Dog Writers Association of America



ruff DRAFTS

Summer 2012





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On the Cover:

CH Eden Captain Nemo of Charkit UD, TD, CGC, AWD, SROM, a Portuguese Water Dog belonging to DWAA membe Terry Cardillino.

Terry is the editor of *The Courier*Magazine, the official publication of the Portuguese Water Dog Club of America Inc. Her work with the magazine has earned her seven Maxwells, in addition to the AKC Publication Excellence Awar and the Eukanuba Canine Health Awar



PRESIDENT'S column

By Carmen Battaglia, PhD

often wonder what others like to write about. Some mention their efforts in the forum, others enter the annual contest but some seem to go unnoticed and may need help. I thought I would share with you a recent article that I had published in the Journal of the American Veterinary Medical Association and how it all came about.

About two years ago my good friend Dr. Ralph Graff invited me and my wife Nancy, and another couple who were also involved with dogs, to join them at their summer cottage in Bar Harbor, Maine. We all accepted and I immediately began to make plans because I knew this was a beautiful and historical place to visit. It was also the home of the Jackson Laboratories where some of the best dog research was conducted by Doctors John Scott and John Fuller. Their work resulted in a book entitled Dog Behavior, The Genetic Basis, published in 1965 by the University of Chicago Press. It is still a good reference source for researchers and writers. As I planned for our visit, I thought it might be fun for the six of us to set aside some time to talk about a serious doa subject. I suggested that each couple do a little homework and come prepared to talk about a subject of interest to them. Ralph, who is a breeder of Great Danes, mentioned that bloat was something that interested him because it was prevalent in his breed. I liked the idea and developed a survey of 35 questions which I circulated among several of my German Shepherd friends. It seemed like a good idea to bring some data to the meeting.

In a conversation with another colleague, Dr. Cindy Otto, Director of the Working Dog Center at the U. of Pennsylvania Vet. School, I shared with her my plan to do a survey on bloat. She immediately was interested and we began to work on expanding my local survey into a more serious effort that involved statisticians from the University. The questionnaire was expanded and it addressed dog-specific, management, environment and personality-

associated risk factors for gastric dilatation-volvulus (GDV) called bloat. We used Survey Monkey as the internet instrument to collect data. I disseminated information about the survey to dog owners and breeders throughout the dog world via newsletters, the AKC Canine Health Foundation, and e-mailing lists of dog owners and breeders. In a two month period more than 5,000 surveys were completed from a worldwide audience. The primary countries were the United States with 2,185 (86%), Canada with 153 (6%), the UK with 68 (3%) and Australia with 70 (3%). The remaining 75 were from 32 other countries.

Unfortunately, the results of the survey were not complete in time for our meeting in Bar Harbor but here are some of the results. We learned that personality-associated factors such as having a happy and easygoing temperament and submissive behaviors were associated with a decreased risk of GDV. Dogs that were fearful or aggressive towards strangers or environmental changes were associated with an increased risk of GDV. A decreased risk for GDV was found for dogs whose diets were supplemented with eggs or fish, while feeding table scraps had no significant effect on this disorder. The published article has much more to say and should be of interest to owners and breeders.

If this subject or my experience interests anyone they can learn more about our study and can request a personal copy by contacting me at www.breedingbetterdogs.com. Put in the subject field "Bloat."

I would like to know more about what others are doing. Our forum is DWAA, a place to share information and ideas. Why not let others know what you're doing or use it as a place to get questions answered.

