



November 2008

*This Month:  
Contest Nominees  
DWAA Voting*



# Ruff Drafts: The Voice of DWAA™

DOG WRITERS ASSOCIATION OF AMERICA, INC.  
FOUNDED 1935

## SUNNYBANK



## Then and Now

If you have a copy of Anice Terhune's *The Bert Terhune I Knew*, published in 1943, one year after the death of her husband, Albert Payson Terhune, then this picture will look familiar...at least part of it will. The portion with APT is the photo on the book jacket of Anice's book. The dog under APT's right arm is Wolf, son of Lad and Lady; the dog APT is touching with his left hand is Treve; and the dog next to Treve, on the extreme right in the photo, is Gray Dawn. This photo is a beautiful rendering of both Anice and Albert Payson Terhune and their chums, the Sunnybank Collies and the warmth it exudes is why I chose it to be the cover of my new calendar, the 2010 Sunnybank Calendar (you can find the order form on the back page of this newsletter). *Marilyn R. Horowitz*

# President's Message

DOG REGISTRATIONS BY BREED					
Breed	1996	2007	Difference	% Change over 1996	Decline as % of Difference In Total Registration
TOTALS FOR ALL BREEDS (Not just those below)	1,333,599	812,452	(521,147)	-39%	100%
Rottweiler	89,867	14,211	(75,656)	-84%	15%
German Shepherd Dog	79,076	43,376	(35,700)	-45%	7%
Labrador Retriever	149,505	114,113	(35,392)	-24%	7%
Cocker Spaniel	45,305	12,483	(32,822)	-72%	6%
Dalmatian	32,972	1,014	(31,958)	-97%	6%
Poodle	56,803	26,369	(30,434)	-54%	6%
Golden Retriever	68,993	39,659	(29,334)	-43%	6%
Pomeranian	39,712	16,605	(23,107)	-58%	4%
Shetland Sheepdog	33,577	11,755	(21,822)	-65%	4%
TOTAL FOR BREEDS ABOVE	595,810	279,585	(316,225)	-53%	61%

Time flies when you're having fun. This month, I thought it would be worthwhile to look at some of the things around us that rarely get noticed. For example, the American Kennel Club, which has been in existence since 1884 as the gold standard registry for purebred dogs. The world's largest registry, it reached its peak in 1992. Since then, registrations have been in a continuous decline. Many explanations have been offered.

Here are some facts:

- ✓ During the ten-year period (1991-2001) the dog population in the US increased by 9 million dogs – a 17% increase.
- ✓ In this decade, the percentage of purebred dogs in the US increased from 57% in 1996 to 64% by 2000.
- ✓ Although the number of purebred dogs increased, the number of AKC-registered dogs significantly declined since peaking in 1992.
- ✓ AKC's customer base is built on a diverse structure: AKC supports more than 195,000 individual breeders, 5,000 clubs, and 21,000 events that annually attract in excess of 1 million exhibitors, vendors, and spectators.

While these numbers are impressive, if we drill down into them, other important concerns can be noticed. For example, although the number of entries in 2007 increased slightly (3 million dogs at all venues) the number of unique exhibitors is declining. In other words, the increase in entries is attributed to the fact that fewer exhibitors are entering their dogs more often.

Other facts help us understand this problem:

- ✓ Dog registrations have declined every year since 1996. The decline is worsening, with dog registrations down 7% in 2007 and 11% YTD 2008.
- ✓ AKC litter registrations peaked in 1997 at 564,962 then declined every year since.
- ✓ In 2007, AKC registered less than 400,000 litters for the first time since 1980.
- ✓ Terrier registrations are the lowest of the seven groups.
- ✓ Herding registrations declined 21% from 1997-1999; Hounds declined 18% from 2000-2002; both groups continue a modest average yearly decline of 4%.

- ✓ Working Group and Non-Sporting breeds have fallen more drastically than the other groups, both down 52% since 1996.
- ✓ Toy breeds, after rising 16% from 1995 to 1998, have declined 30% since peaking in 1998.

