eve Adamson  
1202 Tyler Court  
Iowa City, IA 52240*

WWW.DWAA.ORG  
**THE DOG WRITERS  
ASSOCIATION OF AMERICA, INC.**  
FOUNDED IN 1935