Until next time, Best Wishes Carmelo Battaglia President, DWAA

legal REPORT

We have received third, fourth and fifth checks for restitution from Rue Chagoll in the amount of \$190.48 each. This means he has paid us a total of \$1,142.88 and the outstanding amount still owed due to his embezzlement is \$70.420.46.

membership REPORT

NOTICE: If you have paid your dues for this year but haven't received your membership cards, they will be mailed out shortly by the secretary. If you don't receive your membership card in the next four weeks, please contact Pat Santi, by e-mail: rhydowen@aol.com or by phone: 610-384-2436.

treasurer's REPORT

1/1/2012 through 6/30/2012		
opening balance January 1, 2012		29,371.50
INCOME		35,272.42
Applications	1,425.00	
Awards Banquet	9,976.64	
Awards Banquet Sponsors	7,000.00	
Contest Entry Fees	22.00	
Donations From Book Sales	180.00	
Dues	8,446.86	
Program Advertising	260.00	
Recompensation	761.92	
Special Award Sponsors	7,200.00	
EXPENSES		-41,395.05
Accounting	-80.00	
Archive Storage	-300.00	
Bank Charge	-20.00	
Banquet Expenses	-19,128.63	
Computer Services	-900.00	
Contest Chair Stipend	-2,500.00	
Contest Expenses	-3,697.70	
Publishing Design	-1,425.00	
Newsletter -1,000.00	.,	
Banquet program -250.00		
Roster -175.00		
Eukanuba booth	-468.54	
Donation to Catwriters Assoc.	-1,000.00	
Gratuity to hotel servers	-100.00	
Insurance	-547.00	
Postage	-166.19	
Printing	-2,339.74	
Newsletter -1,127.01	,	
Roster -1,212.73		
Special Award Winners	-8,050.00	
Secretarial Supplies	-672.25	
Ending Balance		23,248.87



Dog Writers Association of America www.dwaa.org

Officers

Carmen Battaglia, PhD, President 335 Westford Glen, Roswell, GA 30075 (770) 998-3679, cbattaglia@mindspring.com

Ida W. Estep, Esq., Vice President 1420 NC Hwy 98, Spring Hope, NC 27882 (252) 478-6088, iwestep@earthlink.net

Pat Santi, Secretary 173 Union Road, Coatesville, PA 19320 (610) 384-2436, rhydowen@aol.com

Marsha M. Pugh, *Treasurer* P.O. Box 787, Hughesville, MD 20637 (301) 274-3435, mmpugh@crosslink.net

Ranny Green, Past President 4820 Tok A Lou Avenue N.E., Tacoma, WA 98422 (253) 927-4910, rannygreen@hotmail.com

Board of Governors

CLASS OF 2013

Alan Alford 365 Boston Post Road, Sudbury, MA 01776 (978) 443-8387, aialford@aol.com

> Joel Gavriele-Gold, PhD 205 West 89th Street, Office 1A New York, New York 10024 Dr.JoelGold@gmail.com

CLASS OF 2014

Caroline Coile, PhD 1263 145th Road, Live Oak, FL 32060 (386) 842-5003, ccoile@windstream.net

Patricia Cruz 15 Shiloh Court, Coram, NY 11727 (631) 928-1517, lacruz928@optonline.net

CLASS OF 2015

Bryna Comsky 565 Illinois Boulevard Hoffman Estates, Il 60169 (847) 885-8395, bcomsky@aol.com

Robert H. McKowen 297 West Main Street, Leola, PA 17540 (717) 656-9300

At the July 11, 2012 meeting, the DWAA
Board appointed the following members as
this year's Nominating Committee:
Pat Santi
Caroline Coile
Gail Parker
As per the Bylaws, the committee was
named prior to August 1, 2012.

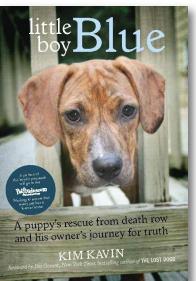
Dues Renewal Form

DOGWRITERS ASSOCIATION OF AMERICA

Dues are due by March 1, 2012

\$40.00 for Associate or Professional Membership

Name	
Address	
City, State, Zip or postal code	
(Please Check One)	
Professional (paid for writing)	Associate (not paid for writing)
Freelance or	(publication or organization
Home Phone	
Business Phone	
Cell Phone	
Fax	
E-mail	
(Please Check One)	
Send my newsletter by: 🔲 e-mail (full colo	or) — or — US mail (black & white)
Make check payable to DWAA and mail alor	ng with this renewal form to:
Pat Santi, Secretary 173 Union Road Coatesville, PA 19320-1326	
610-384-2436 rhydowen@aol.com	



LITTLE BOY BLUE

The ninth book by DWAA member Kim Kavin will be in bookstores in late August. Her first hardcover is called Little Boy Blue: A Puppy's Rescue from Death Row and His Owner's Journey for Truth.