It is clear that there are many factors affecting the decline of dog registrations. The two graphs presented show the seriousness of the downward trend. The causes are many and varied. At the top of the list are the 31 competing registries that now offer financial incentives to cost-conscious puppy buyers. The cost of a registration at a competing registry is often free or included in the purchase price. Dennis Sprung, president of AKC, reported that AKC receives more than 400 inquiries per week from dog owners with "papers" from other organizations wanting to know if they can still register their dog with AKC. The competing registries have developed a business model that has shifted Americans away from the AKC and into retail stores.

Other factors driving down registrations are limited registrations. Each year about 200,000 pups are sold on limited registrations. That means they cannot be bred or entered in shows. A little math shows that 100,000 X 10 years = 1 million lost from the stud book, the gene pools of breeds and memberships, many of which might have become new owners and participants in the sport. Originally, limited registrations were to be used for pups with defects and not breedable.

All successful companies review their business strategy, customer base, core business, and market conditions. Successful ones pay close attention to trends. The question before the house is what to do.

This problem raises two fundamental questions:

1. Whose AKC dogs will be registered?
2. Will all AKC breeders be welcomed?

Many express opinions about puppy registrations from pet stores and backyard breeders. That raises an important question. It is called choice and who gets to choose. Should all AKC-registrable pups be registered? If breeders continue limiting registrations on most pups it might not matter.

The decline will also affect the AKC and its ability to influence legislation and opinion.

I hope this short review into one important aspect of the dog world is informative and challenging enough to cause some writers to research this subject more and drill down into other important aspects of the problem.

Finally, mark your calendar for the annual meeting and the awards banquet: February 8, 2009, Affinia Manhattan Hotel, New York City.

See you all there.

Respectfully Submitted,  
*Carmen L. Battaglia*

## DWAA Officers

### President

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### Vice President

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## Committee – Chair and Members

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Committee Members:

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### Hall of Fame

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Committee Members:

Patricia Cruz, Ida Estep

### Annual Banquet

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Committee Members:

Charlotte Reed, Deb Eldredge

### Annual Awards Contest

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## Notices...

### DWAA Online Conversations!

Please take a moment to sign up for the DWAA online list, which allows you to post messages to all DWAA members and network with your writing colleagues.

Access the list at:

[http://dwaa.org/mailman/listinfo/dwaa-group\\_dwaa.org](http://dwaa.org/mailman/listinfo/dwaa-group_dwaa.org)

To post a message, simply send an e-mail to:

[dwaa-group@dwaa.org](mailto:dwaa-group@dwaa.org)

### Update: Pet Writing Conference

As we move from the month of November to December, please be advised that St. Martin's Press Daniela Rapp and Betty McKinney of Alpine Publications will be added to the list of Editors available to meet with writers. The American Kennel Club Magazines; Castor & Pollux; Comfort Zone; and Halo Purely for Pets are sponsors of the February 7th event. Additionally, our sponsor, Dyson, has generously donated a pet vacuum for one lucky writer attendee to win. For more conference updates, visit [www.petwritingconference.com](http://www.petwritingconference.com) and register now.

### \* Your New Newsletter Editor

You may have noticed a new name in the officers list, in that spot usually graced by Phyllis DeGioia. As of this month, I'll be your new editor for *Ruff Drafts*.

Doing my best to pick up where the beloved Newsletter Goddess left off, I hope to communicate with as many DWAA members as possible, welcome new voices and creative material, foster input from professional organizations, and include contributions from writers at all levels of advancement.

This month, it was a challenge just pulling the issue together. I thank all contributors for their patience as I got up to speed! In December, I hope to begin focusing on bigger goals. Since the beginning of my efforts as a freelance dog writer, the DWAA has been special to me.

Not too long ago – when I was totally confused and intimidated about contacting editors and marketing myself as a writer – Ms. DeGioia, Ms. Santi, Ms. Palika, and others at DWAA were so friendly and generous in assisting me. It made me believe in the DWAA. It made me want to get more involved.

I believe deeply that writers should build each other up, that each writer's success benefits the whole enterprise we all love. When I saw September's call for a new newsletter editor, keeping in mind all my positive feelings about DWAA, I responded immediately.

Everyone, please e-mail me any time with suggestions, materials, comments, or criticism, and I'll do my best to implement your wishes. *Matthew Schenker*

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# Secretary's Page

## DWAA Voting Process

I encourage all members to vote. As you will see by the ballot several candidates are running this year. All eligible members will be mailed a ballot. The process follows the bylaws.

