



Dog Writers Association of America

# ruff DRAFTS

Fall 2011

*"We Have Not Forgotten"*  
*National Disaster Search Dog Foundation*





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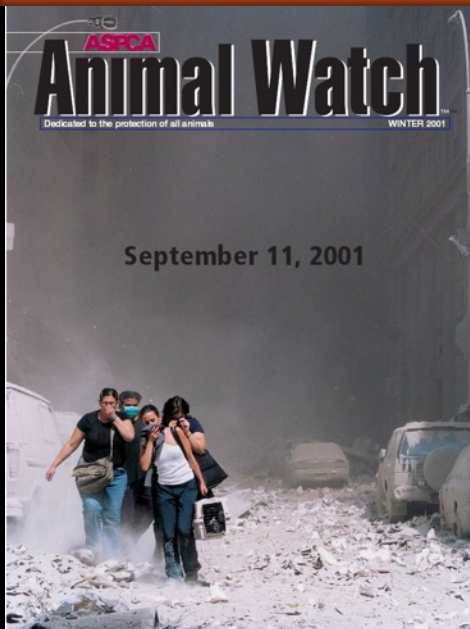
Marsha Pugh, Chair  
Caroline Coile  
Diane Jansey

#### ON OUR COVER

Firefighter Rob Cima and Golden Retriever Harley at Ground Zero in New York City on 9/11/01.



Los Angeles Times



The next day I took the subway to work. I was the editor of *ASPCA Animal Watch* magazine, and we were a few weeks away from closing our Winter issue. Around noon I learned that the ASPCA president had lost his sister in the attacks. She was a flight attendant on hijacked American Airlines #11.

I don't remember what stories we'd planned for the section of the magazine called ASPCA News, or what photograph we'd chosen for the cover. I do know that these decisions would have been made by that date. The plans were scrapped so we could focus instead on what the ASPCA was doing to help the animals affected by the disaster. Many were still at home in evacuated high-rise apartment buildings around Ground Zero. Others were waiting in far-flung neighborhoods for owners who would not be coming home. Two ASPCA mobile veterinary units were stationed downtown to treat family pets and rescue dogs alike. An ASPCA psychologist was placed in charge of all the pet therapy teams that worked the Family Assistance Center where thousands of dazed family members came every day because that was where they were told to go for help.

Our art director found a new image for the cover of the magazine. I entered the entire issue in a contest the following year and it won a first place prize. On this anniversary I'm reprinting the cover here because I don't intend to forget.

Marion

#### 2011/12 Newsletter Deadlines

Issue	Copy Due	Mail Date
Winter	December 1	January 1 (2012)
Spring	February 28	March 15 (2012)
Summer	May 15	June 15 (2012)
Fall	September 1	October 1 (2012)

[www.dwaa.org](http://www.dwaa.org)



# PRESIDENT'S *Column*

## Could Reading Affect Breeding?

By **Carmen L. Battaglia, Ph.D.**

In 2008, in my first letter as your president I wrote, "DWAA. Four letters standing for four small words, but oh how big and important their meaning." My message focused on the professional career of a dog writer and the interactions provided by DWAA through the forum and the annual writing competition. I think that most dog writers know about the writing contest and know what a joy it brings to those who are recognized for their work. At the end of the day, what is important is how we use the talents we are given. Those who fear uncertainty or failure are not comfortable in this environment.

DWAA has a long history as a professional association, and that thought reminds me of our early members. They could not have imagined the tools we have available today that make writing so much easier. Computers and the Internet have revolutionized the life of the writer. Prior to 1990 very few writers had personal computers. Websites, chat rooms and email were ideas not yet imagined. These and many other technological changes have all come about in the past two decades.

In my last column I mentioned the study conducted by Dr. Jack Miller, president of Central Connecticut State University, in which Miller found that the Internet and new technologies have altered how and what the younger generation is reading. (The details of the study are online at [www.ccsu.edu/amlc2010](http://www.ccsu.edu/amlc2010).) A significant finding was that people are reading more material but in less depth, with a preference for scanning over reading for in-depth understanding. In short, more material is being read, but readers are only getting briefed. This is a major concern because those who have the need to know and



understand what the writer offers might not be gathering enough information in sufficient detail. For example, in the knowledge-based world of owning, breeding and training dogs, this change in reading behavior has serious short- and long-term consequences. Think of it. In the past two decades more than \$80 million have been spent on research to make dogs better and healthier. Technology has also provided volumes of new materials and better protocols such as risk management, formula breeding, techniques for managing carriers and the more than sixty DNA tests. Many of the new methods and protocols mentioned are now listed at [www.breedingbetterdogs.com](http://www.breedingbetterdogs.com). But as reading habits begin to shift toward scanning there will be less in-depth understanding of new research findings, which could adversely affect the technical advantage.

Two other questions linger in the background. What will transpire if breeders only read to be briefed? Can the next generation of writers become creative enough to reach their audience using condensed materials and fewer words? Only time will tell.



Dog Writers Association of America  
[www.dwaa.org](http://www.dwaa.org)

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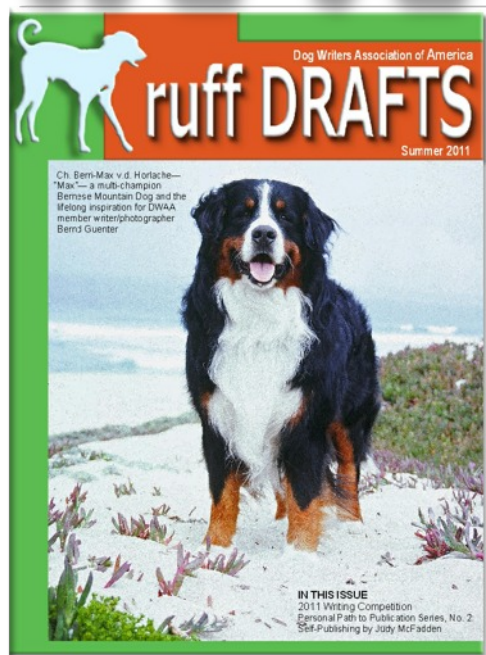
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# WE'VE GOT MAIL!



