

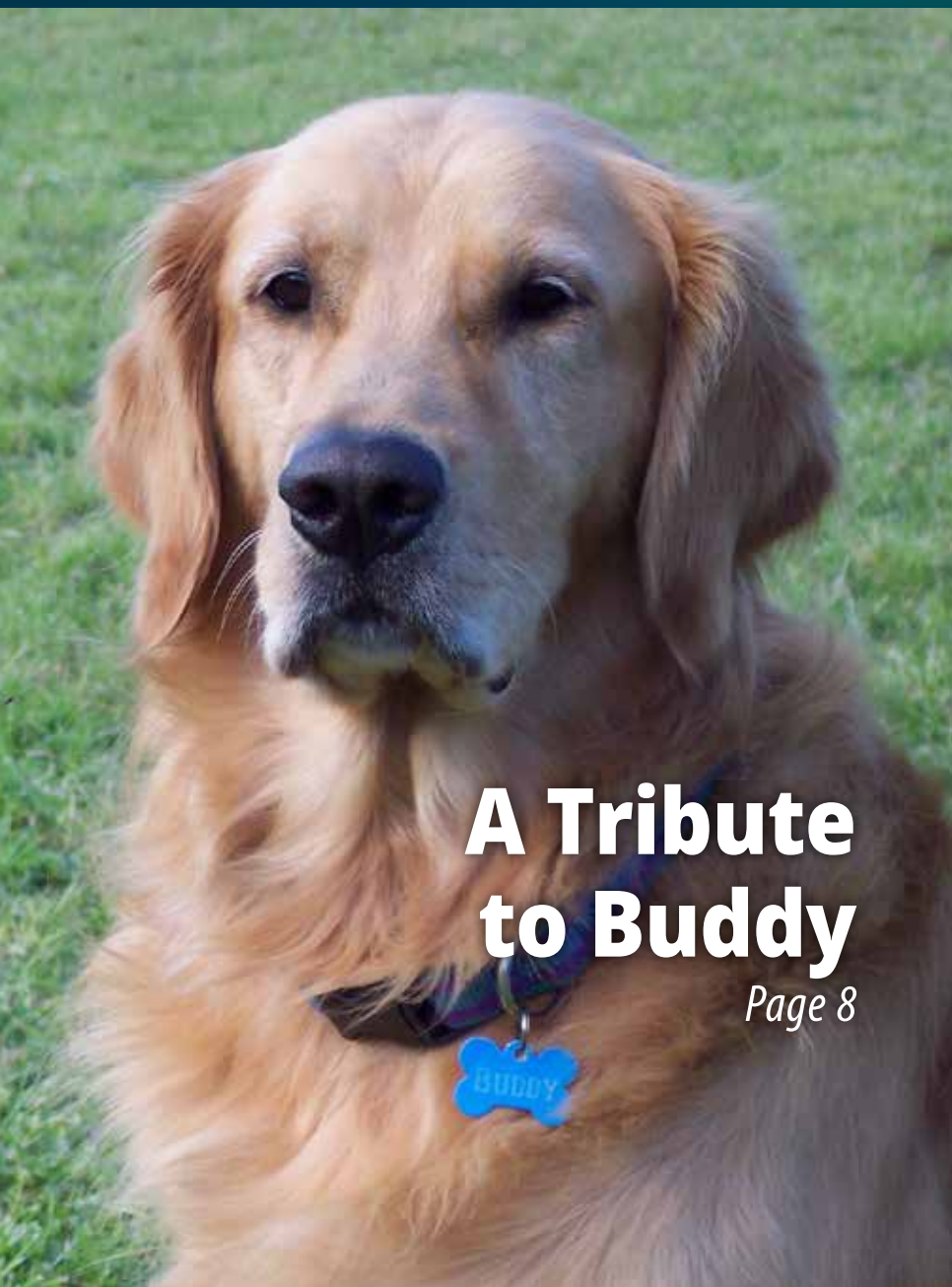


ruff DRAFTS

Fall 2016

In This Issue

MEET OUR NEW MEMBERS | 2017 BANQUET AND SEMINAR DETAILS



A Tribute to Buddy

Page 8

Report from the Nominating Committee

by **Su Ewing**

A nominating committee of Susan Ewing, committee chair, and Gail Parker and Emily Patterson Kane began the search for the slate of officers in early June. With the help of Jen Reeder, we quickly got two nominees, and then persuaded Jen to run for president.

So, the nominating committee is pleased to present the following slate of officers, to be voted on at the annual meeting, February 12, 2017 at the Hotel Pennsylvania.