According to the Bylaws of the DWAA:

Article V Section (c), (d), (e)

"Any member in good standing may petition to run for a specific office if he sends to the Secretary, before November 1, a petition signed by ten (10) members in good standing. (adopted 1997)

On or about December 1, the Secretary will mail a ballot to each member in good standing, The ballots will be delivered unopened to the Annual Meeting where three (3) tellers appointed by the President will count them. All Ballots received by the Secretary (Lock Box) no later than December 31 will be counted.

Because the Secretary is running for her office a lock box has been secured and all ballots will be sent to the locked box instead of the Secretary's home address. This is keeping with the bylaws.

You will receive a large #10 envelope that is addressed to you (if your dues are paid and you are a voting member) Inside that #10 envelope will be a #6 envelope that is stamped ballot and another #10 envelope addressed to the P.O. Box.

The ballot has a mark on it that cannot be copied.

Place the ballot in the #6 (small envelope and then in the #10 (large envelope) and stamp and send to the P. O. Box. after you have marked your votes.

You vote for one (1) person per office as in:

President, Vice President, Treasurer and Secretary

You vote for two (2) Board Members

If you have any questions I will be glad to answer them by phone, fax or e-mail.

Your smiling secretary,

*Pat Santi*

Phone: 610-394-2436

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e-mail: rhydown@aol.com

## Roster Updates

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## SCOTTIE SEMAPHORE

by Lee Netzler

(Oringally published in the *The Scottie Scamper*)

My Scottie sometimes talks to me,  
but not in sounds that can be heard.  
He sends his message silently  
without the need to speak a word.

A tail waved horizontally  
reveals he's found some interest  
while one that's sagging droopily  
is proof he spent most of his zest.

There are some other signs to know,  
like tail tucked down when he feels fear,  
or wildly waving to and fro  
when he sees friends are coming near.

He knows how to communicate  
exactly what is on his mind.  
He lets his tail articulate  
and signals me with his behind.

A tail held stiff and quivery,  
completely straight and plumb upright,  
is fair warning delivery:  
Prepare for courting—or a fight.

The word we share that I like best  
is "Come." He listens eagerly,  
quick flicks his tail at that request  
then races wagging straight to me.

# 2008 Writing Competition

This was quite a year for our competition. The change in dates was a problem for some people but most overcame it and we ended up with more than 800 entries. The entries varied, however. There were more newspaper entries than I have seen in the past but fewer club entries. There were significantly more training books yet far fewer fiction books. What's always interesting, though, is that this rarely denotes a trend; it always changes from year to year.

This year also introduced some new categories. I added websites and blogs and although I would have liked to see more entries, I'm sure we will in upcoming years.

For the first time since I chaired this contest, I had more volunteers to judge the contest than needed, so a few volunteers weren't used. Please feel free to volunteer again next year - the new contest chair will need help again. Judges came from all walks of life. We had many DWAA and CWA members, but also several AKC judges, several veterinarians, a few physicians, several college writing teachers and professors (they were tough judges but added good critiques), several newspaper editors and reporters, members of the Society of Professional Journalists, members of The Author's Guild, members of a San Diego Editing organization, and more.

Thanks go to the ASPCA (Thanks Marion!) for providing the judges' gifts - either a glow in the dark leash for walking your dog after dark or an ASPCA tote bag. Thanks again, Marion.

Many judges added comments about the scores they gave and in the newsletter following the banquet, I'll share many of those comments, which will be quite educational.

The nomination list for the Special Awards will be published in the December issue of our newsletter. The list of winners will be published in the first newsletter after the banquet.