Little Boy Blue tells the story of a puppy Kavin adopted through Petfinder.com in 2010. Unbeknownst to her at the time, Blue had been abused by his first owners, left for dead in a gas-chamber shelter with a 95-percent kill rate, and then taken to what appeared to be a hoarder's home where he was bleached because he had a common rash. Kavin learned all of these details when she traced Blue's history from her New Jersey home back to the very cage where he once sat on death row in rural North Carolina.

The book's foreword is by Jim Gorant, whose own book *The Lost Dogs*, about NFL quarterback Michael Vick's dogfighting ring, is a recent New York Times bestseller.

"Little Boy Blue is primarily Blue's story, which of course has a happy ending in my home," Kavin says. "But his story is also a vehicle for educating readers about the situation that homeless dogs face in America today. This book exposes some of the darkest secrets long hidden from public view, and it celebrates the tireless advocates working to change things for the better."

Barron's in New York is the publisher and has agreed to donate a portion of proceeds to the Petfinder Foundation. In return, Petfinder.com will help market the book to its 60 million annual unique visitors. Other large rescue groups that have agreed to help with marketing include North Shore Animal League in Long Island, New York.

"I brought Blue to the Barron's booth at Book Expo America in Manhattan in June, and we ran out of advance galleys because literally a thousand people lined up," Kavin says. "The folks at Zuke's treats are sponsoring our book signings with free samples, Barnes and Noble has committed to front-of-store promotions, and Books-A-Million has scheduled a signing featuring adoptable dogs at its large Philadelphia retail outlet – so the advance marketing and sales interest is great. From an editorial standpoint, Kirkus Reviews labeled the book 'a moving call to action,' and our first unsolicited review came from a rescuer with 20 years experience who called the book "the best ever written on the topic."

The Little Boy Blue website is www.little-boy-blue.info. You can follow Blue himself at www.facebook.com/littleboybluedog.

- Kim Kavin • kim@kimkavin.com

member NEWS

A STAMP TO HONOR ALBERT PAYSON TERHUNE

The Terhune Sunnybank Memorial (TSM) has begun its campaign to have Albert Payson Terhune placed on a postage stamp and we are seeking the assistance of our friends in this endeavor. Through his stories, Terhune helped make the Collie a popular breed, and influenced many of today's breeders to make the Collie their breed of choice. It would be difficult to find a kennel today that can't trace its dogs back to the Sunnybank Collies.



TSM is asking if you would be willing to write a letter to the U. S. Postal Service in support of our campaign. Please address your letter to the Citizens' Stamp Advisory Committee, Washington, D.C. and send it to:

Marilyn R. Horowitz 71-C Charlesbank Way Waltham, MA 02453-2500

If you would like to get signatures on our petition, please email me (marilynrh@aol.com) and I'll send you a petition.

My thanks to Kathryn D. George for letting me use her "home-made" stamp. Please help make our dream of an Albert Payson Terhune stamp a reality. Thank you.

- Marilyn R. Horowitz

DO YOU HAVE A FRIEND OR COLLEAGUE WORKING IN THE WORLD OF DOGS?

Why not invite them to join DWAA today at

www.dwaa.org

DWAA offers access to hundreds of others in the sport of dogs, offering assistance to newcomers and veterans alike. The DWAA has grown through the years to include many aspects of dogs, including showing, performance, behavior, training, health and the human animal bond, as well as many kinds of media besides journalism.

