IN THIS ISSUE

Correction

In the May issue of Ruff Drafts, we mistakenly

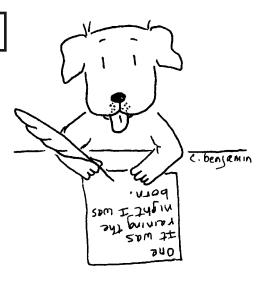
left out the reprint permission for "Economics of a Broken Heart" by Linda Rehkopf. This material originally appeared in the Glendale Focus and was reprinted with permission from the publisher.

2008 Contest News

Judges Announced!

DWAA Member Roster - 2008

Watch your mail for your 2008 Member Roster!



Ruff Drafts: The Voice of DWAA™

DOG WRITERS ASSOCIATION OF AMERICA, INC. FOUNDED 1935

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Terry Albert inherited Desi, a mini wirehaired Doxie, from a client who died in 2006. Terry says he is a little love (he looks like he's giving a lot of love – is that a sweet face or what?). Desi is now 6 years old. Desi doesn't have a common color or coat, but he has a long list of champions in his pedigree. Terry says her groomer can't figure out how to make Desi look like a wirehaired dachshund is supposed to look!

July 2008

Meanderings Chris Walkowicz

Be the Bridge

"Be the bridge. Problems become opportunities when the right people join together. ' Successories®

With my love of quotations, I enjoy reading uplifting sayings in a store that displays the Successories® signs meant for businesses to hang on their walls. These are meant to encourage employees to better attitudes, more productivity and an overall good working atmosphere.

The above quote is particularly appropriate at this time with most of Iowa and other places in the Midwest under water. Ironically enough, while I was in New Orleans, I watched the news showing my neighbors and friends in desperate trouble. The good news is people pitched in immediately to help others in need. The state officials issued warnings and they were heeded. Just a day or two later, 83 counties out of the 99 counties in lowa have been declared disaster sites by the state. Rescue was set up for shelter dogs and cats to be cared for at fair grounds and other safe locales.

Friends helped friends and strangers too. Two all-breed shows were cancelled and two specialty shows were moved to another site. Huge jobs, but nothing compared to people losing everything and needing to start over.

These people were bridges at a time when they were sorely needed.

Lists, Dinners and Seminars

What's this got to do with writing, you ask? We can be bridges too. The DWAAgroup list, website and Forums are continually flooded with information. We answer questions, have discussions and post opportunities. Both the e-list and the Forums have archives for members to search.

Our dinner and the seminars co-sponsored with CWA are great for networking. Many of our members have fished out opportunities from these DWAA perks. Several members have become good friends. We offer advice, prayers, encouragement, suggestions, experience, congratulations, shoulders to cry on. One of our members, our Vice President, actually has a fan club, small but mighty.

When problems arise, our members are available to help in any way we can, and perhaps to turn dilemmas into gateways. With the tremendous amount of experience in owning, raising, training, showing, breeding, loving and writing about dogs, someone always responds or at least offers a source. We are each others' style books, thesauruses, dictionaries, editors, grammar tutors and cheerleaders.

Your officers and Board members are also available for questions. Do not hesitate to ask. Do not hesitate to be a bridge!

2008 OFFICERS

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Web Site: <u>http://www.DWAA.org</u> Web Editor: Kim Townsend <u>Kimtownsend@hughes.net</u>

For roster updates, or if you did not receive your newsletter or roster, PLEASE NOTIFY Pat Santi.

"Greatness is not in where we stand, but in what direction we are moving. We must sail sometimes with the wind and sometimes against it – but self we must and not drift, nor lie at anchor." Oliver Wendell Holmes

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The official DWAA list is at <u>http://dwaa.org/mailman/listinfo/dwaa-group_dwaa.org</u>. It's simple to sign up and join our conversations! To post a message to all the list members, all you do is send email to dwaa-group@dwaa.org. This list is a fast way to network with your DWAA colleagues, ask questions about writing or dogs, and learn as well as share tips that make a dog writer's life easier and more profitable.