Thanks again to everyone who entered the contest and to all our judges. Your hard work and efforts are always appreciated. If anyone would like to take on the job of contest chairperson next year - I only agreed to do this one year this time around - feel free to contact me and I'll give you an idea of what's involved. *Liz Palika*

## Regular Category Nominees

### A. NEWSPAPERS

1. Newspaper: feature or news story  
Joanne Anderson, "Vintage Dog Food Ads" Babylon Beacon  
Marty Van Duyne, "Stormy will Shower Victims" Dahlgren Source  
Deborah Wood, "DoveLewis Celebrates 35 Years of Giving Animals Life" The Oregonian
2. Newspaper: column  
Sarah Ferrell, "Devoted to Dogs" Free Lance-Star  
Jon Klingborg, "Pet Doc" Merced Sun-Star  
Linda Rehkopf, "Creature Feature" Glendale Focus  
Sue Owens Wright, "Pets and Their People" Inside Publications
3. Newspaper: editorial/opinion/essay  
Joanne Anderson, "The Pit Bull Predicament" Amityville Record  
Joanne Anderson, "Lost and Found Soapbox" Babylon Beacon  
Christy Caballero, "Puppy Breath" The Argus

### B. MAGAZINES

1. Magazine: all breed  
Dog Fancy  
Dog World  
Dogs for Kids
2. Magazine: single breed  
Celebrating Greyhounds  
Poodle Variety  
Ridgeback Register
3. Magazine: special interest dog or all animal magazine  
The APDT Chronicle of the Dog  
Dog Sport magazine  
Off Lead and Animal Behavior
4. Magazine: yearbook/annual/special publication  
American Pit Bull Terriers (BowTie Inc)  
Dachshund Puppies (BowTie Inc)  
Dogs USA 2008 Annual (BowTie Inc)
5. Magazine: feature in all breed magazine  
Stanley Coren, "Guardian Angel" Modern Dog  
Marcia King, "Food for Thought" Dog Fancy

- Susan McCullough, "In the Swim" AKC Family Dog
6. Magazine: feature in single breed magazine  
Caroline Coile, "But He's Such a Good Dog!" American Pit Bull Terriers  
Susan McCullough, "You Don't Know Shih Tzu" Shih Tzu Puppies  
Suzanne McKay, "How Big Will My Puppy Get? Our Havanese"
7. Magazine: feature in special interest magazine  
Vladimir Beregovoy, "The Concept of an Aboriginal Dog Breed" Performance Sighthound Journal  
Sherman O. Canapp Jr, DVM, MS, DACVS and Donald Hulse, DVM, DACVS, "Jump Down Syndrome" Clean Run magazine  
Rise Van Fleet, "What's This Dog Doing in my Playroom?" Play Therapy magazine
8. Magazine: feature in all animal or general interest magazine  
Liz Donovan, "From Shelter to Showtime" Healthy Pet  
Blaine Novak and Alison Landis Stone, "The ATF Canine Program" Healthy Pet  
Peggy Swager, "A Nose for Trouble" Animal Wellness
9. Magazine: feature in yearbook, annual or special publication  
Denise Fleck, "Everyday Emergency Solutions" Dogs USA  
Susan McCullough, "Doggie Day Care" Puppies USA  
Sandy Robins, "No Bullies Here" Bully Breeds
10. Magazine: article breed profile in any magazine  
David Allan Feller, "Gentle Comforters" AKC Gazette  
Elaine Waldorf Gewirtz, "Chief of Staffs" AKC Gazette  
Susan McCullough, "Red, Regal and Rollicking" AKC Gazette
11. Magazine: article on training and/or behavior in any magazine  
Elizabeth Jarrell, "It's a Puzzlement" The Canine Chronicle  
Patricia McConnell, "Canine Play" Animal Sheltering  
Gina Mireault, "My Dog, My Hero?" AKC Gazette  
Jacque Lynn Schultz, "Potty Particulars" Dachshund Puppies
12. Magazine: column  
Bud Boccone, "The ACE Files" AKC Family Dog  
Dawne Deeley, "Dare to be Rare" Canadian Dog Digest  
Sysan Donoghue, VMD, "Nutrition" AKC Gazette
13. Magazine: subject related series

Joseph Harvill, "Brother Scottie" Great Scots magazine  
Karen London and Pia Silvani, "Canine Play" APDT  
Chronicle of the Dog  
Meredith Wargo, "Kids Can Do It" Dogs for Kids

14. Magazine: opinion/essay/editorial

Alice Bixler, "Spay/Neuter Revisited" AKC Gazette  
Jean Keating, "Brodie" Chesapeake Style Magazine  
Cherie Langlois, "Learning to Love Pippin" Hobby Farm  
Home