2012 Dog Writers Association of America



Hello from your Happy 2012 Contest Chair

(At least I'm happy now, tired later.)

The competition is officially open, and we're looking forward to another banner year! Closing date is August 31,

The best news is, entry fees are staying the same as in the past - \$10 for members and \$15 for non-members. We don't make any substantial profit from the contest, but it should be self-sustaining. With the generous support of our faithful sponsors, we've been able to keep expenses to a minimum, and the competition is alive and well!

As you see from the categories, we've cut back from 60+ last year to 43, combining sub-categories that had low entries in the past, while keeping the contest as all-inclusive as possible in these days of upheaval in the printing and publication business.

The most obvious change is in club publications, which are now lumped together, whether national, regional or local. We'll do our best to take into consideration the size of each club, with our usual emphasis on strong content and usefulness to the individual club's audience. We do still have the breakdown between magazine and newsletter formats. These publications are usually a labor of love, and we encourage all of you to revive this category with new submissions, adding to the established strong contenders. Keep in mind that new eyes each year look at this category, and each judge has his or her priorities. (Sorta like a dog show.)

Other changes have been made in nearly every category, so check carefully before sending in your entries. For instance, we have just one category for Op/Eds . . . F-27. Other changes and consolidations appear in the book category and in graphics.

Thank you again for respecting my safety with the staples! And bribes in the way of M&Ms and cute note paper pads are definitely in order!

Sue Jeffries, Contest Chair 1918 Milburt Dr. Louisville, KY 40223

Phone: 502-245-1070 (day or night, Eastern time zone) Jeffo95@aol.com

2012 OFFICIAL RULES AND ENTRY INFORMATION

See contest entry form on page 10

Eligibility:

- The contest is open to all writers, editors, publishers, photographers, artists and others whose work falls into the designated competition categories. Entrants do not have to be DWAA members, but work must be published.
- All work must be original and first published during the competition period from September 1, 2011 through August 31, 2012.
- Reprints, revisions, updates of previously published work, and electronic books are not eligible.
- There is no limit as to the number of times an individual or entity may enter; however, the same material may be entered only once in a regular category. If material is published in more than one format, only the primary format is eliaible.
- Magazines and newsletters must be published at least quarterly. • Submissions may be made starting June 1, 2012. The contest
- closes August 31, 2012. All entries must be postmarked by September 6, 2012.

Submission Format:

- Entries must be submitted in hard copy format, including internet articles, websites (sampling), and blogs. Other media, such as videotapes, CDs, DVDs, broadcast tapes and podcasts may be submitted as published.
- Material is judged by three judges simultaneously, so entries must be submitted in triplicate, with only one entry form per entry. (One entry form, three copies of material.)
- Neatness and clarity are prerequisites for submission. Please make sure information is clear and concise, use staples judiciously, and present material in a size that can be easily transported. Be sure articles are clipped or copied from magazines, newspapers, newsletters, or wherever they were published.
- Columns and series are eligible. Please submit entire series or two regular columns in triplicate. Only one two-column entry by the same author in the same publication is permissible. Work by different authors in the same publication or multiple publications is not considered a column or series.
- Material may be photocopied, or tearsheets may be submitted, with publication name and date verified.
- Only two issues are required for magazines, newsletters and club publications. Please submit three sets of two issues.
- Submit one additional copy of material for each special award entry, along with an additional entry form and fee.

Entry Fees:

- Each regular category entry must be accompanied by a \$10 entry fee for current DWAA members and \$15 for non-members.
- Each special award entry must be accompanied by a \$7 entry
- All entries should be combined in a single check or money order, payable in U.S. funds to DWAA.

Mailing Instructions:

- Entries must be postmarked by September 6, 2012. No late entries will be accepted.
- Mail entries to Sue Jeffries, DWAA Contest Chair, 1918 Milburt Dr., Louisville, KY 40223.
- Entries cannot be returned, and all material becomes the property of DWAA for the purposes of administering the contest.
- DWAA is not responsible for entries lost in transit.