## Primer on Self-Publishing

Thanks to Judy McFadden's article, "The Path to Self-Publishing" (Summer 2011), I am encouraged to proceed with my story about Pasha, my beloved Afghan Hound. I'd read McFadden's book, *Life with McDuff*, enjoyed it immensely, and decided to write about my experiences showing Pasha. Then I began hearing stories from other would-be-published authors. The chance of my book being accepted by a traditional publisher was probably next to nil. For the record, being easily discouraged is not recommended.

Then, someone mentioned self-publishing. Aha! I decided to self-publish. However, after hours of research, the daunting process of self-publishing exhausted my spirit and dashed my dreams. Feeling more exuberant after a good night's sleep, I logged on to DWAA.org and read McFadden's article in *Ruff Drafts*. And there it was—the whole self-publishing process explained, step by step. Thank you, Judy!

Now, all I have to do is write Pasha's story....

—Leslie E. Hoffman  
Las Vegas, NV

## Electronic Newsletters = Big Savings

I belong to the Southern Maryland Audubon Society. Last year, they asked all members to consider receiving the society's newsletter, *The Osprey*, in electronic format. Many members agreed. In the most recent issue, the newsletter editor

announced that in fiscal year 2010, the society spent \$2,700.00 to print and mail the newsletter. This year, they spent only \$1,100.00 on mailing, a savings of 60 percent. The newsletter is beautifully done in full color, which of course is lost in the print version because they print in black and white to save money, just as DWAA does.

Right now about one-quarter of DWAA members have agreed to receive their newsletters electronically, saving DWAA about \$300 a year in printing/mailing costs. If all members opted to read their newsletter online—in color!—we could realize a savings of roughly \$1,200 each year. The Membership Survey conducted by Dr. Mary Burch in 2009 found that 67 percent of those who completed the survey would be willing to receive their newsletter electronically, while 17 percent preferred a printed version. These findings suggest that more members should be contacting the secretary to sign up for the e-version. Twelve hundred dollars a year—every year!—may not be a huge sum, but I'm sure we could come up with some excellent suggestions for ways to put that amount to very good use.

—Marsha M. Pugh  
DWAA Treasurer  
Hughesville, MD

P.S. Of roughly 450 members, only 13 do not list an e-mail address.

## Sound Off!

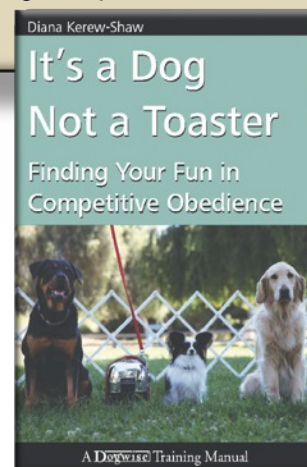


Send your Letters to the Editor by e-mail ([marionl@earthlink.net](mailto:marionl@earthlink.net)) or by U.S. Mail to Marion Lane, 5509 State Route 145, Cobleskill, NY 12043. Include your name, address and preferred telephone number. Letters may be edited for space. See newsletter deadlines on page 2.

## Erratum

We apologize for an error in the Summer 2011 issue. On page 14 we published a photograph of Diana Kerew-Shaw's new book, *It's a Dog, Not a Toaster*, but inexplicably ran it with a blurb about a completely different book! Below is the copy and cover as they should have appeared.—Ed.

Following up on the notice of her upcoming book that appeared in the Fall 2010 edition of *Ruff Drafts*, **Diana Kerew-Shaw** reports that *It's a Dog, Not a Toaster: Finding Your Fun in Competitive Obedience*, [was] published in July 2011 by Dogwise. The book grew out of her *Obedience News* column in the newsletter of the West Los Angeles Obedience Training Club, which earned her a Maxwell in the 2009 Writing Competition.



# ATTENTION!

## Member Benefit

As a benefit of being a member of DWAA you can have your website linked to [dwaa.org](http://dwaa.org) under the "Links" tab. Some of our members have already taken advantage of this free advertising, which is available to all current members. If you have a website to promote your work, send the link to the DWAA secretary, Pat Santi, at [rhydownen@aol.com](mailto:rhydownen@aol.com), and she will make sure it's put up on the site.





# DWAA Business

## Secretary's Report Announcements

- The DWAA Executive Committee determined that, due to current legal issues with our former treasurer and to the fact that several Board members have only been recently appointed, a nominating committee would not be appointed and elections held until 2012 in an effort to maintain continuity.
- All members who would like to have a link to their website on [www.dwaa.org](http://www.dwaa.org), please e-mail your site address to me and I will see that it is posted on our site.
- If you wish to join the Forum and do not know how to navigate to the site, please let me know and I will have the webmaster put you on.
- If you haven't visited [www.dwaa.org](http://www.dwaa.org) recently, please check it out. We're working hard to make it a place of interest and value. Your suggestions are welcome.
- If you have not received your membership card, please let me know by email ([rhydowen@aol.com](mailto:rhydowen@aol.com)) or you can contact me from the DWAA site.

If you have any questions about the organization please let me know and I will try to help you find answers. You can reach me at [rhydowen@aol.com](mailto:rhydowen@aol.com) and at Contact Us on the DWAA website.