PRESIDENT: **Jen Reeder**

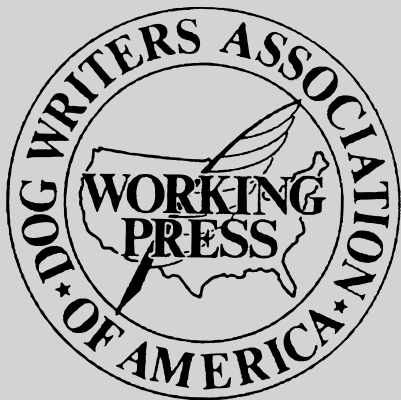
VICE PRESIDENT: **Laura Coffey**

SECRETARY: **Lauren Darr**

TREASURER: **Marsha Pugh**

Note that any member in good standing may run for office if they submit a petition

See NOMINATING COMMITTEE pg 4



Officers

Ida W. Estep, Esq., President

PO Box 295, Bunn, NC 27508
(252) 478-6088, iwestep@earthlink.net

Elaine Gewirtz, Vice President

2243 Kelmscott Court
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Susan Ewing, Secretary

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(716) 484-6155, dogwriter@windstream.net

Marsha M. Pugh, Treasurer

P.O. Box 787, Hughesville, MD 20637
(301) 274-3435, marsha_pugh01@comcast.net

Carmen Battaglia, PhD, Past President

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(770) 998-3679, carmenbattaglia513@gmail.com

Board of Governors

CLASS OF 2016

Martin Deeley
15549 Vinola Drive, Montverde, FL 34756
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Joel Gavrielle-Gold, PhD
205 West 89th Street, Office 1A
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CLASS OF 2017

Patricia Cruz
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Gail C. Parker
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CLASS OF 2018

Caroline Coile, PhD
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(386) 842-5003, ccoile@windstream.net

Karen Harbert
11333 E. Limberlost Rd. Tucson, AZ 85749
aelwydcwc@aol.com

President's

COLUMN

by **Ida Estep**

Our 2017 Seminar and Banquet arrangements are well underway. We received a lot of positive feedback from last year's event and we are sure this second annual Seminar and Banquet will be even better.

From 8:00 a.m. to 8:30 a.m., we will hold our general meeting.

Then from 9:00 a.m. to 12:00 p.m., we have a great lineup of seminar speakers with some very interesting topics, concluding with a panel discussion.

Lisa Begin-Kruysman will be presenting on "The Write Angle: Creating proposals and queries that will engage agents and editors."

Co-presenters **Carol Bryant** and **Maggie Marton** will discuss "The Digital Revolution: How to use blogs and social media to promote your work."

Amy Tokic's topic is "Talk digital to me: How to pitch your ideas to web editors and joining the online pet community."

Following the Seminar, editors will be available for individual ten minute appointments from 12:00 p.m. to 1:00 p.m.

Editors will include: **Amy Deputato** and **Chris Reggio** of I-5 press; **Mara Bovsun**, editor of AKC publications and web sites; **Larry and Charlene Woodward**, founders and owners of Dogwise.com and Dogwise Publishing; **Amy Tokic**, editor of Pet Guide; and **Norma Perez-Hernandez**, editorial assistant at Kensington Publishing.



Ida Estep, President of the DWAA

At 1:00 p.m., we will have the banquet and awards presentation. The meal choices will be chicken breast with mushroom sauce, filet of sole stuffed with crabmeat, and rigatoni with grilled vegetables.

The prices will be, for the seminar and banquet: \$135 for DWAA members and \$150 for non-members; for the banquet alone \$100, and for the editor appointments \$10 for 10 minutes.

There is much more detail on the seminar and banquet in this issue.

We hope you will all be able to attend and enjoy the companionship of other writers and the educational information presented at the seminars and interviews. 🐾

“We hope you will be able to attend and enjoy the companionship of other writers...”

—**Ida Estep**, DWAA PRESIDENT

REPORT

by **Marsha Pugh****1/1/2016 - 7/31/2016**

Opening Balance		\$18,274.55
INCOME		
Applications	\$300.00	
Donations	\$575.00	
Dues	\$3,940.00	
Program Advertising	\$95.00	
Restitution	\$1,333.36	
Seminar	\$11,305.00	
Special Award Sponsor	\$3,800.00	
Total Income		\$21,348.36
EXPENSES		
Accounting	\$1,000.00	
Bank Charge	-\$10.00	
Banquet Expenses	\$8,424.36	
Computer Services	\$3,784.96	
Contest Chair Stipend	\$2,500.00	
Contest Expenses	\$1,336.96	
Contest Supplies	\$176.82	
Design	\$1,000.00	
Insurance	\$743.00	
Postage	\$9.00	
Printing	\$292.08	
Special Award Winner	\$6,950.00	
Total Expenses		\$26,207.18
Ending Balance		\$13,415.73

DWAA 2016 Committees**BANQUET**

Marsha Pugh, Chair

BUDGET AND FINANCE

Ida Estep, Chair
 Carmen Battaglia, Martin Deeley,
 Susan Ewing, Marsha Pugh

BYLAWS

Ida Estep, Chair
 Carmen Battaglia, Patricia Cruz

2016 CONTEST

Arden Moore, Chair
 Officers and Board

HALL OF FAME

Joel Gavriele-Gold

LIAISON WITH CAT WRITERS ASSOCIATION

Susan Ewing

MEMBERSHIP

Marsha Pugh, Chair
 Bryna Comsky, Susan Ewing

PUBLIC RELATIONS

Connie Brittain, Chair
 Caroline Coile, Martin Deeley, Marsha Pugh

ruff DRAFTS

Angela Capodanno, Designer

SOCIAL MEDIA

Facebook: Shelley Bueche
 Twitter: Dawn Taylor

WEBMASTER

Angela Capodanno

ruff DRAFTS

send all material to Angela Capodanno
 PO Box 125, Frazier Park, CA 93225
 (661) 245-2700, angela@visualspring.net

ISSUE DEADLINES

Spring, March 1
 Summer, June 1
 Fall, September 1
 Winter, December 1

The editor reserves the right to refuse and/or edit material, and is not responsible for errors in difficult to read copy. Every attempt will be made to publish information accurately. Submission implies right to publish all or in part. Unsigned or misleading material is not accepted. Material published is the opinion of the author and does not imply endorsement by the editor or DWAA. Neither editor nor DWAA assumes liability for information contained herein or typographical errors. Reproduction of photos and editorial is forbidden without permission.