Entrant Responsibilities:

- It is the responsibility of the entrant to comply with all rules and guidelines. Deviation may result in rejection of the entry and forfeiture of the entry fee.
- The maximum liability of DWAA is limited to refund of the entry fee.
- If the work is entered in the wrong category, DWAA reserves the right to make the correction, at the discretion of the Contest Chair, upon notification to entrant.
- Entries may be made on behalf of someone else, but the name of the person creating the work must be listed as the "entrant." The entrant's address and contact information are required, as well as the submitter's. The submitter is responsible for obtaining written permission from entrant to submit the work prior to making an entry.

Judging and Awards Information:

- Each entry will be judged by a panel of three judges not affiliated with DWAA. A composite of the judges' scores will determine the nominees and winners.
- The decisions of the judges are final.
- A complete list of judges, approved by the DWAA Board of Directors, will be posted to the Judges List August 15, 2012. Names will be in alphabetical order, with no designation as to which categories judges will be assigned.
- Nominees will be notified by mail between December 1, 2012 and December 12, 2012.
- Names of nominees will be published on DWAA's website starting December 15, 2012, and in the January 2013 DWAA newsletter.
- Winners will be announced at the Awards Banquet held in New York City Sunday evening, February 10, 2013.
- Nominees in the regular categories will receive certificates; winners will also receive the DWAA Maxwell Medallion. named in honor of the late Maxwell Riddle.

Special Awards:

- Special awards are made possible through the generosity of individuals and organizations, and consist of cash grants as noted in the Special Awards list.
- Material must be entered in a regular category to be considered for a special award. See submission format for specifics.
- Judges for special awards will be comprised of a committee of DWAA officers. Sponsors of special awards are not involved in selecting winners.
- Winners will be announced at the February 10, 2013 Awards

Please feel free to contact the Contest Chair by email, or by telephone at (502) 245-1070 (day or night, Eastern time zone). QUESTIONS ARE ENCOURAGED!

2012 Writing Competition



A. Newspapers

- 1. Feature or News Story
- 2. Column

B. Magazines

- 3. All Breed
- 4. Single/Related Breeds
- 5. Special Interest or Annual
- 6. Feature in All-Breed Magazine
- 7. Feature in Single or Related Breeds Magazine
- 8. Feature in Special Interest Magazine or Annual
- 9. Feature in Mainstream Magazine
- 10. Training or Behavior Article in Any Magazine
- 11. Regular Column or Series in Any Magazine

C. Canine or All-Animal Newspapers or Newsletters

- 12. Canine newspaper or newsletter
- 13. Health or Care Article
- 14. Article on Any Other Topic

D. Internet, Websites or Blogs

- 15. Website
- 16. Feature Article
- 17. Regular Column or Series
- 18. On-Line Magazines (Primary distribution)

E. Graphics

- 20. Color or Black/White Photos (as published)
- 21. Illustration or Painting
- 22. Series of Photography, Illustrations or Paintings
- 23. Posters, Calendars, Brochures and Pamphlets

F. Humor, Poetry, Short Fiction, Opinions/Editorials

- 24. Humorous art
- 25. Humorous writing
- 26. Poetry, Short Fiction
- 27. Op/Ed in Any Medium

G. Other Media

- 28. CD or DVD
- 29. Broadcast TV or Radio
- 30. Podcast

H. Club Publications:

(National, Regional or Local)

- 31. Magazine format
- 32. Newsletter format
- 33. Feature
- 34. Regular Column or Series
- 35. Special Publications

I. Books

- 36. Sinale, Related Breeds or All Breeds
- 37. General Interest or Reference
- 38. Care, Health, Training, Behavior
- 39. Fiction, Mystery or Humor
- 40. Children's
- 41. Soft-cover Guides on Any Dog-Related Subject
- 42. Pet Guides
- 43. Human/Animal Bond

Continued next page

2012 Writing Competition





AKC Responsible Dog Ownership Public Service Award

Sponsored by the American Kennel Club, this award goes to the writer of a print or online feature article that best educates pet owners about responsible dog ownership. The award consists of a plaque and a \$500 cash grant. To enter, submit one article, which must also be entered in this year's contest in one of the regular categories.