## C. CANINE OR ALL ANIMAL NEWSPAPERS or NEWSLETTERS

1. Canine newspaper or newsletter

Betty Liddick, "Your Dog"  
Sally Liddick, "GroomOGram"  
C. A. Sharp, "Double Helix Network News"

2. Canine newspaper or newsletter: feature article on health and/or care

Sally Deneen, "New Breakthroughs to Treat Melanoma"  
Your Dog  
Susan McCullough, "A Heart Disease with Only Vague  
Symptoms" Your Dog  
C. A. Sharp, "The Deceivers" Double Helix Network News

3. Canine newspaper or newsletter: feature on all other topics

C.C. Holland, "When Neighbors Battle" Your Dog  
Heidi Sherburne, "The Painful Truth" Downeast Dog News  
Amy Shojai, "Old Age Brings a Host of Behavior Changes"  
Your Dog

## D. INTERNET/WEBSITES/BLOGS

1. Website: entire website

SteveDalePetWorld.com  
DogChannel.com  
SandyRobinsOnline.com

2. Website: feature article

Steve Dale, "Unenforceable, Unsubstantiated..."  
SteveDalePetWorld.com  
Cherie Langlois, "Rescue a Dog for Your Farm" Hobby  
Farms  
Cheryl Smith, "Learning Dog Training from Television"  
IAABC

3. Website: regular column

Deb Eldredge DVM, "Picking Healthy Shelter Adoptee"  
MSN.com  
Sandy Robins, "Dog Central" MSN.com  
Kim Thornton, "Creature Comforts" MSNBC.com

4. Online magazine, newsletter or publication

Kathy Akopov, "Golden Bark"  
Brenna Fender, "The USDAA Overview"

5. Blog: single blog

Christie Keith, "It's the DNA, Stupid" PetConnection.com  
Lori Whitwam, "Time to Tell the Story" FermentedFur.com  
Lori Whitwam, "Letter to my Neighbors" FermentedFur.com

6. Blogs: regular blogs

Jon Klingborg, "Button's Disgrace" and more,  
DogStarDaily.com  
Lori Whitwam, "Fermented Fur" Fermented Fur.com  
Deborah Wood, "Pets with Deb Wood" The Oregonian

## E. GRAPHICS

1. Photography: color

Suzanne Bird, Dogs Annual 2008 inside cover  
Tracy Libby, Australian Shepherd, 2009 Calendar  
Laurie Meehan-Elmer, Golden Retriever on Beach, Dogs  
USA

2. Photography: black and white

Marco De Kloet, Stand Off, Canine Behavior handbook  
Barbara Handelman, Collie Puppy and GSD, Canine  
Behavior handbook  
Lillian Stokes, Phoebe, The Corgi Cryer

3. Photography: series

Kelly Caldwell, Photo Tips, Dogs in Canada  
Kelly Caldwell, The Story of A-K, Dogs in Canada  
Kathryn Hollinrake, Disc Dog, Dogs in Canada

4. Illustration or Painting

Robert Carter, Barks – Standoffish? Not This One, Dogs in  
Canada  
Nick Craine, Domestic Violence, Dogs in Canada  
Heather Horton, The Crates They Left Behind, Dogs in  
Canada

5. Illustration: series

Thomas Kimball, Happy Daze, Puppies USA  
Carol Newsom, Loving Marley, Pughtale Publishing  
Linda Shaw, Descent of the Dog, Dogs in Canada

6. Poster, Calendar or Special Publication

Connie McCabe, Hearts of Gold 2009 Calendar  
Nutmeg Portuguese Water Dog Club, Inc 2008 Calendar  
Roy A. Wilson and Barbara Garnett-Wilson, 2009 Cavalier  
King Charles Spaniel in Fine Art

7. Brochure, Pamphlet, Short Special Publication

Judy Macomber, Los Angeles/Inland Empire Pet Friendly  
Guide  
Judy Macomber, San Diego Guide to Dog Walks, Beaches,  
and Trails  
Holly Sherburne, Ultimate Guide to Dog Parks, Beaches,  
and Trails