HISTORY AT YOUR FINGERTIPS



Photo Credit: DN-0087070, Chicago Daily News negatives collection, Chicago Historical Society. 1928

According to an article in Time Magazine, Oct. 05, 1936, Irene Castle McLaughlin was a Chicago socialite that founded "Orphans of the Storm," a shelter that rescued and cared for 8,000 dogs in 1935, at a cost of \$16,000. She financed her shelter, in part, by marketing hats for women and girls that sold for 25 cents each.

Considering the state of America's economy in 1935, Ms. McLaughlin's efforts were quite an accomplishment, but if not for the incredible resources available on the Internet today, her story would have been lost.

Internet Resource for Writers

http://www.digitalhistory.uh.edu/images.cfm - Image Archives http://library.duke.edu/digitalcollections/adaccess/ - Advertisement Archives http://207.67.203.54/A40015Staff/OPAC/index.asp - AKC Library Resources http://memory.loc.gov/ammem/ncpsquery.html - 19th Century Periodicals http://tvnews.vanderbilt.edu/ - TV News Archive http://lcweb2.loc.gov/pp/mdbquery.html - Library of Congress - Prints and Photographs http://rs6.loc.gov/ammem/cdnquery.html - Chicago Daily News Photographs (1902-1933) http://www.christies.com/ - Christies Auction House (great for researching dog art values)

The Good, the Bad and the Furry

By Ed and Toni Eames

As we threaded our way through the rows of booths at the Marriott World Center in Orlando, Joyce Holt from Sound Technologies came running up with a fascinating request. Could she borrow one of our dogs to demonstrate her portable ultrasound machine? In our many visits to the North American Veterinary Conference, this was the first time one of our assistance dogs was needed for medical purposes!

Ed's Golden Retriever guide dog Latrell seemed the most likely candidate for this task since he loves lying on his back with paws waving in the air. After removing his harness, Latrell became the poster child for this important piece of technology. As the necessary goop was rubbed into his belly, Latrell obligingly lied on his back and let the good times roll! It suddenly occurred to us that this mini-adventure might reveal some unexpected and undesired results. Fortunately, no abnormalities were discovered and for the rest of the conference, thousands of veterinarians got a glimpse of Latrell's innards!

This was not the only time Latrell was a star at NAVC. In 2006 Latrell and Toni's Golden Retriever guide dog Keebler were featured at the Barx Brothers booth. Ceil Moore, owner of the company and talented artist, had previously photographed the dogs and painted an exquisite picture of them. This portrayal of the dogs in harness, the front cover of her new line of veterinary greeting cards, was enlarged into a life sized poster and prominently displayed at the Barx Brothers booth. Having previously stopped by the exhibit to purchase cards, a number of conference goers greeted the now famous poster dogs by name as we wandered around the exhibit hall!

We were at NAVC under the sponsorship of Fort Dodge Animal Health to explore new ways of partnering with members of the animal health care community to make life better for members of the International Association of Assistance Dog Partners (IAADP). The organization we helped found 15 years ago, has more than 2,000 disabled members working with guide, hearing and service dogs. This year we were accompanied at NAVC by fellow IAADP board member Tanya Eversole and her black Labrador service dog Brooke.

Making rapid progress in the exhibit hall was impossible, since every few feet a veterinarian or vet tech would come running over to speak to us or ask to pet the dogs. We chuckle at the thought these folks who make their living by caring for our canine assistants and companion animals, have such a high level of separation anxiety, they are compelled to indulge in a fur fix!

It's an axiom in the assistance dog movement, guide, hearing and service dogs should be kept from being petted or spoken to by members of the public when they are working. In fact, there is a brisk business focused on the sale of signs reading, "Don't pet me, I'm working" or "No petting or feeding". When we first started attending veterinary conferences 12 years ago, we quickly learned that maintaining a no petting policy would be tantamount to isolating ourselves from the very people we wanted to interact with and educate about the work performed by canine assistants.

We were at the 2008 sessions of NAVC to meet with potential sponsors of IAADP efforts designed to maintain the health and well being of our canine partners. It was at NAVC eight years earlier that we obtained the initial grant for the IAADP Veterinary Care Partnership program (VCP). Bayer Animal Health, Fort Dodge Animal Health, Nestle Purina and Nutramax Laboratories signed on at that time. These four companies were later joined by The Iams Company and Royal Canin USA. VCP was created to help IAADP members unable to meet the high cost of diagnostic tests, surgeries, and emergency and critical care interventions. More than 500 disabled person/assistance dog teams have been helped since its inception and in 2007 more than 80 partnerships received financial aid. Nutramax Laboratories administers the program and it is the veterinarian who ap-

plies for a grant on behalf of his/her disabled client. The impact of this program on the lives of IAADP members is tremendous and is reflected in the many letters of appreciation we receive and share with the sponsors. Following a meeting with Hill's Pet Nutrition at the 2008 conference, they will now join the coalition of companies supporting this program.