AKC Club Publication Excellence Award

This award is for the best article in a national, regional, or local AKC club publication in magazine or newsletter format. The award consists of a plaque and a \$500 cash grant.



AKC S.T.A.R. Puppy and Canine Good Citizen Award

Sponsored by the American Kennel Club, this award is for the best writing about the AKC Canine Good Citizen Program or the puppy level of CGC, AKC S.T.A.R. Puppy.

Recognized as the 'gold standard' for family dog manners, CGC and AKC S.T.A.R. Puppy focus on teaching good manners to dogs and responsible dog ownership to dog owners.

This award is a \$500.00 cash award.





The DWAA Distinguished Service Award

Sponsored by the American Kennel Club, this award honors extraordinary achievement and communications excellence. It recognizes the person who, by word, deed, exemplary conduct, public communication and professional excellence, best promotes the interest of the sport of dogs. The award consists of a plaque and a \$1,000 cash grant. Do not apply for this award.



Angel on a Leash Award

Sponsored by David Frei.

In honor of Angel On A Leash therapy dog teams and programs around the country, for the best newspaper or magazine article or television news feature about the impact of the use of therapy dogs in health care facilities. The award consists of a \$250.00 cash grant.



Dogwise Best Book Award

Sponsored by Dogwise Publishing. \$500.00 to the author of the best book. The winner will be chosen by the president of DWAA from the winners of all the book categories.

Junior Writer Award

Sponsored by Karen Petit for writers under 18 years of age. This award is to recognize and encourage young writers who exhibit talent, resourcefulness, dedication, and integrity in their writing about dogs and dog-related topics. Award: \$300 cash grant, DWAA Maxwell Medallion and lapel pin.



Eukanuba Canine Health Award

Offered by the lams Company for the article or book that best promotes the health and well-being of dogs. The award consists of a \$1,000.00 cash grant.



Merial Human-Animal Bond Award

For the work that best highlights the unique relationship between a dog and its owner and best brings to life the concept of the human-animal bond. The award consists of \$500.00 cash grant and \$250.00 travel grant if winner attends the awards banquet.



Morris Animal Foundation Advances in Canine Veterinary Medicine Award

This award recognizes the newspaper, magazine, or online article, excluding syndicated columns written by veterinarians, that best informs the public about cutting edge advances in veterinary medicine for dogs. Entries will be judged on clarity, accuracy, and topic originality. The award is a \$500.00 cash grant.



North Shore Animal League America Award

For all media which best supports the missions of the League's program, encouraging spay/neuter initiatives as a way of reducing unwanted births and pet euthanasia rates; focus can be on the community-wide programs or individual responsibility of pet owners. Award: \$500.00 cash grant.



Planet Dog Foundation Sit. Speak. Act. Canine Service Award

For all media. For the best story promoting and celebrating a program in which dogs serve and support their best friends, by highlighting service dogs, therapy dogs, K-9 search and rescue, or police dogs. Award: \$500.00 cash grant.



PSI First-Canine Award

Sponsored by Pet Sitters International, this award is presented to the best humorous feature story or article. The winner will receive a certificate and \$350 cash grant.



Pro Plan President's Award

Pro Plan offers a \$750 cash grant. This is the Best in Show chosen from all the winners of the individual categories. Do not apply for this award.



Wiley-Ellsworth S. Howell Award

\$500.00 award for the best writing on judging, exhibiting, dogshow reporting, or any other aspect of conformation showing. This award is made at the discretion of the publisher.



The APDT Canine Life and Social Skills (C.L.A.S.S.)