Pat Santi, Secretary

## New Members

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### Tricia L. McDonald

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### Bobbie Pyron

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KTVN News Producer/ P  
Sponsors: Carol Bryant/Pat Santi

### Adam Williams

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Sponsors: Barbara Fawver/  
Eve Adamson

### Marcia Woodward

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## Reinstated Member

### Barbara Fawver

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636-931-6603  
e-mail: [Barbara.Fawver@Purina.Nestle.com](mailto:Barbara.Fawver@Purina.Nestle.com)

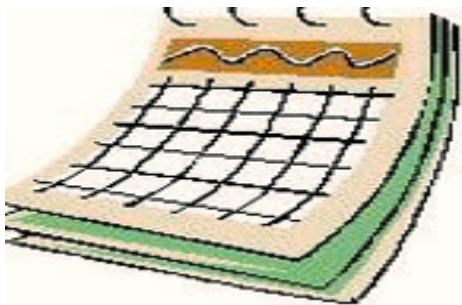
## Treasurer's Report

May 1, 2011 through August 31, 2011

Opening Balance	26,794.28
INCOME	2,890.58
Applications	375.00
Award Program Ads	40.00
Donation	50.00
Dues	2,425.58
EXPENSES	7,662.08
Archive Storage	-300.00
Bank Charges	-177.00
Banquet Expenses (Affinia Deposit)	-4,500.00
Computer	-600.00
Donation/Cat Writers Association	-1,000.00
Newsletter	-941.04
Returned Check Chargeback	-40.00
Supplies	-104.04
Ending Balance	22,022.78

Prepared by Marsha M. Pugh, Treasurer

# Mark Your Calendars!



**What?** DWAA Annual Awards Ceremony & Banquet

**When?** Sunday, February 12, 2012

**Where?** Affinia Manhattan Hotel, 371 Seventh Avenue,  
New York City

**O**n February 12th the DWAA will hold its annual banquet and awards ceremony in New York City. This gala event marks the culmination of our writing competition. Highly prized “Maxwell” medallions are bestowed upon the winners in each contest category, and about a dozen Special Awards are given to the entries that best meet the criteria established by the award sponsors. The awards ceremony is always held the Sunday evening before the Westminster Kennel Club Dog Show. Cash-bar cocktails are at 5:00 p.m., the awards ceremony begins promptly at 6:00, and dinner is served at 7:45. (Dinner reservation form is on p.14 of this issue.)

Be sure to keep checking the DWAA Website, the Winter edition of *Ruff Drafts*, and the DWAA e-list and Forum for writing contest and banquet updates. More details will be provided as they become available.



## Legal Advisor's Update

### Update on Embezzlement

I have spoken with the Assistant DA in charge of prosecuting the case against Rue Chagoll. As you know he is charged with a felony and has confessed in writing and on tape. While the fact that this is the first offense with which he has been charged works in his favor, the sheer amount taken over a multi-year period has convinced the State of NY to charge him with a felony.

The case stands like this right now: The DA has made a pre-indictment proposal to Rue and his attorney. Rue may plead to a misdemeanor at his indictment [held on 16 September 2011—Ed.] if—and this is a big if—he repays the entire amount he embezzled from DWAA at the time of the indictment. There is no offer of repayment plans etc. or promises or restitution. It has to be repayment of the full amount.

If he cannot repay the full amount at indictment, the DA will prosecute him for a felony and demand jail time. The amount of time will be in the discretion of the judge under the statutory guidelines. He would likely do his time in county jail and, once released, would be required to provide restitution of the amount embezzled. Given that we understand Rue is already on payment plans to the IRS and for back child support, the likelihood of our recovering any money is pretty slim. Especially since, as a convicted felon, it would be difficult for him to find post-incarceration employment.

Doing the time in county rather than in a state prison is predicated on his acknowledging his confession. If he tries to repudiate his confession, or otherwise challenge it, the DA will request, upon conviction, that Rue do hard time in the state prison.

The indictment comes from the Grand Jury, and the DA is hoping that the statement of fact which the NY State investigator and we drafted and which Pat Santi signed during her time in NY State for the DWAA meeting will be sufficient. Otherwise, we may need to make plans to have a DWAA officer go to Ithaca to testify to the facts.

Ida W. Estep, Esq.  
Vice President and Legal Advisor

## New York State Investigator Wins Praise From DWAA

I was very impressed with the individuals in New York who worked with me on our embezzlement case, especially the New York State trooper who investigated the case and prepared it for presentation to the DA. He was also the one who confronted Rue in such a way that he confessed immediately. I wrote a letter to his superior officer commending his diligence and expressing our appreciation. My letter is reprinted below:

20 August 2011  
Major Kevin Molinari  
Rte. 7, Box 300  
Sidney, NY 13838

Dear Major Molinari:

I am writing to express my and the Dog Writers Association of America's appreciation for the excellent investigative work performed by Investigator Aaron Lewis during the recent investigation of the embezzlement from our nonprofit association.

Due to Investigator Lewis' diligence, the DWAA's former treasurer faces an indictment for the embezzlement of over \$71,000 during his tenure as an association officer. While nothing is assured, we now have at least a chance of recovering some of these funds.

The investigation of crimes such as this can be tedious and requires determination and attention to detail, especially, as in our case, when even our bank initially resisted providing the necessary information to pursue the case successfully. But Investigator Lewis persisted and, by gathering a complete body of evidence, and confronting the former treasurer with his results, obtained a taped and written confession.

During the period of the investigation, Investigator Lewis was always responsive to our requests and kept us up to date on his progress. We all really appreciate his work and wanted to be sure he was recognized for his dedication.

Thank you.

Sincerely yours,

Ida W. Estep, Attorney  
Vice President and Legal Counsel

## Membership Committee Report

As of August 2011, the DWAA has 451 members with several new applications being processed. Let's keep the momentum going! Information about the DWAA and the application are on our website, [dwaa.org](http://dwaa.org). You can download the application to share with a friend or colleague. Please contact the membership commit-

tee if a potential new member needs help filling out the application or has a question about sponsors.

A new Public Education Committee has been formed with goals to make the DWAA become more visible, help our members showcase their products and guide the public to our authors, members' websites, and the organization. New and current members are invited to provide input or volunteer.

The Public Education Committee's first outing will be at the AKC/Eukanuba

(Continued on page 8)

## Writing Tips

By Marion Lane

I recently learned about a blog and website called Daily Writing Tips ([www.dailywritingtips.com](http://www.dailywritingtips.com)). Here's the tip from August 17, 2011:

"Every time I use they as a singular pronoun in my writing, someone posts a comment scolding me for my grammatical error. I (politely) tell them to get over it.

"Granted, multiple grammatical strategies are available for people to identify someone with a personal pronoun, each of which can be used exclusively or in combination with one or more of the others:

**"Use the male gender:** 'Each person is entitled to his opinion.'

**"Use the female gender when all possible referents are women:** 'Each nun is entitled to her opinion.'

**"Use both male and female genders:** 'Each person is entitled to his or her (or his/her) opinion.'

**"Alternate gender references:** 'Each person is entitled to his opinion. However, she should also be receptive to those of others.' (This strategy is best employed with distinct anecdotes in separate passages; otherwise it's awkward, as this example shows.)