## F. HUMOR/POETRY/FICTION

1. Humorous art

Verne K. Foster, Dinghy and Friends, The Courier Magazine  
Wes Tyrell, Nutrition, Dogs in Canada  
Wendy Wahman, Boxing Boxer, AKC Family Dog

2. Humorous writing

Phyllis DeGioia, "Breath Fresheners" Dogtime.com  
Sarah Ferrell, "Housetraining Humans" The Free Lance-  
Star  
Paul Glassner, "1040-Dog" Our Animals

3. Poetry

Patricia Gail Burnham, "Why We Do It" St Martins-Griffin  
Nikki Moustaki, "Stray" Miniature Schnauzer  
Lee Netzler, "Night Visitor" Scottie Scamper

4. Fiction; short

Ting Ting Cheng, "Chasing James Bond" Celebrating  
Greyhounds  
Sheila Boneham, "Tracks" Racing Can Be Murder  
Teri Wilson, "Chihuahuas are Better than Facelifts"  
Chihuahua Connection

## G. OTHER MEDIA

1. Videotape/CD/DVD

Claire Arrowsmith, "Correcting Bad Habits"  
Jean Donaldson, "Perfect Pets in 5 Days"  
Catherine O'Driscoll, "In Search of the Truth"

2. Broadcast Journalism

Steve Dale, "The Loved Dog"  
Steve Dale, Pet Central, May 18, 2008  
Steve Dale, Pet Central, July 27, 2008

3. Podcast

Steve Dale, "Mandatory Spay Neuter" WGN Petcast  
Steve Dale, "Carol Benjamin Interview" WGN Petcast  
Steve Dale, "Senator Dick Durbin Interview" WGN Petcast

## H. CLUB PUBLICATIONS: National

1. Club: magazine format

The Courier, Portuguese Water Dog Club of America  
Pet Services Journal, Pet Care Services Assn  
Silk Road. Havanese Silk Dog Assn

2. Club: newsletter format

American Chesapeake Bulletin  
Frenchie Forum  
The Poodle Papers

3. Club: feature article

Elizabeth Sommers, Carol Allen, Edell Schaeffer, "Rescue  
and Breeders" Golden Retriever News  
Jeannie Wagner, "Come Run with Me" Irish Setter Club of  
America Memo to Members  
Jeannie Wagner, "High Tails" Irish Setter Club of America  
Memo to Members



4. Club: editorial/opinion/essay  
Sande Abernathy, "Speaking Up" Frenchie Forum  
Jean Keating, "Join the Fight" Pap Talk Quarterly
5. Club: regular column  
Kate Eldredge, "Rally" The Australian Shepherd Journal  
Sarah Ferrell, "The Webhunter" ESSFTA  
Kathryn Monroe, M.Ed., "Understanding our Dogs" The Courier
6. Club: subject related series  
Brytt Hasslinger, "Breeding to the Written Standard" The Courier  
Peggy Swager, "Are Terriers Stubborn?" True Grit  
Peggy Swager, "Dominant or Assertive?" True Grit

#### **I. CLUB PUBLICATIONS: Regional or Local**

1. Club: magazine format
2. Club: newsletter format

NOTE: due to low entries in both categories, categories I. 1 and 2 were combined.

- The Corgi Cryer  
Golden Tales  
Rip Van Wrinkler
3. Club: feature article
4. Club: editorial/opinion/essay  
NOTE: Due to low entries in I.4, I.3 and 4 were combined  
Chuck Bessant, "WKC 101" Westminster Kennel Club Guide  
Nancy Boyd and Cindy Read, "The Integrative Medicine Approach" The Corgi Cryer  
Tibby Chase, "Tricks are Treats for the Holidays" The Corgi Cryer
5. Club: regular column
6. Club: subject related series  
NOTE: Due to low entries in I.6, I.5 and 6 were combined.  
Deb Eldredge and Deb DeVona, "Herd, Seen, Find" The Corgi Cryer  
Kate Eldredge, "Korgi Kids" The Corgi Cryer

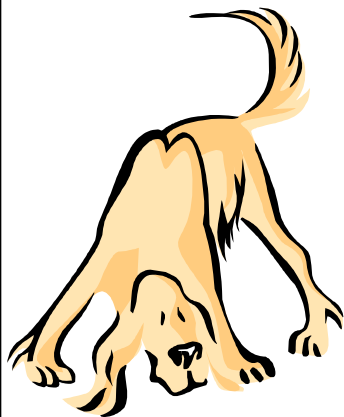
#### **J. BOOKS**

1. Book: single breed
2. Book: single breed pet guide

NOTE: Due to a low number of entries in J. 1, this category was

combined with J. 2.