Award for Best Positive Training Book. Award amount: \$250. The purpose of this award is to highlight the book that exemplifies the APDT Canine Life and Social Skills program the most through the promotion of training based on:

- The use of primarily positive reinforcement.
- Building relationships with our dogs based on trust and communication
- Emphasizing the mutual fun and joy that can be had by training one's dog.
- Encouraging the acquisition of "real life" skills to increase public access for dogs.

The book that receives the award should also be consistent with the APDT's mission statement and guiding principles. Mission: To represent and advance the dog training profession through education and advocacy.

Guiding Principles

- We provide educational resources to build dog trainers' skills and knowledge.
- We promote the use of reward-based training methods, thereby minimizing the use of aversive techniques.
- We educate trainers, allied animal professionals, the media, and the public about the value of training.
- We foster effective communication and cooperation among dog trainers.
- We provide members with resources that empower them to build successful businesses.
- We build alliances with companion animal professions.



Continued next page



DWAA 2012 WRITING COMPETITION OFFICIAL ENTRY FORM

Please read complete rules and categories before entering. Send entries to Sue Jeffries, DWAA Contest Chair, 1918 Milburt Dr., Louisville, KY 40223.

Entries must be postmarked no later than September 6, 2012.

Please e-mail the Chair at Jeffo95@aol.com or by phone at 502-245-1070 if you have any questions.

(Entrant is the writer, photographer, illustrator or other person who created the work.)				
	State:	Zip Code:		
	Eve:			
Desc.:				
on or Publisher				
Issue/Publication Date:(Must be between 9/1/11 and 8/31/12)				
I certify that this entry is original work and that it was first published between September 1, 2011 and August 31, 2012. I understand and abide by all contest rules, and further agree that the Dog Writers' Association of America and/or special award sponsors may use my name and likeness, or reprint this entry in part or in whole, in connection with the 2012 DWAA Writing Competition publicity and anthology purposes.				
Signature of Entrant or Submitter:				
Name/Address of Submitter (if different from entrant):				
-				
	Desc.: On or Publisher Date: (Include extra copentry is original work and and abide erica and/or special of an connection with the second or Submitter: Submitter (if different to submitter:	State:		

corrections to the ROSTER

Mary B. Allen C: 518-339-5967

e-mail: dogbooks@taconic.net

Barbara Petura E-mail: petura@pullman.com

Jane Sagami Watkins C: 916-756-5732

Nancy White 14225 Aden Road Nokesville, VA 20181

Toni Eames teames@gmail.com

Myrna Shiboleth mymash@netvision.net.il

Kent Dannon kent.dannen@yahoo.com

Terry Albert terryalbert@cox.net

Cathy Gaggini Bosnic cathybosnic@gmail.com

Eleanor Garrell Berger talking@charter.net

Seymore N. Weiss 8206 New Cut Road Severn, MD 21144 westie@aol.com

Lee Netzler leenetzler@q.com

Susan Kamen Marsicano sueapu@apubasenjis.com

Arlene Klein
ArleneKlein@designingpoet.com

Bobbie Kolehouse bobbie.kolehouse@gmail.com

Tricia McDonald triciawrite@gmail.com

Robert H. McKowen jmckn69@yahoo.com

Patricia S. Johnson patsgrooming@aol.com

Debby Kay debbyk612@hotmail.com

Bash Dibra Bash.starpet@gmail.com

Stephanie Fox Rugulah@aol.com Eibhlin Glennon eibhlinglennon@yahoo.com

Claire Panosian Dunavan, MD Syndicated Column 626-796-1030 Bus. 310-794-6053 Cell: 310-948-4775 Fax: 310-825-3632 drclairep@aol.com

Dee Andersson mastiff1@centurylink.net

Gerri Cadiz wants ruff Drafts by e-mail

Roseanne Conrad remove Keeshonden Magazine Remove all other phone numbers but: 814-381-5756