Nominating Committee

continued from cover

containing the signatures of ten members, also in good standing, by November first to the secretary.

Below are short biographies of the nominees.

PRESIDENT:

Freelance journalist **Jen Reeder** has been a member of DWAA since 2012. She started writing frequently about dogs after she and her husband adopted a goofy Lab mix named Rio. She writes about pet health for the American Animal Hospital Association and recently became a columnist for *Just Labs Magazine*. Other credits include *Modern Dog*, *Modern Cat*, *The Christian Science Monitor*, *The Dallas Morning News*, *The Huffington Post*, *Tails Pet Magazine*, the Zuke's "Dog Blog" and *AKC Family Dog*. Jen is proud to have received two Muse Medallions from the Cat Writers' Association and five writing awards from the DWAA, including the AKC Microchipping Awareness Award. She also volunteers on the bio writing team for PawsCo, a Denver-based animal rescue organization, and for Therapy Dogs International as Rio's therapy dog handler at their local hospital in Durango, Colo. Visit her online at: JenReeder.com.

VICE-PRESIDENT:

Laura T. Coffey has been a professional member of DWAA since 2014.

She is a writer, editor and producer for the website of NBC's TODAY show



Jen Reeder

and the author of the bestselling book *My Old Dog: Rescued Pets with Remarkable Second Acts*. A journalist with more than 25 years of experience, Laura has written and edited hundreds of high-profile human-interest stories for TODAY.com since 2008. In recent years, she has won first-place writing awards from the Society for Features Journalism and the Dog Writers Association of America, and headline-writing awards from the American Copy Editors Society.

Before she started writing for TODAY.com, Laura worked as a reporter, columnist, and editor for msnbc.com, social issues editor at the *Seattle Post-Intelligencer*, deputy business editor at the *San Diego Union-Tribune*, managing editor of *The Prague Post* in the Czech Republic, a reporter and editor at the *Seattle Daily Journal of Commerce*, a reporter

New Members

PROFESSIONAL MEMBERSHIPS

Christine Caplan

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Melanie Feldges

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Laura Greaves

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laura-greaves@hotmail.com

Terry Kaye

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terry@dogonlyknows.com

Annalyn Paz

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(281) 460-1372
newfpaz@comcast.net

Member Updates

Patricia J. Lawson

lawsonfirm@aol.com

at the *Peninsula Clarion* in Alaska, and a reporter and columnist for the *St. Petersburg Times* in Florida. Her work has also appeared in *The New York Times*, the *Chicago Tribune*, PBS NewsHour Online, *Best Friends* magazine, and many other publications.



Laura Coffey

Laura lives in Seattle with her husband, Michael, their son, Tyler, and their two senior dogs, Frida and Manny. Connect with Laura at MyOldDogBook.com.

SECRETARY:

Lauren Darr has been a member of DWAA since 2012 and has been 'owned' by pug dogs and pet fashion since her first pug rescue of White Pines Tuttie when she was just six years old. She studied and worked in the field of marketing for over twenty years specializing in trade show marketing for corporations and clients — leaving a corporate executive position to start her first business in 2004. In 2008, she started studying book publishing and launched the imprint Left Paw Press that publishes medical, racing, pet fashion, coloring, and pug children's books including her Maxwell Medallion winning book *Lipstick On A Pug*.

In 2013, Lauren combined her love of pet fashion and knowledge of marketing to launch the International Association of Pet Fashion Professionals with the vision of creating programs and books to support people building close



Lauren Darr



Marsha Pugh

er bonds with pets through pet fashion.

Darr lives in the Chicagoland area with her geneticist husband, stock car racing teenage son, and stylish pug Bella.

TREASURER:

Incumbent **Marsha Pugh** has been a member of DWAA since 2004 and has been treasurer since 2009. She is a

second generation dog person and has been showing and breeding dogs since her earliest memories. Marsha writes a bi-monthly pet care column for *The Italian Greyhound Magazine*. She conducts handling classes and judges 4-H competitions. Until her retirement in March 2010, she was the administrator of a multi-million dollar pension fund. 🐾

NEW MEMBERS

Melissa Shapiro, DVM

Melissa is a graduate of Purdue University, School of Veterinary Medicine. Realizing that house calls are particularly beneficial to her geriatric patients, in 2013, Dr. Shapiro created [Your Senior Pet's Vet](#), an in-home service dedicated to providing the highest level of custom veterinary care to senior and special needs dogs and cats in the comfort of their own homes.

Melissa regularly works with a number of local dog and cat rescues as well as wildlife rehabilitators. She also offers a variety of veterinary workshops to children for an animal sanctuary in Newtown, Connecticut, and vet workshops for adults at pet stores and other venues.