**"Use an indefinite article in place of a pronoun:** 'Each person is entitled to an opinion.'

**"Recast the sentence to plural form:** 'All people are entitled to their own opinions.'

"I've used most of these strategies. However, there is an additional option: **'Each person is entitled to their opinion.'**"

I, too, have used most of these strategies. But I haven't used the last one. I think it breaks a cardinal rule, that of agreement between a noun and its pronoun. However, the author of the daily tip goes on to justify the additional option. It's food for thought.

This is the kind of content that *Daily Writing Tips* sends to my inbox five times a week. The website has lots of extras: grammar, spelling and vocabulary tests, competitions, and archived articles in categories that include expressions, punctuation and misused words. The daily tip is a quick read that gets the writerly juices flowing, like the singer who does scales to warm up her voice ("Their voices"? I don't think so....).



National Championship Show in Orlando, Florida, on December 17-18, 2011. The DWAA will have a booth featuring material about the organization and applications for membership. There will also be a book signing.

It is also time to start thinking about Westminster and the DWAA banquet in February 2012. Hotels are filling up fast so you need to make reservations right away. Some of us on the membership committee will be at the Affinia Hotel so if you plan to be in New York for Westminster and the DWAA banquet, be sure to look us up.

Marsha M. Pugh, Chair  
mmpugh@crosslink.net

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Patricia Kelly, ignutsandbolts@goeaston.net  
Marion Lane, marionl@earthlink.net  
Pat Santi, rhydownen@aol.com

## **Contest Chair's Report**

Hello from Louisville!

Entries are pouring in, including a lot from new people who haven't entered the contest before. This is sure to be another amazing collection of material as we honor the most talented people in our field.

We've assembled an impressive group of judges who are anxious to get into their assignments. The judges are listed here, alphabetically, and we know you'll agree they have a wealth of knowledge, energy and experience. Packages of entries will be sent out around the middle of October, score sheets are due to be completed in mid-November, and letters to the lucky nominees will go out in early December.

We hope to see a lot of old friends and some fresh, new faces in New York City on Sunday night, February 12, when the winners will be announced!

Sue Jeffries  
Contest Chair

Richard D. Albee  
Jeri Atwell-Paul  
Bonnie Behrman  
Amy Bettencourt  
Jim Brown

Bonnie L. Clarke  
Lynn Cobb-Conn  
Kent Delaney  
Jean Evanoff  
Linda Gross  
Linda Hart  
Shelley Hennessy  
Jamie Hubbard  
Leah James  
Doug Johnson  
Meredith Johnson-Snyder  
Steve Keating  
Louise Keller  
Linda Krukar  
Camille Lashley  
Ralph Lemcke  
Katie Lemcke  
Jere Marder  
Rita L. Marsh  
Elaine Mathis  
Lamar Mathis

Susan McGavic  
Jan Mercer  
Gareth Morgan-Jones  
June Morris  
Alton Neurath  
Betty Will Neurath  
Norm Patton  
Joan Robic  
Tanya Ross  
Catherine Schell  
Jerry Schwartz  
Kathy Seay  
Joy Simmons  
Carol Smith  
Marilyn Spacht  
Beth Speich  
Jackie Stacy  
Terry Stacy  
Susan St. John Brown  
Neena Van Camp  
Jana Wilson

## **Public Education Committee Report**

We are the newly formed DWAA Public Education Committee. Our goals are to make the DWAA more visible; help our members showcase their work; and guide the public to our authors, to members' websites, and to the organization.

Do you have ideas for making DWAA more visible to the public and helpful to members? If so, we need you—your suggestions, your know-how, and your help!

We're kicking off our efforts with a DWAA booth at the AKC/Eukanuba National Championship show and pre-show at the Orange County Convention Center in Orlando, Florida, on December 16-18, 2011. The theme of the booth is "DWAA Then and Now," and will feature both early artifacts and current products. We'll have

on hand material about the organization, applications for membership, a book signing, and most important of all, members manning the booth. Plan to be a part of it by signing up for a booth or book-signing slot (see "Wanted," p.9).

We're planning other events, so even if you can't make it for that weekend, get in touch with one of the committee members to get involved. It's a chance to meet fellow members, the dog-loving public, potential readers—and to have a blast!

#### **Public Education Committee**

Marsha Pugh (chair),  
mmpugh@crosslink.net  
Caroline Coile, ccoile@windstream.net  
Diane Jansey, djansey@msn.com

# Has Your Contact Info Changed?

Send details to Pat Santi  
at [secretary@dwaa.org](mailto:secretary@dwaa.org)





## Newsletter Editor's Report

### Contributor's Guidelines

Occasionally members ask if there are any guidelines for those who would like to contribute articles or artwork. Yes! I'm interested in receiving the following kinds of submissions:

- *Letters to the Editor.* Should be about content in *Ruff Drafts*, past or future.
- *Brags or news of any sort for Member News.* Examples: new book release, first break into a new market, awards won, anything the member counts as significant. Personal news (marriage, new child, move to a new home, retirement) is welcome too.
- *Photography or artwork* to be considered for the cover. Seasonal (Spring, Summer Fall, Winter) topics always appreciated.
- *Filler pieces* (from 75 to 250 words) on dogs, writing, or related subjects. Lighthearted photos or short humor can be used as filler, too.
- *Writing/publishing tips.* I'm looking for a person to contribute a short column of tips for each issue (see on page 7).
- *Features for the Personal Path to Publication series.* These are 2000-word articles in the first person that tell how the member found his or her way into print (could be photography, graphic arts, editing, publishing, etc.) QUERY FIRST FOR THIS SERIES.
- *Short tributes* to deceased members for the "Passages" column (100-200 words plus photo if available); and to deceased special dogs for "At the Rainbow Bridge": List call name; registered name, if applicable, with any prefixes or suffixes; dob and dod, if known; breed or breed mix; and about 15 or 20 words in tribute. Photos gladly published if space allows.