Dawne Deeley karelian@pacificcoast.net

Brenna Fender brennafender@gmail.com

Sarah Ferrell- remove Front & Finish saf@abrohamneal.com

Katie Gammill indcrk13011@consolidated.net

June Greig 16 Robin Road

Jan Gribble abcdogtraining@wildblue.net

Jo Helms siberianlover@hotmail.com ruff Drafts by snail mail

Elizabeth Hess H: 518-392-0526 C: 518-697-9134

Patti Lawson H: 304-965-1211

Sheri Wacktstetter sheriart9@yahoo.com ruff Drafts by e-mail

Chris Zink mczink@caninesports.com

Art Schuckin has a new e-mail: Art.TDA@gmail.com

Patricia Gail Burnham Changed to Professional

Maggie Payne e-mail: separatestar1@comcast.net C: 239-822-9010 Pamela H. Sacks Now Freelance e-mail: phsacks@mac.com ruff Drafts by e-mail

Dee Dee Andersson 252-589-1198

Gail Miller Bisher 235 W 75th Street #3L

Jane Brydon
3 Woodland Drive
Glen Mills, PA 19342
610-786-3647
F: 484-352-0751
info@thecottagedogdaycare.com

Sharon Damkaer 21318 195th Avenue SE

Chris Davis is not renewing

C. Sue Furman P.O. Box 1201

Karen Dowell karen@twodogpress.com 207-359-8867

Jim George is not renewing

Susan Hartzler 153 Eagle Eock Avenue Oxnard, CA 93035-4508 805-984-1204

Terry Lynn Johnson is not renewing

Pamela Kadlec spanieltrainer@yahoo.com

Bruce Kasanoff is not renewing

Dr. Nancy Kay 103 Hickory Mountain Lane Hendersonville, NC 28719

Peter Lopatin is not renewing

Diane Morgan 416 14th Avenue Vero Beach, Florida 32960 772-257-6774

Karen Norteman 207-324-9046

Magda Omansky 908-508-0223

Reinstated Members:

Beth Ann Amico Gun Dog Magazine/P 12601 SE 15th Choctaw, OK 73020 405-769-4106 dundogwriter@cox.net

Steven Applebaum Animal Behavior College/P 25104 Rye Canyon Loop Santa Clarita, CA 91355 818-481-0905 topdawg@dawgbiz.net

Kerri Fivecoat-Campbell
Petside.com/P
1794 MC 8013
Yellville, AR 72687
870-436-3860
fivecoat@ozarkmountains.com

New Members:

Jane Brackman, Freelance/P 1337 E. Boston Altadena, CA 91001 626-794-0700 jlbrac@earthlink.net sponsors: Mara Bovson & Pat Santi

Cori Solomon, Freelance/P 11338 Bolas Street Los Angeles, Ca 90049 310-880-4924 310-471-6672 f-310-471-6554 teriRor@gte.net Sponsors: Marsha Pugh & Sue Jeffries

Alice Guthrie, Freelance/P 2266 Cooncessien 12 Walpole RR#4 Hagersville, Ontario NOA 1H0 CANADA 905-768-5587 newhope-crossfive@optionsdsl.ca Sponsors: Pat Santi & Marsha Pugh

Susan L. Metzger, Freelance/P 2704 Alexander Court Fort Collins, CO 80525 970-471-0294 smetzger725@yahoo.com Sponsors: Sidney Marx & Patricia Cruz

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Mark your calendars!

On Sunday, February 10, 2013 the DWAA will hold its annual banquet and awards ceremony at the Affinia Manhattan Hotel in New York City. This gala event celebrates the finale of our writing competition.

The awards ceremony is always held the Sunday evening before the Westminster Kennel Club Dog Show.

Cash-bar cocktails are at 5:00 p.m., the dinner is served at 6:00, and the awards ceremony begins at 7:30. Dinner will be \$65.00 per guest.

More details will be provided as they become available. Be sure to keep checking the DWAA website (DWAA.org), the winter edition of *ruff DRAFTS*, and the DWAA e-list and forum for banquet updates and reservation forms.

The hotels fill up fast, so you may want to make your reservations early.