Since client education is an important part of her veterinary practice, Melissa regularly writes informative newsletters for her clients. Topics range from general medical care of dogs and cats, to household safety, in-home hospice and end of life veterinary care, traveling with a dog, and how to choose a dog walker, pet sitter, or kennel.

Melissa lives in Connecticut with her husband Warren, 3 children, 6 rescued dogs, 4 rescued house sparrows, and a very disabled parakeet.

Christine Caplan

Christine is the founder of My Life with Dogs PDX. Christy not only has experience writing about health and wellness topics but also contributes to animal related publications including *Spot Magazine*. She's a PR practitioner, drives content for a number of animal clients

and has been writing about her life with dogs for over ten years. Christy also sits on two boards: Core Paws, a marketing platform for hard-to-place animals, and Indigo Rescue in Portland, Oregon.

She lives with three hounds in the Pacific Northwest – two Doxies and a Beagle/Basset Hound mix. As a Certified Veterinary Technician, she uses her knowledge to inform stories on enrichment for dogs, senior dog care and how living with a reactive dog changed her life. She's very involved in Nosework with two of her dogs and is working towards NACSW Nosework titles in 2016-17.

Laura Greaves

Laura is a multiple award-winning journalist, editor, author and proud 'crazy dog lady.' Born and raised in Adelaide, South Australia, Laura announced her intention to be a writer at the age of seven, largely because of her dual obsessions with *Anne of Green Gables* and *Murder, She Wrote*.

She has spent nearly 20 years writing for and editing newspapers and magazines in Australia and the UK and is the former editor of *Dogs Life*, the leading magazine for dog lovers in Australia and New Zealand. A freelance writer since 2009, Laura has written extensively for countless dog and pet-specific print and web publications.

Laura is the author of two romantic comedy novels, *Be My Baby* and *The Ex-Factor* (published by Penguin Random House's digital-first romance imprint, Destiny), both of which feature an extensive supporting cast of cheeky canines.

Her first non-fiction book, *Incredible Dog Journeys*, a collection of amazing dog tales, will be published by Penguin Random House on November 28, 2016. Its follow-up, *Dogs with Jobs*, is due for release in mid-2017.

Laura resides in Sydney with her family and two incorrigible Nova Scotia Duck Tolling Retrievers, Tex and Delilah.

Lauren Theuerkauf

Lauren began writing at an early age. While in grade school, she was the recipient of two Young Author Awards (1994, 1997). She went on to receive her Bachelor of Science degree in Mass Communications-Print Journalism from Southern Illinois University Edwardsville. While there, she earned the Outstanding Student in Journalism award in 2006. She is the former Editor of *The Fairview Heights Tribune* as well as the *Clinton County News* in Mascoutah, IL.

Priceless Penny is the second book written by Theuerkauf. Her first book is a collection of poetry entitled *More Than Words* that was published in 2010. In 2015, she created her own publishing company called Theuerkauf's Tails, LLC. She is also an active member of the Society of Children's Book Writers and Illustrators (SCBWI) and the Independent Book Publishers Association (IBPA).

Theuerkauf owns numerous rescue animals that include five dogs and two cats. Her Chihuahua, Adriel, is a certified therapy dog with Therapy Dogs International. Lauren and Adriel have been providing touch therapy to nursing home residents, kids clubs, autism and convalescence centers for five

years. Theuerkauf is also a member of All American Dachshund Rescue where she provides transportation for rescued Dachshunds to their foster/forever homes.

James Martinez

James has been writing for 4 years professionally and has won a Readers Favorite Award for *The Dinosaur's New Shoes* and both of his entries (*The Dinosaur's New Shoes* and *The Final Pet Stop*) placed Second in the North Texas Book festival in 2016. He has one dog, Toby, a rescue, Xoloitzcuintli who he adopted from the shelter where he's been volunteering for over 10 years. He started writing to help raise awareness of shelter dogs and to help them by raising funds for his shelter and to help homeless pups.

Susan Casey

Susan has been writing, or wanting to write, ever since she can remember. She has a degree in Business and Management with a minor in Professional Writing. After 23 years in the military, she started the second half of her life as a newspaper reporter, copy editor and proofreader, which led to the job of Managing Editor of a small daily newspaper.

Then came the opportunity to become the editor of *The German Shepherd Dog Review*, the official publication of the German Shepherd Dog Club of America.

Susan is now working as a freelance writer, proofreader and editor, and spending more time with her dogs. She has owned, bred, shown and trained GDS for the last 45 years. Her dogs are titled in conformation, herding, tracking, rally, obedience and therapy.

Terry Kaye

Terry is a professional writer, actress and singer whose career has taken her across the United States, Canada and Europe. A lifelong dog lover, she always knew she "spoke dog," but never had her own canine companion until she met Belle in 2005. This tiny black fluffball with a little white goatee won her heart and changed her life.

Terry and Belle just published their first book, *Dog Only Knows: The Word of Dog*. In it, Belle offers her advice to other dogs on how the world works and how to train their people.

Terry has also written several articles about dogs for Pet360.com and PetMD.com, on subjects ranging from caring for senior pets to finding the perfect designer dog collar. Belle continues to share her brand of dog wisdom on her blog, www.dogonlyknows.com.