Taking time away from IAADP sponsorship solicitations, one afternoon we visited the Magic Zoo exhibit. Toni loves to check out the latest in beautiful animal jewelry. After putting Keebler in a down stay, Toni became absorbed in taking tactile glances at the new stock. Ed was equally distracted by a cell phone call. Unbeknownst to us, a puppy raiser and his charge strolled down the aisle. Always wanting to meet a fellow canine, Latrell, followed by Keebler, took off in pursuit. Not wanting to bring attention to this breech of assistance dog etiquette, Tanya tried calling them back. Ignoring her quiet entreaties, they pursued their adventure. Despite her mobility constraints, Tanya with Brooke's assistance, pursued the miscreants! Corralling the wayward critters, Tanya returned flustered, but triumphant! As she handed us their leashes, we were embarrassed by our dog handling indiscretions! So much for those perfectly behaved assistance dogs!

Hidden under Keebler's beautiful angelic continence there lies a devilish passion. She is a bit of a scavenge, and her first choice of disgusting objects is previously masticated dried gum human slobs store under table tops! Even at the deluxe restaurant of the Marriott World Center, Keebler was able to ferret out her dream dessert. Returning to the table where we had left the Goldens on a down stay after being helped at the buffet, we discovered Keebler had taken the opportunity to scarf down a select gum tidbit! A veterinarian at the next table, observing this unguide-dog like behavior, intervened with the angelic devil and placed her back in a down stay. With considerable embarrassment we thanked our unknown benefactor/intervener!

In contrast to Keebler's serious demeanor, Latrell exudes an aura of silliness. As we've mentioned, veterinarians are compelled to say hello when they see a dog. For Nicole Ehrhart this compulsion was enhanced by her role as puppy raiser for Guide Dogs for the Blind, Keebler and Latrell's alma mater. On greeting Latrell in the hallway, we're sure she was startled when he flipped over on his back for a belly rub. Most likely she was working at home to teach her young recruit to behave sedately in public. Here was a mature working dog acting like a silly puppy!

This encounter with Nicole was one of those fortuitous meetings. In early April, under Fort Dodge sponsorship, we were scheduled to do a presentation at Colorado State veterinary school, where Nicole is on staff as an oncology surgeon.

Scientific presentations are above our heads, but we enjoy attending sessions devoted to behavior and the human animal bond. During a panel discussion at a human animal bond session, a question was raised by an audience member wanting to know how veterinarians develop fee structures and provide benefits for disabled clients and their assistance dogs. Panelist Rick Timmins turned the question over to us. Ed jumped at the opportunity to detail the benefits provided at no cost to IAADP members, such as Bayer's Advantage and Advantix, Nutramax's Cosequin and Dasuquin, and Novartis' Sentinel Flavor Tabs. In addition, Fort Dodge offers a \$20 rebate when their vaccines are used. All of these benefits involve veterinarians as the pivotal element in the distributional system. What a wonderful way to share information about the supportive efforts of the animal health care community in fostering the assistance dog movement in this country.

Toni and Ed Eames can be contacted at 3376 North Wishon, Fresno, CA 93704-4832; Tel. 559 - 224-0544; e-mail <u>eeames@csufresno.edu</u>.

Roster News

The 2008 DWAA Member Roster is a little late this year, as many members still had not paid their dues by June 1st (the deadline was March 1st). If you received this newsletter, you should also receive this year's roster. Please allow at least two weeks as both the roster and newsletter went to press at approximately the same time.

When you receive your roster, please take a moment to review your own listing. If there are any corrections that need made, please notify Pat. Postal restrictions are only getting tougher so even the slightest error needs to be corrected, especially on international mailings. In addition to your roster listing, take a moment to look over your mailing label on this newsletter to ensure that everything is correct.