The deadlines for submitting material are listed on page 2 of each issue. Bylines and short bios given.

E-mail submissions to [marionl@earthlink.net](mailto:marionl@earthlink.net), or mail them to: Marion Lane, 5509 State Rte 145, Cobleskill, NY 12043.

Marion Lane, Editor  
*Ruff Drafts*

ruff DRAFTS

# WANTED

## Volunteers and Authors for New DWAA Booth at AKC Eukanuba Show

Thanks to the efforts of DWAA President Dr. Carmen Battaglia, Mike Canalizo, director of event management at the AKC has granted the DWAA a booth at the AKC/Eukanuba Championship show. This year the show is being held on December 17-18 at the Orange County Convention Center, Orlando, Florida. There is no cost to the DWAA.

In conjunction with informational handouts about the organization, we will be holding a book signing for DWAA member authors. We are looking for members who wish to drop by to say hello, are willing to volunteer to man the booth, or to hold a book signing. We are providing two-hour time slots from 8:00 AM until 2:00 PM both Saturday and Sunday, December 17 and December 18, 2011.

If your book was published through Dogwise, please contact them for help in obtaining copies of your book for the signing. They will work closely with you.

DWAA members living in Florida are very excited about the DWAA booth and have offered to help in any way they can. Please come join them for an excellent opportunity to meet the public, your fellow members, and your fans. Signed up so far are the following:

- Caroline Coile, *Encyclopedia of Dog Breeds*, Barron's Educational Series
- Martin Deeley, *Working Gun Dog*, Crowood Press
- Arlene Klein, *I Never Wanted to Say Goodbye*, Designing Poet
- Diana Laverdure with Dr. W. Jean Dodds, *Canine Thyroid Epidemic*, Dogwise Publishing

Donated signed books:

- Diana Kerew-Shaw, *It's a Dog, Not a Toaster*, Dogwise Publishing

Please contact one of the DWAA members working on the booth: Marsha Pugh [mmpugh@crosslink.net](mailto:mmpugh@crosslink.net), Diane Jansey [djansey@msn.com](mailto:djansey@msn.com) or Caroline Coile [ccoile@windstream.net](mailto:ccoile@windstream.net) for more information or to reserve a time slot. We are filling up fast!

Marsha Pugh, Chair  
Public Education Committee

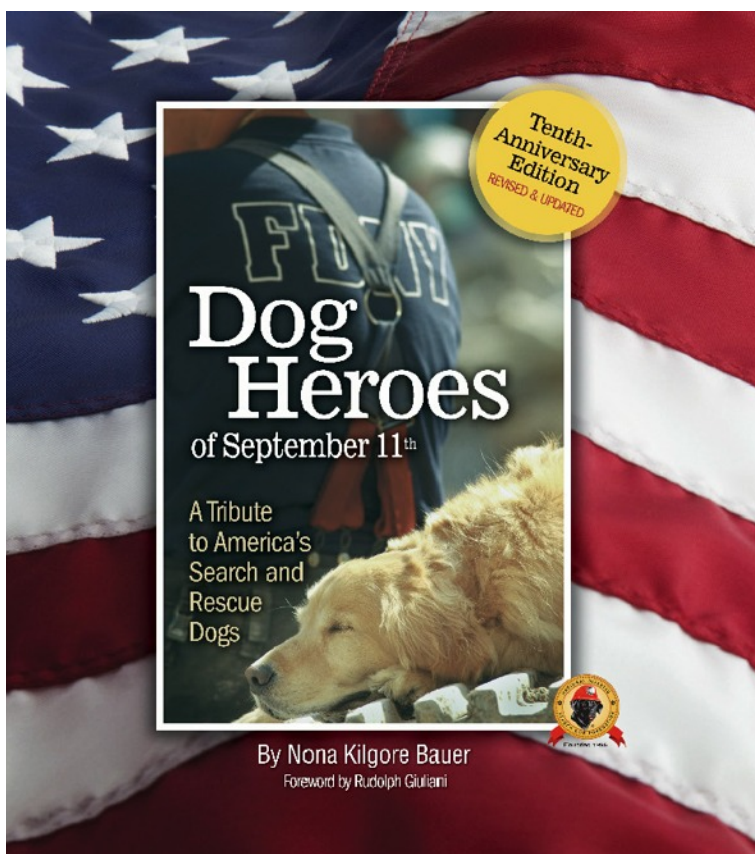
# Finding My Writing Mission

An Interview With Nona Kilgore Bauer

In 2006 BowTie Inc.'s Kennel Club Books division published *Dog Heroes of September 11th: A Tribute to America's Search and Rescue Dogs*, written by long-time Golden Retriever breeder and author, Nona Kilgore Bauer. This year, ten years after the terrorist attack on America, BowTie published a Tenth Anniversary revised and updated edition of *Dog Heroes of September 11th* and sent Nona to New York City in early September to do a week-long media tour. A member of DWAA since 1992, Nona agreed to talk with us about the path that brought her to this place.

**Ruff Drafts:** Let's begin at the beginning. Are you first and foremost a dog person or a writer?

**Nona Kilgore Bauer:** Gosh, today I really cannot distinguish between the two. I've been writing "something" since grammar school ...poetry, a silly play with scenes and all when I was in fifth grade. I started writing professionally thirty years ago when my husband and I first moved to our farm here in Missouri, first as an advocate for dogs and dog legislation. I submitted articles to our local newspapers and was soon writing feature articles for newspapers and dog features for magazines. So while I do consider myself a writer, my dog life always came first—training for field trials and hunt tests for so many years. Happily it's been Golden Retrievers and Labs since writing my first book on Golden Retrievers in 1991.



**RD:** What or who can you point to as helping to advance your career as a dog writer?

**NKB:** Breeding and training Golden Retrievers since 1975 has of course been a huge connection to the world of dogs. Part of my breeding program included detailed monthly letters to my puppy owners, explaining each puppy stage, what to expect and how to deal with that behavior, training tips, advice, encouragement, etc. I also sent each family a birthday and Christmas card every year for the dog's lifetime to remind them I was their dog's grandma and still there for any questions or problems that might arise. Those letters and the supporting material I included certainly provided fodder for articles and books later in my writing life.