A few years ago Terry's family expanded to include Delta Dawn, an 11-pound poodle-terrier mix. Terry hopes Delta might follow in Belle's footsteps as a certified therapy dog and author. Delta hopes she will finally catch a squirrel.

Annalyn Paz

Annalyn produces and designs *Newf Tide*, the breed magazine for the Newfoundland Club of America. The magazine covers regional and national shows, international liaisons, working events such as water rescue and draft work, and educational material for the readers.

She is a former editor of *Newf Tracks*, a quarterly newsletter for the Old West Newfoundland Club, of which she is a member. As an artist, she donated many designs to OWNC for fund raising as t-shirts or other printable media. She has also given private obedience training and grooming lessons in exchange

for donations to Old West Newfoundland Club Rescue, Inc.

Annalyn designed three limited edition Newfoundland dog sculptures that were reproduced, and sold through Newf Emporium, now operating as Big Gentle Dogs. The sculptures were listed as "Benjamin", "Maggie", and "Christopher".

She is a water rescue and draft judge for the Newfoundland Club of America.

Melanie Feldges

Melanie has been a graphic designer for close to 30 years. She became a freelancer in 2001. She does design/illustration work for corporations like the National Safety Council, Hollister Medical Products, Fibre-Craft Material and more. Her clients' ads have appeared in the *Scottish Terrier* publication, *The Bagpiper*, *Dog News*, *Showsgights*, *Dogs in Review* and the *Canine Chronicle*. Currently her main "job" is *TerrierGroup* magazine.

In addition to her graphic design and illustration work, she breeds and shows Kerry Blue Terriers. Being involved with this breed has also led her to non-profit work such as creating prints for fundraising auctions, organizing "Meet the Breed" events and fostering rescue Keries.

TerrierGroup is a magazine she recently started. It concentrates on the breeds in the terrier group, but many of the articles can be directed to all breeds. The magazine tries to cover the world with correspondents in Europe and South Africa. This magazine is published quarterly and is available through subscription both online and in print.

Melanie is vice-president of the United States Kerry Blue Terrier Club, recording secretary of the Kerry Blue Terrier Club of Chicago, and a member of the Kerry Blue Terrier Club of Greater Pittsburgh. 🐾

Aloha Buddy!

By **Liz Rizzo**

Dogs are not only mankind's best friend, but often our bravest friend. It is hard to lose someone who had been a partner for 16 years. For a big dog like Buddy, a Golden Retriever, he was blessed with longevity. Buddy was always beside me, giving me the support and love that only a true partner and friend can give. We were soulmates and I felt we could read each other's minds. He died after having a stroke and spent the last few hours of his life in my arms. I comforted him and helped him pass over to the Rainbow Bridge peacefully. He died my birthday May 4. Buddy taught me the true meaning of unconditional love. Buddy was a gentle giant; an angel with fur.

After my knee replacement Buddy was trained to be a Service Mobility Dog and went everywhere with me, providing the stability and confidence I needed to go out in public. He attended my college classes and loved the students and teachers. I received my Master's Degree in Administration of Justice and feel that I owe some of the credit to Buddy. He was the inspiration for my first column "Ask Buddy" for Oceanic

Time Warner Cable written from a dog's perspective. Buddy provided me with plenty of material for my Examiner Pet Column. Buddy's informational website is: www.askbuddythedog.com

In 2015 Buddy was one of the 47 Therapy Dogs nominated nationally in American Humane Association Hero Dog Awards. These are ordinary dogs that do extraordinary things, whether it's saving lives on the battlefield, lending sight or hearing to a human companion, or simply providing the tail-wagging welcome at the end of a hard day. I was so proud to be Buddy's owner and handler.

Buddy, a registered Therapy Dog for Pet Partners, had a 4 million dollar liability policy. He volunteered at St. Francis Hospice of Hawaii where he visited clients who were dying and comforted soldiers who have PTSD for Wounded Warriors Regiment of Kaneohe Marine Base. Ron Darby filmed a segment of Pet Hui a Hawaii pet show that featured Buddy visiting patients at St. Francis Hospice. <http://youtu.be/LaHcU5-AkHQ>.

Buddy met President Barack Obama at Mid Pacific Country Club in Lanikai and was photographed next to Barack




Buddy enjoying the beach at Lanikai



Obama. The famous photo can be seen on Buddy's website www.askbuddythedog.com and also the front cover for DWAA "ruff Drafts" in 2009. Buddy Rizzo has a Facebook page.

Buddy visited women inmates at Women's Correctional Center in Hawaii on the last day of their 6 week class as part of the healing process in an ongoing class called "Act Resilient", created by Genie Joseph for military members with PTSD. Buddy was the ambassador for future dogs in a 'Dogs Behind Bars' program called Dogs Are Healers envisioned by Joseph and Rizzo. Pet Hui filmed inside the prison with inmates:

<https://youtu.be/Md0JYojCtxA>

It was a mixed blessing that God took Buddy quickly, without suffering. The last few hours with him were surreal and precious as he and I looked into each other's eyes and said our last goodbye. It is never easy to say goodbye to a beloved pet. I will mourn the loss of Buddy's passing and honor his memory. 