This year, right before the roster went to press, we posted a PDF of the roster to our website for members to review their listing and make corrections. To alert members that the PDF was available, we posted a message to our official DWAA-group "chat list" as well as sending a blanket message to all members signed up on the forums. The forums are a great way to send out an A.P.B. to our members and we encourage you to register for the forums so your email address is in our online database. The roster announcement was the first time we used the blanket email announcement, so you don't have to worry about your inbox filling up.

It is very easy to sign up for the forums. Just go to <u>http://www.dwaa.org/forum/register.php</u> and follow the on-screen instructions. Remember that we all use our real names on the forums and it is the only way for our webmaster to verify that you are a current DWAA member. Spaces and punctuation are permitted in your username. For example, Jane Doe is correct, but Jane_Doe is not; it is also permitted to add DVM, PhD, Jr., etc.

We hope everyone will take a few moments to join the forums, even if you don't wish to participate in them. Not only will you be alerted of any urgent messages the organization needs to send out, but you will also have access to files that we do not have on the public website. We hope to improve the annual DWAA membership renewals next year, but in order to do this we will need to verify your identity, and our secure private forums are an easy way for us to do it.

If you have any problems with the forum registration, email our webmaster at kimtownsend@hughes.net.

CWA Schedules 2008 Conference

The International Cat Writers' Association (CWA) will hold its 15th annual writers' conference in Atlanta, GA on November 20-23, 2008. The conference will take place at the Renaissance Concourse conveniently located near Hartsfield-Jackson International Airport. The conference is open to anyone interested in pet writing and will feature two days of professional seminars with nationally known speakers on topics such as: Marketing Plans for Fun & Profit; Writing Humor; How to Quit Your Day Job and Freelance Full Time; Public Speaking, Promotion, & Pulling Your Hair Out; Discerning Truth in Journalism: How to Distinguish Facts From Speculation; and more.

DWAA is co-sponsoring the writing seminars and members may attend at a member discount.

The CWA conference coincides with the Cat Fanciers' Association's International Cat Show that will be held at the Georgia International Convention Center. The conference includes social gatherings where attendees can network with authors, editors and agents. The annual Purina CWA Awards Banquet features 20 special awards for writing and graphic arts totaling \$13,000. In addition to the special awards funded by corporations and commercial and nonprofit companies, writers and artists compete for 35 MUSE Medallion awards.

Full registration for the writing conference is \$100 for non-members whose registrations are postmarked by August 15, \$125 when postmarked August 16 to October 17 and \$150 when postmarked October 18 to November 1.

More information and registration forms are on the CWA website at <u>http://www.catwriters.org</u>. CWA, founded in 1992, is dedicated to providing news, information, and education on all aspects of cat care and welfare, as well as improving the quality of writing about cats and other companion animals. Its more than 200 members include published writers, photographers, illustrators, novelists, editors and broadcasters.

The 2008 Writing Contest Judges List

These are the judges who have volunteered so far but we still need a few more! Contact Liz Palika at <u>lizpalika@cox.net</u> to volunteer.

Abbott, Kate - Technical writer, dog trainer, therapy dogs Adamson, Eve - DWAA, CWA Albert, Terry - DWAA, former DWAA contest chair Anderson, Joanne- DWAA, retired elementary school teacher Andersson, Dee Dee - DWAA, mastiff breeder Arden, Darlene - DWAA, CWA, pet behavior Aronson, Linda DVM - Behavior expert Bailey, Jon Dr - Psychology professor, performance dog sports Bailey, Marilyn - Professional copy editor Bingham, Lyn - DWAA, editor, Portuguese Water Dogs Biniok, Janice - DWAA Boneham, Sheila PhD - DWAA Bonham, Maggie - DWAA, CWA Brask, Betty - Teacher, obedience competitor Brinton, Nancy - Writer, Guide dog puppy raiser Bueche, Shelley - DWAA Bulanda, Susan - DWAA, CWA Burch, Mary Dr - DWAA, AKC Burke, Petra - Dog trainer, professional medical fields Cohen, Nora - Professional editor children's books Chagoll, Rue - DWAA Coile, Caroline PhD - DWAA Connor, Toodie DVM - Veterinarian Coxwell, Kathy - Lawyer, teacher Dale, Steve - DWAA, CWA DeGioia, Phyllis - DWAA Dennison, Pam - DWAA Eldredge, Debra DVM - Veterinarian Eldredge, Kate - Performance dog sports Farris, Laurie - Nurse, breeder Ferrell, Sarah - DWAA Freeman, Carol - Lawyer, club activities, breeder Fumosa, Richard - Professional editor Garfield, Judith - University of California at San Diego professor Gewirtz, Elaine - DWAA, Dalmatian breeder Green, Ranny - DWAA, CWA Greendale-Paveza, Sulie - AKC judge, writer Hallman, Tom - Society Professional Journalists lovine, Julie - NY Times writer Jorgensen, Shar - Retired college professor, therapy dogs Kilrain, Robin Galen - Professional copy editor. Writer King, Elnora - Writing workshop leader, writer Kelley, Sandra - Textbook editor Karst, James P. Parker - Copy editor Keating, Jean - DWAA Kelly, Patricia - DWAA Knight, Elizabeth - College writing instructor, writer