My first book, *The World of the Golden Retriever*, launched my career as an author. I still get a tingle when I say that, by the way. I am forever indebted to Chris Walkowicz [DWAA member since 1983 and president from 2000-2004], who in 1991 suggested my name to Andrew DePrisco, then an editor at TFH, to write that first book. What began as a small breed book became a huge tome that took me two and a half years to write. Fortunately Andrew gave me a long leash and let me keep writing...and writing...and writing. I've worked with him on about two dozen books since then, including several more on Golden Retrievers. He's been a great friend and support these past twenty years.

In 1998 I was approached by Alpha Books to write *The Complete Idiot's Guide to Golden Retrievers*, and two years later, Dominique DeVito, editor at Wiley Publishing, asked me to write *Golden Retrievers for Dummies*. I'd worked with Dominique during her years at *AKC Gazette*. The *Dummies* book is still the "bible" that most Golden breeders recommend to their puppy buyers.

**RD:** So tell us how Nona Kilgore Bauer from LaBelle, Missouri came to be the author of *Dog Heroes of September 11th*?

**NKB:** It began with a photograph of a Search and Rescue Golden Retriever named Louie who was sitting amid the smoldering wreckage of Ground Zero. A friend of mine had bred Louie and showed

me his photo. The picture captured the sadness and enormity of the disaster site, and I sent a copy of it to my editor—yes, the same Andrew DePrisco, now with BowTie, Inc.—hoping he'd include it in a breed book about Golden Retrievers I had just finished writing. He called me the day he received it and suggested I write a book about the 9/11 search and rescue dogs.

Initially I resisted, not wanting to revisit such a tragic time in our nation's history, but a bit of research convinced me otherwise. I knew that trained dogs like Louie had been utilized after the attacks, but like most Americans, I was unaware of what those search and rescue dogs really did and how vital their work was in locating victims. And I concluded that if I, a dog person, didn't know about their work, then the



average American probably didn't either. So Louie's photo launched my mission to recognize and honor those brave dogs and handlers. Without their work, thousands of families would not have found the closure that comes with the return of a family member or a beloved friend. That contribution is priceless, and America needed to know that.

**RD:** You've said that writing *Dog Heroes of September 11th* has changed your life. What do you mean by that?

**NKB:** It was such a privilege to be invited into the lives of the amazing people who worked during 9/11. My research led me to a corps of handlers who at first were reluctant to share their stories with a stranger who might exploit them or their dogs. However, once we connected as fellow dog trainers, they referred me to scores of other handlers from rescue groups across the country...one handler led to another, and it just evolved and grew beyond the twenty-five dogs we had initially hoped to reach. I was moved beyond words by their experiences at the disaster sites, and felt honored that they trusted me to share their stories with my readers. These teams of dedicated professionals train year round, most at their own expense, many for years in order to be ready "just in case." When I said to them, "Thank you," they turned around and thanked me, grateful that their dogs were being recognized.

During the course of these interviews, I met Wilma Melville, the founder and executive director of the National Disaster Search Dog Foundation based in Ojai, California. When disaster struck New York on 9/11, NDSDF deployed thirteen teams to the World Trade Center; all but one of those teams were FEMA Advanced Certified. Wilma herself had answered a similar call in 1995 when she and her FEMA-certified black Labrador, Murphy, were deployed to Oklahoma City to help search for victims after the bombing of the Murrah Federal Building. That life-changing experience led Wilma to embark on a personal mission to create a training program that would train more dogs and handlers, train them faster and more cost-effectively. Her foresight and dedication have enriched the Urban Search and Rescue world with several dozen advanced teams, all ready to serve their communities and country. And her vision continues, with the construction of a multi-million dollar national training center designed to produce highly trained canine disaster search teams. On a personal note, I'm delighted to report that two Labrador pups of my own breeding were accepted into the NDSDF training program. In my thirty years of breeding Golden and Labrador

Retrievers, I am proudest of my two pups who are serving our country today.

**RD:** Both in 2006 and again this year with the tenth anniversary edition, you were asked to do some major media to promote sales of the books. How did you prepare for being in the spotlight this way? Were you born to be in front of a camera?

**NKB:** I definitely was *not* born to be in front of a camera...I am actually kind of shy with new people. But I am so passionate about these SAR teams and how they serve that it just flows from my heart. In 2006 I did prepare a few things to say during Book Expo America, and I've leaned on that these last five years, but I find that once I start talking about my heroes in the book, I'm on a roll.

**RD:** What would you say have been your writing goals? Have they changed over time? What do you think or hope lies ahead for you as a writer?

**NKB:** I have always hoped to enrich the lives of dogs and their families, and to

educate people about the value of the human/canine relationship. Since the 9/11 book I've been involved with the Search Dog Foundation, and they have become an important part of my writing life. I plan to continue to support and work with them.



Clockwise from top: Nancy Deeds and her SAR partner, German Shepherd Dog Chief (Nancy and her former dog, Jazz, worked Ground Zero on 9/11); Nona at a September 2011 Barnes and Noble book signing in Tribeca, a neighborhood bordering Ground Zero; Nancy and Chief help Nona sell copies of *Dog Heroes* at PetCo in Union Square, Manhattan, in September 2011.

## The Personal Path to Publication Series

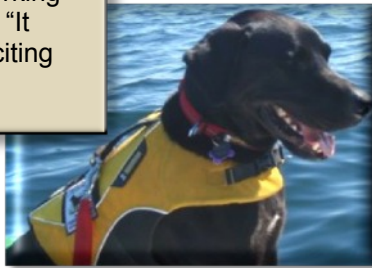
This newsletter aims to serve the membership. That means supporting one another's goals for writing about dogs and seeing our work published. And that is the focus of the "path to publication" series. Many of you have already found your way. Others are just starting out or are trying to reach the next level. Share what you've learned! Help your colleagues avoid pitfalls. Think about what would have helped you earlier in your career. Certainly there are other places to learn about getting published. Let's make this the best place to learn about how to publish writing (photos, artwork, blogs, poetry, cartoons) about dogs. Contact [marionl@earthlink.net](mailto:marionl@earthlink.net) to share your personal story.