SimpaticoPup.com:

Building a Website for Data About Companion Dogs and Their Sources

by **Linda H. Sanders, DVM**

What is the best way to acquire a new puppy? A new puppy requires a huge commitment of time, money, and emotional investment in a pet whose adult health and temperament are unknown. Yet people who are looking for a new dog to add to their family really do not have a good way to objectively evaluate the suitability of a particular puppy. So how can dog lovers find the sort of simpatico companion dog that we are all seeking?

Puppy-seekers are often advised to “find a responsible dog breeder.” But this advice assumes they already know exactly what breed of dog they are looking for, and leaves them on their own (and often confused) with respect to what they should look for in a dog breeder. A breeder may be very successful and well respected in the dog show conformation ring without necessarily being committed to producing dogs with the genetic basis for good long-term health and the type of temperament found in excellent companions. Breeders also vary widely with respect to the early training and socialization that they provide their puppies, and this is also extremely important to a dog’s development. In addition, the dog breeding industry is poorly regulated, and some dog breeders are strictly profit-motivated. It can be very hard for a puppy seeker to distinguish responsible breeders from irresponsible ones. Unfortunately, legislation to assure that dog breeders are humane and ethical is difficult to get passed and even harder to enforce.

Good health, the desire to work with humans, and a sound, kind temperament are not characteristics found exclusively in one particular breed. Still, these traits are highly heritable in dogs. Dog lovers need an uncomplicated but meaningful metric that will measure the health and temperament of puppies from various sources, and the level of responsibility shown by the dog breeders who produced them. This information could provide dog lovers with an easier way to identify those humane and ethical dog breeders who actually have a track record of carefully and thoughtfully producing puppies that develop into superior companion dogs. If dog lovers could do so, most would choose to purchase a new puppy from these superior sources, which would also reduce the demand for (and ultimately the supply of) irresponsibly bred dogs.

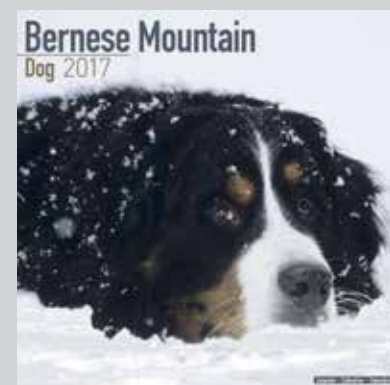
Technology has given us the potential to collect information from dog owners across the country, and to compile this information into a meaningful and searchable database. This is what the SimpaticoPup website is designed to do. On this website, everyone who owns a pure bred dog (or one of the popular cross breeds) will be encouraged to enter information about their own companion dog and to state its breed and the dog breeder or kennel from which they acquired the dog. They will provide information about their dog’s overall health, the level of support provided by the dog breeder, and some basic information about their dog’s be-

MEMBER NEWS

Heddie Leger received the Rebecca Sparks Award her essay, [World Within a World – Changing Lives](#).

Dr. Bernd Guenter is proud to have been the exclusive photographer of the annual Petprints/Avonside BMD calendar since 1996. He became a DWAA in that same year.

The 2017 Bernese Mountain Dog Calendar is available from Petprints Inc./Avonside Publishing Ltd. Please [email](#) Dr. Guenter for details.



havior: for example, its trainability, social behavior with people and other dogs, its energy level, and its overall simpatico or compatibility rating as a companion dog. The database will be searchable by dog breed, and by the name of a dog breeder or kennel.

The website will benefit puppy seekers, responsible dog breeders, and ultimately our companion dogs as well, because well-bred dogs with good genetics, health, temperament, and early socialization have a better quality of life than poorly bred dogs, are more treasured by their human families, and can participate more fully in their lives. Ultimately, we can even help move the needle to further improve desirable characteristics in future generations of companion dogs by supporting the efforts of careful, knowledgeable breeders who are prioritizing good health and temperament in the puppies they produce, as opposed to those who are breeding dogs simply for profit or for other objectives. However, a crowd sourced database of information is worthless unless it contains data. I hope that dog lovers everywhere will be willing to check out SimpaticoPup.com, will contribute to this database, and will help spread the word to other dog lovers for the same reason that I have been driven to develop this concept: I simply believe that it is the right thing to do, and I would like to pay it forward in gratitude for all of the simpatico dogs that have shared my life and enriched it so. 🐾

Dr. Sanders received a Master's degree in Zoology with an emphasis in Animal Behavior and a Doctorate in Veterinary Medicine from the University of California, Davis. She has worked in small animal private practice and as a shelter veterinarian, and currently teaches Biological Science at Diablo Valley College.

In spite of her enthusiasm for the concept of creating a website to collect feedback on dogs acquired from different sources, Dr. Sanders can barely find the power button on her computer. If you would like to contribute your ideas about how to make this website a reality, please email her at LSandersDVM@gmail.com.