Lane, Marion - DWAA, CWA Lehmann, Dixie - Certified Pet Dog Trainer Liddick, Betty - DWAA McCullough, Susan - DWAA McNamara, Kristin - College English teacher, breeder Manware, Melissa - Society of Professional Journalists Mesmer, Sandy - DWAA Miller, Marilyn - DWAA Monti, Kim - Writer Morey, Mark - Reporter Nicosia, Patsy - Writer Overall, Karen DVM PhD - Veterinarian, performance sports Peltin, Diane - Dog sports Presnall, Ed - DWAA Prentiss, Gail - Retired college dean. Therapy dogs Pugh, Marsha - DWAA Raschella, Carole - Artist Read, Cynthia - DWAA Rehkopf, Linda - DWAA Richardson, Jill, Dr. - DWAA, CWA Sakson, Sharon - DWAA Santi, Pat - DWAA Schenker, Mathew - DWAA Schneider, Jessica - www.monstersandcritics.com Seldin, Harriet DMD - Health professional/perform. sports/therapy dogs Sell, Elsa, MD - Health professional, breeder Seltzer, James PhD - Breeder Sharp, CA - DWAA Shojai, Amy - DWAA, CWA Sikes, Gini - Writer Smith, Cheryl - DWAA Smith, Stephanie PhD - DWAA Snopek, Roxanne Willems - DWAA Stern, Geoff - Technical writer Stowe, Betsy - DWAA, CWA Tarman, Mary Ellen - DWAA Terrier, Joyce - Health professional Thornton, Kim - DWAA, CWA Townsend, Kim - DWAA Ventre, Patie - DWAA Walkowicz, Chris - DWAA Walsen, Celeste DVM - Veterinarian, Guide dog puppy raiser Willhauck, Wendy - AKC judge, delegate, teacher Wilson, Teri - DWAA Wolfe, Deb - DWAA, CWA Wood, Deborah - DWAA Zink, Christine - Veterinarian, performance sports, DWAA

Publishing Lessons Learned

By Patricia Daly-Lipe, PhD, www.literarylady.com

So far, I have written five books. The book writing followed years of writing for magazines and newspapers. My first book, La Jolla, A Celebration of Its Past was the direct result of weekly articles I was writing for Beach and Bay Press/ La Jolla Village News in honor of the millennium. The publishers, Sunbelt Publications, asked if I could make these article into a book. "Sure," I replied, flattered and happy to accommodate. I handed them over 500 pages. "No," they replied, "We are looking at closer to 200 pages including photographs." It took two years to complete the rewriting plus adding/integrating the photographs, which we insisted on doing ourselves since we, my husband and I, knew where they needed to be inserted. The result is a coffee table sized book, soft cover, which won the San Diego Book Award in 2002.

That is the good news about my first book. The bad news is that I signed the contract with the publishing company without the advice of an attorney specializing in literary transactions. It is bad news because I not only have no rights (like having the book published in hard cover), but for a book which sells for \$19.95, I only receive \$1.12.