- Elaine Waldorf Gewirtz, "Your Happy Healthy Boston Terrier" Wiley
- Elaine Waldorf Gewirtz, "Bichon Frises" TFH  
September Morn, "The German Shepherd" Eldorado Ink
3. Book: general interest  
Jonna Anne, "The Healthy Dog Cookbook" TFH  
Ruth Gordon, "Follow the Dog" Pogo Press  
Jennifer Keene, "We Can't Stay Together for the Dogs" TFH
4. Book: general reference  
Jim Barry, "The Ethical Dog Trainer" Dogwise Publishing  
Bo Bengtson, "Best in Show" Kennel Club Books  
Mychelle Blake, Editor, "The Dog Trainer's Resource" Dogwise Publishing
5. Book: care and health  
Cheryl Smith, "Grab Life by the Leash" Howell/Wiley  
Janice Willard, "Eternal Puppy" Kennel Club Books  
M. Christine Zink, DVM, PhD, "The Agility Advantage" Clean Run Productions
6. Book: training and behavior  
Brenda Aloff, "Get Connected With Your Dog" Dogwise  
Patricia Gail Burnham, "Treats, Play, Love" St Martin-Griffin  
Jean Donaldson, "Oh Behave!" Dogwise
7. Book: fiction
8. Book: humor  
NOTE: Due to a low number of entries in J.7, J. 7 and 8 were combined.  
Susan Conant, "All Shots" Berkley  
Nancy Furstinger, "Why I'd rather Date my Dog" BowTie Press  
Diane Morgan, "Your Inner Dog" TFH Publications
9. Book: children  
Beth Finke, "Hanni and Beth" Blue Marlin  
Karen Petit, "The Mystery of the Stolen Stallion" Red Letter Press  
Ruth Strother, "W is for Woof" Sleeping Bear Press
10. Book: self-published or print on demand  
Christine Davis, "The Shelter Dog"  
Debbie Jacobs, "A Guide to Living & Working with a Fearful Dog"  
Jenny Pavlovic, "8 State Hurricane Kate"



### **"Newshound" Hospitality Suite at the Westminster Kennel Club Dog Show**

Please join the American Kennel Club Communications Department during the Westminster Kennel Club Dog Show for the "Newshound" Hospitality Suite at the Affinia Manhattan Hotel. All members of the media covering the festivities are invited to come and relax, grab a snack, work on a story, conduct an interview, meet AKC Staffers or chat with fellow professionals. A continental breakfast and coffee as well as afternoon snacks and refreshments will be available. FREE WI-FI access will also be provided.



## **AMERICAN KENNEL CLUB®**

**WHO:** AKC Communications Department

**WHAT:** Invites the media to the "Newshound" Hospitality Suite

**WHERE:** Affinia Manhattan Hotel, 371 Seventh Avenue, across from Madison Square Garden

**WHEN:** Monday, Feb. 9 and Tuesday, Feb. 10, 2009 from 8 am to 5 pm.

**HOW:** If you have any questions, please contact Stephanie Smith at 212-696-8228 or [sxs2@akc.org](mailto:sxs2@akc.org). RSVP to order Wi-Fi access by January 26, 2009.

## 2010 SUNNYBANK CALENDAR ORDER FORM

To order the 2010 Sunnybank Calendar, please complete this order form, make your check/money order payable to, and send it to:

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The price of \$25.00 per calendar includes postage. ***A portion of the profits from the sale of this calendar will go to aid in the continuing restoration of Sunnybank.*** Costs must be met before production can begin. Only 500 copies of this limited edition calendar will be made. Along with the many black-and-white photos, several beautiful color pictures of Sunnybank will be featured. ***To reserve your copy, please respond ASAP...this calendar is guaranteed to be as popular as previous calendars and will sell out quickly.***

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