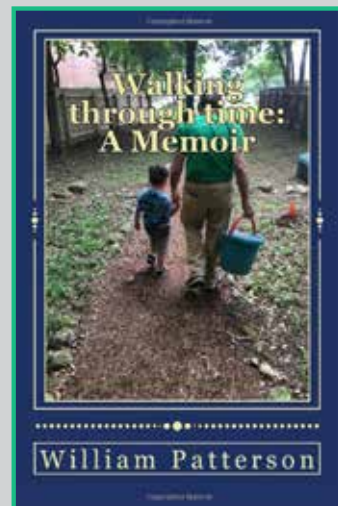
MEMBER NEWS

by **William Patterson**

A framed Maxwell medallion hangs on my office wall next to a 16-by-20 inch photograph of my Cardigan Duffy, forever in midair with a wooden dumbbell in his mouth. They both date back to the early 1990s when I proudly served as DWAA treasurer after Tom O'Shea recruited me and Pat Santi to be officers under the leadership of Mordecai Siegal. After 14 years as publisher and editor of a breed club newsletter, my literary efforts essentially shrank to email correspondence until this year when my grandson asked about his family roots. So instead of composing a murder mystery like so many other dog writers, I set about to tell my story.

"Walking through time: A Memoir" was published in June 2016 and is available from Amazon in paperback or Kindle. Beginning in the Depression Days of the 1930s, it tells about a nomadic childhood in Rocky Mountain oilfields, growing up on a farm in Missouri, and being the first in the family to graduate from college. In a life seemingly determined by happenstance, a sudden rainstorm led to a commission in the Navy and an unpremeditated marriage. Subsequent experiences as an engineer in New York, New Orleans and Houston were a setting for dogs to become a major source of meaningful relationships and satisfying activity. Obedience training started as a do-it-yourself project using a book by Blanche Saunders. Serious efforts in the conformation ring, including the Westminster Show, began after being given a young Cardigan Welsh Corgi by a friend who was dying from AIDS. With a professional handler and a fully equipped Ford van, the blue merle sweetheart became the top ranking Cardigan in the U.S. for the next two years. Her litters comprised a home kennel that lasted into the following years of retirement and provided enduring memories as they passed over the fabled Rainbow Bridge. A lifelong variety of religious experiences and theological studies also help in entering the twilight years. Having a new bride and a great-grandson should make the remaining time quite interesting!

Book review comments on Amazon would be sincerely appreciated.



Presenters

AT THE SEMINAR

The Digital Revolution: How to Use Blogs and Social Media to Promote Your Work



Maggie Marton

Co-presenter: Maggie Marton

Maggie Marton is an award-winning writer immersed in the pet industry. She contributes two monthly columns to Pet Age Magazine and writes for numerous pet product manufacturers. Select publications include NationalGeographic.com, Pet Enthusiast Magazine, Bust Magazine, and two eBooks—one about clicker dog training and one about blogging. Maggie has spoken about pets on radio and television, and she and her blog, ohmydogblog.com, have been profiled in print and digital publications.

Co-presenter: Carol Bryant

Carol Bryant is the Marketing and Social Media Manager for BlogPaws. She has traveled with dogs for almost 25 years and is touted as a dog product and travel expert. A seasoned writer and blogger, she has appeared numerous times on television and radio, including Oprah Radio's Gayle King Show. She maintains her own canine-centric blog, Fidos of Reality, and its fundraising arm, Wigglebutt Warriors. Her heart beats dog, so she volunteers with Cocker Spaniel rescue groups, and is often found diversifying her dog's treat and toy collection. Connect with Carol at FidoseofReality.com



Carol Bryant

Continued on next page

Presenters

AT THE SEMINAR

Continued from previous page

Talk Digital to Me: How to Pitch your Ideas to Web Editors and Joining the Online Pet Community

Presenter: Amy Tokic

Amy Tokic is the Editor of PetGuide.com, the flagship site to over 75 different pet communities, which offers pet parents a one-stop-info-shop for all things related to dogs, cats and other pets. Amy's been with PetGuide since the beginning, guided by the wisdom of her Shih Tzu mix and furry roommate, Oscar. Together, this pet power couple has their paw on the pulse of the pet industry, sniffing out trends, advice, news, tasty treat recipes and other tail-wagging stories.

Amy's career has spanned the media spectrum. From an internship at a local Rogers cable station, she's worked at radio stations across Ontario before moving into the print and magazine industry, and finally to the Internet. She has been called upon to offer her pet expertise in numerous interviews for outlets including PopSugar, The Toronto Star, Honest Kitchen, Vegas Rock Dog Radio, the World Pet Association, Consumer Reports, and Redbook. Amy holds a BA in Communications



Amy Tokic

from the University of Windsor and a Diploma in Radio Broadcasting from Fanshawe College. Oscar graduated Magna Sum Laude from his Puppy Kindergarten Class, but fell in with a bad crowd of mutts and was expelled from Obedience Training 101 after humping the teacher's leg.

The Write Angle: creating proposals and queries that will engage agents and editors.