Clearly, my next book would be published differently. The next book was Forbidden Loves, Paris Between the Wars. A historical fiction, this story took over 14 years to complete. Longer if you consider I began writing and researching for it when I was still in college. With a bad taste in my mouth from the prior experience, I decided to find another publisher. At a fund raising event I was asked to promote for the care of abandoned horses, I met an author who had published with JADA Press. The owner/publisher, a writer herself, Glenda Ivey, presented me with the option to publish a print on demand book. I would receive all the royalties paying a minimal fee up front. However, she required that I have an editor go over the book (at my expense) prior to publication. I was happy to do so. Forbidden Loves won the JADA Trophy in 2004.

For my next two books, Myth, Magic and Metaphor and Nature's Wisdom, I returned to JADA Press. Last year, I came across more articles from prior publications; stories and vignettes I had written for magazines about animals and nature. As an experiment, I had Messages from Nature published by BookSurge, a subsidiary of Amazon.com. The results are not in as yet, but I have not seen a surge in sales as a result of using BookSurge.

The bottom line is that an author needs to work on promoting his or her own book. Even using a recognized publishing house, it is the writer's obligation to seek publicity. The publishing houses are overwhelmed these days. I now have an agent who is trying to get my novel accepted by a major publisher. We receive letters and emails back, they love the book but.... Sometimes it takes knowing someone, acquiring connections, and remember, having a good lawyer.

One publisher to consider for works pertaining to dogs would be PW, Publishing Works, INC. For a complete list of Publishing Works titles, visit www.publishingworks.com. Another publishing company for books about dogs would be New Sage Press in Troutdale, Oregon (<u>www.newsagepress.com</u>).

If you have a story, write it. Write from the heart. Don't let anyone tell you how or why, just let the words flow. Sooner or later, the words will take over and you will be amazed. Even if your story only circulates in your family or your community, it is worth it. Plus writing is therapy, especially when you have lost a best four legged friend.

"Nobody can advise and help you. Nobody. There is only one single means. Go inside yourself. Discover the motive that bids you write; examine whether it sends its roots down to the deepest places in your heart." (Rainer Marie Rilke)

All the very best to my fellow dog lovers,

Book Reviews

Life to the Max: Maxims for a Great Life by

a Dog named Max, by Robin Reynolds, Published by NICE Creative, hardback, 55 pages, \$24.95. *Review by Joyce Miller*

This colorful book covers the joys, the issues, the responsibilities, the obligations, the emergencies, and the decisions involved in owning a dog. It covers

the entire life of Max, an Airedale Terrier who was adopted by Robin Reynolds and her husband, from the time he was surrendered to a shelter when he was seven months old to the time he was helped to pass at the end of his life. Children and adults will love this book.

The book is arranged in 20 two-page spreads with a maxim on the right page and a story on the left page. For example, Maxim #1 is: "When bad things happen, worrying won't change anything. Trust you'll get through it." The story that goes with that maxim is how Max was surrendered to a humane society when he was seven months old, put into the shelter's huge penned area with lots of other loud and noisy dogs, chosen to be the adoption pet of the week on a TV broadcast, but seen and adopted by Robin and her husband before he ever got to the show.

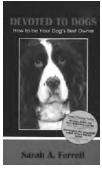
All 20 of the maxims and stories are as well thought out as the first. Through these maxims, you learn about Max, but more

importantly, every reader of every age learns important life lessons in the context of caring for a dog and relating to a dog. The story is well written and charmingly illustrated. Max comes alive through the words and pictures, and the lessons learned are unforgettable.

Devoted to Dogs: How to be your Dog's Best Owner, by

Sarah A. Ferrell, Abrohom Neal Publishing, 603 pages, softback, \$19.99 *Review by Phyllis DeGioia*

For years, Sarah has written a newspaper column for The Free Lance-Star called Devoted to Dogs that helps readers train their dogs. In her book of the same title – which is not just a compilation of her columns although undoubtedly pulls from the content – she shows that training is simply good communication skills.



A canine behavior consultant, she thinks of herself as someone who teaches dogs manners; her training school is called Dog Manners Behavior and Obedience. The book was awarded the Best Non-Fiction Book of 2007 award from the Virginia Press Women's Association, and there's good reason for that award. Her book is easy to understand, full of good advice and knowledge, and shines with love for the human-animal bond (and throughout the book I kept singing "hopelessly devoted to yoooouu..."). And yes, that's her Springer on the cover!

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