# MEMBER NEWS

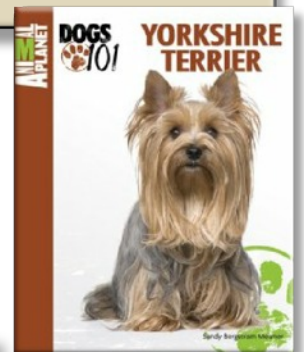


**C**arol Bryant of Forty Fort, Pennsylvania, Social Media/PR Director and writer/blogger for the online magazine *FIDO Friendly*, reports that the magazine has won Dogtime Media's Pettie Award for Best Dog Blog of the year. The award, which bestows a \$1,000 cash grant to the awardee's charity of choice (Carol chose two Cocker Spaniel groups), recognizes *FIDO Friendly* for its commitment to its mission: Leave No Dog Behind®. So clever! The meat and potatoes of *FIDO* is dog-friendly travel information.

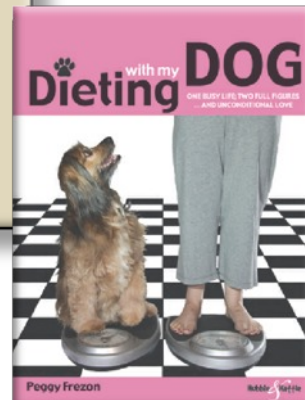
**A**ustin, Texas-based member **Shelley Bueche** writes that one of her RedRoom.com blog posts, "The Power of Green Paws: Canines Working in the Field of Conservation," was published on AOL's PawNation site. Says Shelley, who often covers working dogs in environmental science applications, "It seems that every day there's a new and exciting program with dogs playing a key role."



**M**ember **Sandy Mesmer** of Clearwater, Florida posted this on the DWAA-Group e-list: 'When I got home today I discovered a big box full of books. It was my *Animal Planet Dogs 101: Yorkshire Terrier!* It certainly is a goosebumps moment to hold in my hands solid evidence of something that was once just an idea and an outline. It's my second book and my first in several years. Does this ever get ho-hum? I hope not!



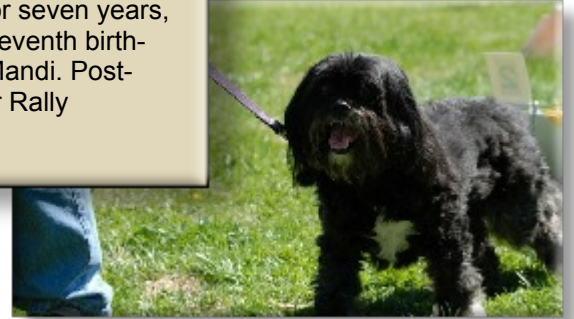
**P**eggy Frezon announces the October 2011 publication of *Dieting with my Dog*, a memoir about getting fit and healthy together with her chubby spaniel. Based in Rensselaer, New York, Peggy is staff writer and columnist at *Be the Change for Animals* (<http://btc4animals.com/>). Her stories have appeared in a variety of publications, but *Dieting* is her first book.



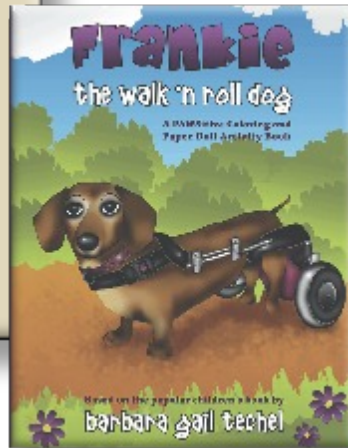




**T**his summer North Hampton, New Hampshire member **Marilyn Miller's** Lhasa Apso, Moonpye's Mandi Ming, CD, earned her Rally Novice title in three straight shows, with one second place and two firsts. Mandi had been in retirement for seven years, but came out to earn the new title to celebrate her eleventh birthday. Marilyn and husband Glenn are very proud of Mandi. Post-script: Three months later Mandi went on to earn her Rally Advanced title.



**B**arbara Techel of Elkhart Lake, Wisconsin announces the publication of a fourth title in her Frankie the Walk 'N Roll Dog book series. The new title, *Frankie the Walk 'N Roll Dog Coloring and Paper Doll Activity Book*, is three books in one and again features Frankie, her disabled Dachshund, but in condensed version for a younger audience. Best of all: there's a paper doll (dog) Frankie, complete with her wheelchair and many outfits to dress her in. Barbara's earlier book, *Frankie the Walk 'N Roll Dog*, won the Meriel Human/Animal Bond Award in 2009 in the DWAA contest.

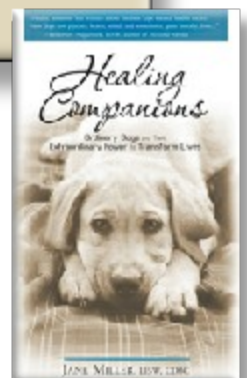


**T**o help raise money for her local shelter in Jamestown, New York, **Su Ewing** donated one of her future columns in Jamestown's Post-Journal which would be about the winning bidder's pet. It went for \$120! (Isn't that a win-win-win?)

**R**oughly twenty years ago Wisconsin entrepreneur **Ed Presnall** sold his computer business to a Fortune 500 company and retired to "play with the dogs." Thus began a journey that led to what he does today: manages an online pet supply company, teaches and judges tracking across the U.S. and Canada, and writes as a hobby. Now living in Tijeras, New Mexico and approved to judge Tracking, Tracking Excellent and Variable Surface Tracking, Ed's newest book, *Component Training for TDX*, will be published this month by DogWise, with an e-book version to follow. The book applies Ed's Component Training™ method to the extremely challenging sport of advanced tracking, basically by breaking the many skills the dog and handler must master into many smaller, more manageable parts.