Presenter: Lisa Begin-Kruysman

Lisa Begin-Kruysman is an author of Fiction and Non-Fiction. A graduate of the University of Connecticut, she has studied writing with the Institute of Children's Literature, The Society of Children's Writers and Book Illustrators and the Highlights Foundation. A former Human Resources Associate in the entertainment industry, she

currently resides in Ocean County, New Jersey, with her husband Rich, and foster-to-forever dog Teddy. Through her artwork and writing, she aspires to educate and enlighten the world about the unique bond that exists between humans and their dogs and to ultimately improve the welfare of dogs across the nation. Her book, *Dog's Best Friend: Will Judy*,



Lisa Begin-Kruysman

Founder of National Dog Week and Dog World Magazine was a Maxwell Medallion nominee in 2015. www.lisabegin-kruysmanauthor.com

Editor Appointments

OFFERED WITH

Amy Tokic

Amy Tokic is the Editor of [PetGuide.com](https://www.petguide.com), the flagship site to over 75 different pet communities, which offers pet parents a one-stop-info-shop for all things related to dogs, cats and other pets. Amy's been with PetGuide since the beginning, guided by the wisdom of her Shih Tzu mix and furry roommate, Oscar. Together, this pet power couple has their paw on the pulse of the pet industry, sniffing out trends, advice, news, tasty treat recipes and other tail-wagging stories.

Norma Perez-Hernandez

Norma Perez-Hernandez is an acquiring editorial assistant at Kensington Publishing Corp. A New York City native, Norma studied English literature at the Macaulay Honors College at The City College of New York and is a graduate of the Publishing Certificate Program at City College. Norma is currently looking for romance (historical and contemporary), historical fiction, traditional and cozy mysteries, thrillers, select sci-fi and fantasy, and nonfiction (including popular culture, narrative nonfiction about animals and pets, and biography). She is thrilled to build a list with diverse authors and books.

Larry and Charlene Woodward

Charlene and Larry Woodward are the founders and owners of [Dogwise.com](https://www.dogwise.com) and Dogwise Publishing. Founded in 1987, the business focused originally on marketing books at dog shows

and through a mail order catalog. Dogwise Publishing was founded in 2001 and is now the primary focus of the business with an emphasis on books of interest to dog trainers and enthusiasts. Larry is the chief editor and Charlene is the acquisitions manager. They live in Wenatchee, Washington.

Amy Deputato and Chris Reggio of I-5 Press

Amy Deputato has edited books professionally for close to 20 years, with the bulk of her experience in pet, particularly dog, topics, first with TFH, then with BowTie, and now as Senior Editor with i-5 Press. As an owner of rescued dogs, former shelter volunteer, rescue transporter, and foster home for several organizations, Amy's love of dogs extends well beyond the page. She enjoys the interactive process of editing and helping dog professionals bring their knowledge and experience to life so

that the dog-loving population (and their four-legged best friends) can benefit from their expertise.

Christopher Reggio is a 40 year veteran of the publishing industry who began his career as a bookstore cashier eventually becoming a book publisher. He has published dog and other pet books for over 15 years first at Reader's Digest (Associate Publisher, Director of Trade Publishing), TFH (publisher), and in his current position General Manager, i-5 Press. He is the parent of both pure-bred and rescue dogs, and has earned the AKC Therapy Dog title with his Flat-Coated Retriever Lucy. Chris is always on the lookout for new and interesting book ideas.

Mara Bovsun

Mara Bovsun is an award-winning writer and editor for the American Kennel Club's publications and web sites. She has also served many other functions for the organization, not the least of which is being the AKC Beagle Mascot Bailey at several events. And that is how she earned the distinction of being the only creature on earth

who has taken her own dogs through the Canine Good Citizen test, evaluated other people's dogs for CGC, and actually was the dog taking the CGC. You should see her down-stay! When she's not being the dog, she practices and competes in agility, running, tricks training, and any other activity that strikes her fancy with two Leonbergers, Emily and Cleah.

Dog Writers Association of America
The New Journalism of Dog Writing
Seminar & Writing Contest Awards Luncheon
SUNDAY, FEBRUARY 12, 2017
Seminar 9:00 am - noon

*Editor appointments available noon to 1:00 for seminar attendees only
luncheon follows at 1:00 pm*

Annual Writing Contest Awards Ceremony begins at 2:00 pm

Held in the Gold Ballroom

Hotel Pennsylvania 401 Seventh Ave. New York, NY 10001

Ph: 212 736-5000

(register for editor appointments at DWAA.org)

Seminar and luncheon/awards ceremony:

\$135.00 per person - DWAA members' rate

\$150.00 per person - non-members

\$100.00 per person - banquet/award ceremony only

Luncheon Menu: Please choose one:

Chicken breast with mushroom sauce

Filet of Sole stuffed with crabmeat

Rigatoni with grilled vegetables

All meals come with mixed green salad, fresh rolls and butter, cheesecake, brewed coffee, decaffeinated coffee, tea, or soda upon request

Name of person making the reservation: _____

E-mail _____ Phone Number _____

Number of reservations _____ Total amount submitted _____

Guest name _____

For U.S. mail reservations

Marsha M. Pugh, Treasurer

P.O. Box 787

Hughesville, MD 20637

Questions? E-mail: marsha_pugh01@comcast.net Phone: 301-274-3435

You may also make reservations and pay on line through PayPal at: www.dwaa.org

Cash bar opens at 1:00 pm

PLEASE MAIL YOUR RESERVATION BY JANUARY 31, 2015 (Deadline is February 5, 2015)



Susan Ewing, Secretary
66 Adams Street
Jamestown, NY 14701

Roxie

By Janice Biniok



*She wins the poetry contest, and I win the
"happy contest"!*