**H**ealing Companions: Ordinary Dogs and Their Extraordinary Power to Transform Lives, authored by licensed psychotherapist/clinical social worker **Jane Miller** of Oberlin, Ohio, was published last year but a signing was hosted as recently as October 1, 2011 at an independent book store in Oberlin. The book explores the use of psychiatric service dogs (PSDs), a category of service animal as defined under the Americans With Disabilities Act (ADA), a federal law.



# DWAA AWARDS BANQUET

SUNDAY, FEBRUARY 12, 2012 6:00 PM

## AFFINIA MANHATTAN HOTEL

371 SEVENTH AVENUE, NEW YORK, NEW YORK 10001

### MENU

PLEASE CHOOSE ONE

- ☐ Sautéed chicken, chef selection starch & vegetable
- ☐ Horseradish-crusted salmon, chef selection starch & vegetable
- ☐ Vegetable Napoleon

*All meals come with warm rolls & butter, mesclun greens salad with Maytag blue cheese, cherry tomatoes and frisel onions, Affinia Manhattan cheesecake, brewed coffee, decaffeinated coffee and assorted teas*

### RESERVATIONS

\$65 PER GUEST

Number of reservations \_\_\_\_\_ Total amount submitted \$ \_\_\_\_\_

(If you have food allergies please let us know so can better serve you.)

Name of Guest(s) \_\_\_\_\_

(Use separate sheet of paper if needed; indicate meal choice for each guest.)

Address \_\_\_\_\_

E-mail \_\_\_\_\_ Phone Number \_\_\_\_\_

Please make checks payable to DWAA in US funds and send along with this page to:

*Pat Santi, Banquet Chairperson*

*173 Union Road*

*Coatesville, PA 19320-1326*

You may telephone, fax or e-mail your reservation

TELEPHONE: (610) 384-1326

FAX: (610) 384-2471

E-MAIL: rhydowen@aol.com

Reservations are not complete until payment has been received.

You may also make reservations and pay online through PayPal at [www.dwaa.org](http://www.dwaa.org). If you have questions, contact Pat (see above) or Marsha Pugh at (301) 274-3435.

Cash bar opens at 5:00 PM. Dinner will be served at 6:00

and the Awards Program will begin promptly at 7:45.

Coat check will be available in the Madison Room.



# Passages

## Remembering Charlotte Schwartz

By Andrew DePrisco

The life of a dog trainer like Charlotte Schwartz was never dull. Instructor to thousands of owners and their (formerly) naughty dogs, at the age of 82 Charlotte continued to teach daily lessons at the Coral Veterinary Clinic in Fort Myers, Florida. Her training career was varied: she taught dog behavior to veterinarians in Tasmania, trained dogs and capuchin monkeys to assist the handicapped, worked with messenger dogs, drug detection dogs, and tracking dogs, and trained all levels of obedience as well as exhibition teams.

While living in New Jersey, Charlotte founded the Brandy Lane Farm Dog Training School. She emphasized motivational training techniques years before positive training was the thing to do. She had a unique way of understanding a dog, and she preached her "View from the Floor" sermon to hundreds of dog trainers across the country. Charlotte was a member of American Pet Dog Trainers and the Anglo-American Dog Trainers.

She was known as a tough trainer with a no-nonsense approach, but beneath that tough exterior was a personable, passionate woman who loved quilting, birding, lunching, and writing about and talking dogs. Just a week prior to her passing, she called me at BowTie to pitch a new book idea she was burning to write.

A member of the DWAA, Charlotte wrote for most major dog-book publishers, and her most celebrated volumes focused on her favorite topic—puppies! *The Howell Book of Puppy Raising* and her best-selling *Puppy Training* (Kennel Club Books) are just two of the dozens of books she authored. She loved Toy Poodles and was lost without one. She died at home on September 5, 2011, and is survived by her grandson Brett Tougas, his wife Melissa, their two children, and her Toy Poodle Berry.

*Based in Freehold, New Jersey, Andrew DePrisco is editorial director and vice president of Kennel Club Books and BowTie Press, divisions of BowTie, Inc. He has been a member of DWAA since 2005.*



# At The Rainbow Bridge



"Jet"

Moonpye's Black Satin, CD, RN, CGC, Th'D  
Lhasa Apso

July 22, 1995—September 13, 2011

Breeders/Owners: Marilyn and Glenn Miller

"Jet was a big part of our lives for sixteen years. He excelled at therapy dog work. Glenn and I miss him."

"Rory"  
Breconwood's Royal Ruler  
Cardigan Welsh Corgi

April 21, 1996—May 9, 2011

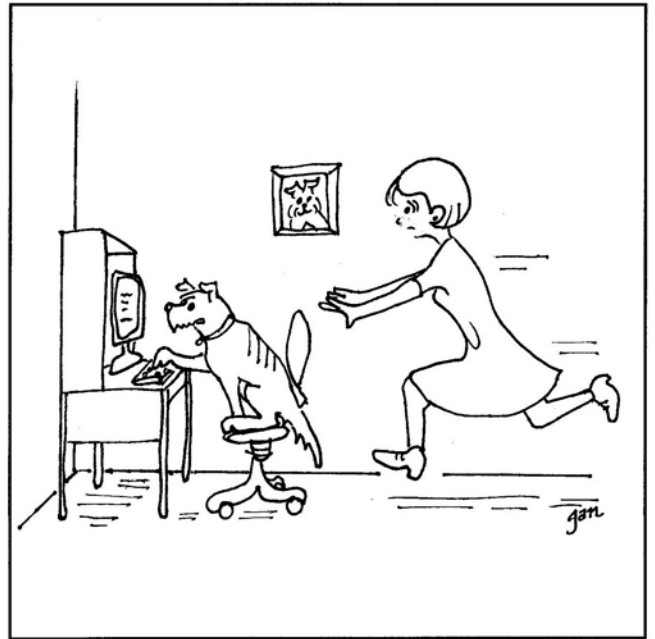
Owners: Susan and James Ewing

"We only had our  
adopted buddy for a year, but what a  
lovely year that was."



**Roxie**

*By Janice Biniok*



*Book contract... Delete. Writing assignment... Delete. Aren't there any interesting emails?*



Pat Santi  
Secretary  
173 Union Road  
Coatesville, Pa. 19320

